

# MLGMA

Michigan Local Government Management Association



*TURN THE PAGE*

**WINTER INSTITUTE • JANUARY 27-30, 2015**

Suburban Collection Showplace, Novi

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Above: Photos from MLGMA events. Do you have favorite photos from past MLGMA events? Email them to [webposting@mml.org](mailto:webposting@mml.org) and we'll see what we can do about getting them up on the MLGMA site. For more information on MLGMA events, visit [mlgma.org/events/index.html](http://mlgma.org/events/index.html).

## JANUARY, 2015

On a long and not so lonesome highway, east of Omaha... we would like to welcome you to Novi and the 2015 MLGMA Winter Institute. Hopefully, your thoughts will soon be wondering the way they always do, when you're working sixteen hours and there's oh so much to do... So here we go, on the road again...



That's right, the theme of this year's Institute is "Turn the Page," as most of us would like to do to the last seven years, and get into a better economy. Sometimes in this profession, it feels like you walk into a restaurant strung out from the road and the public eyes are upon you as you're shaking off the cold. We pretend it doesn't bother us, but we may want to explode... but we, here in Novi, are extremely happy to have you here to enrich, relax, reconnect, and recharge your professional core over the next few days. The Planning Committee members, with our partners from the League, have done a great job preparing for these educational days. Be sure to thank them when you see them this week.

Strange how lyrics from a song can relate to different items depending on how you apply them. We hope the lessons and conversations at the Winter Institute can be applied back home, even if later in the evening as you lie awake in bed, and the echoes of your council are ringing in your head. You smoke the last (electric) cigarette remembering what they said...

So here we go, on the road again. Thanks for making the effort to continue to grow the profession. We hope your visit to Novi is rewarding and memorable. Before we go playing star again, here we go, turn the page.

Sincerely,

Victor Cardenas  
Assistant City Manager, Novi  
Chair, Winter Institute Planning Committee

Pete Auger  
City Manager, Novi  
President, MLGMA

## 2014-2015 BOARD OF DIRECTORS

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Daryl Delabbio ..... Kent County

Nate Geinzer ..... Farmington Hills

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Jen Roberts ..... Delta Township

Sehrish Salah-Ud-Din ..... Troy

Adam Smith ..... Grand Ledge

## THANK YOU SPONSORS

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## THANK YOU VENDORS

(As of 1/21/15)

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Michigan Rural Water Association  
Miller Canfield  
Plante & Moran  
Prein & Newhof  
Rowe Professional Services Company  
SAFEbuilt Michigan  
Wade Trim

## TUESDAY, JANUARY 27

- Noon–6:00 pm**      **Registration Open**  
Location: Pre-Function Hallway
- 1:00–4:00 pm**      **Pre-Conference Workshop:**  
**“Tools for the Balancing Act—Leadership  
Fundamentals for the Future”**  
Location: Pearl  
**Speaker:** David Limardi, ICMA Midwest Regional Director  
*CC2: Policy Facilitation*  
*CC6: Initiative, Risk Taking, Vision, Creativity, and Innovation*  
*CC13: Strategic Planning*
- 7:00–10:00 pm**      **Welcome Reception**  
Location: Garnet  
Sponsored by RW Baird

## WEDNESDAY, JANUARY 28

- 8:00 am–5:00 pm**      **Registration Open**  
Location: Pre-Function Hallway
- 8:00 am–5:00 pm**      **ICMA-RC Consulting**  
Location: Pre-Function Hallway  
Sponsored by ICMA-RC
- 8:00 am–5:00 pm**      **Executive Coaching**  
Location: Coral & Amber
- 9:00–10:30 am**      **Welcoming General Session & Keynote:**  
**“Changing Local Government from the Inside”**  
Location: Onyx Ballroom  
**Moderator:** Pete Auger, City Manager, Novi; President, MLGMA  
**Welcome Remarks**  
**Speaker:** Peter Smith, CEO, Adelaide City Council,  
Adelaide, South Australia  
Sponsored by Plante & Moran  
*CC2: Policy Facilitation*  
*CC4: Citizen Service*  
*CC6: Initiative, Risk Taking, Vision, Creativity, and Innovation*  
*CC8: Democratic Advocacy and Citizen Participation*

10:30–10:45 am Break

10:45 am–Noon Concurrent Sessions

### Sipping Coffee with Pete: Creating an Environment for Economic Development

**Location:** Sapphire

How does a municipality contend in the competitive world of economic development? What are the essential tools to create a well-oiled community development team? What are developers looking for when they come to your community? And, how do you build a reputation as “the place” to do business? Our speakers will dive into these questions and share the strategies they have implemented throughout their careers and reveal the mysteries of the development world.

**Moderator:** Aaron Desentz, Village Administrator, Shelby

**Speakers:** Pete Auger, City Manager, Novi

Matt Farrell, Executive Principal, CORE Partners

*CC2: Policy Facilitation*

*CC6: Initiative, Risk Taking, Vision, Creativity, and Innovation*

*CC13: Strategic Planning*

### Policing with a Purpose: Data Driven Approaches to Crime and Traffic Safety (DDACTS)

**Location:** Ruby

Data-Driven Approaches to Crime and Traffic Safety (DDACTS) integrates location-based crime and traffic crash data to establish effective and efficient methods for deploying law enforcement and other resources. Using geo-mapping to identify “Hot Spots” through temporal and spatial analysis, DDACTS employs targeted traffic enforcement strategies based on the premise that most crime involves the use of a motor vehicle. By saturating targeted locations with highly visible traffic enforcement, DDACTS communities play a simultaneous dual role: fighting crime and reducing traffic crashes through citizen contacts. Members of the Novi Police Department will share their implementation strategies and successes with attendees.

**Moderator:** Matthew Baumgarten, City Administrator,  
Lathrup Village

**Speakers:** Jason Porter, Performance Measurement Analyst, and Jerrod Hart, Assistant Police Chief, Novi Police Department

*CC3: Functional and Operational Expertise and Planning*

*CC5: Performance Measurement/Management and Quality Assurance*

*CC11: Financial Analysis*

*CC13: Strategic Planning*

## **GASB 68–The Reasoning Behind the Pronouncement**

**Location:** Opal

Governmental pensions have received significant scrutiny in recent years. Described variously as “legacy costs,” “unfunded liabilities,” and even “off-books liabilities,” pension obligations have historically been presented in a manner that is both confusing and difficult to explain to citizens. Beginning in 2015, governments will be required to record what will frequently be the largest single liability on their books. Join our team of experts as Actuary Larry Langer and CPA Stephen Blann review the new requirements, and explain what you can do to prepare your board and citizens for this significant change.

**Moderator:** Jon Lynch, City Manager, Midland

**Speakers:** Stephen Blann, Rehmann Group  
Larry Langer, Actuary

*CC11: Financial Analysis*

*CC13: Strategic Planning*

## **Save Money and Improve Quality by Selecting Qualified Engineers**

**Location:** Garnet

Forty-five other states require the use of a Qualifications-Based Selection (QBS) Process when selecting design professionals for public works projects. Legislation is being introduced in Michigan in 2015. Details of the legislation and the QBS process will be discussed along with how local governments can get free assistance in developing a procurement process based on qualifications and competence. The cost of the project design is minimal, but can greatly influence the success of any infrastructure project during construction and beyond.

**Moderator:** Daryl Delabbio, County Administrator, Kent County; ICMA Midwest Regional Vice-President

**Speakers:** Ron Brenke, PE, QBS Manager  
Larry Fleis, PE, Chair, QBS Coalition

*CC3: Functional and Operational Expertise and Planning*

*CC4: Citizen Service*

*CC11: Financial Analysis*

**Noon–12:45 pm**

## **Lunch & ICMA Conference Preview/ICMA Update**

**Location:** Onyx Ballroom

**Facilitator:** Victor Cardenas, Assistant City Manager, Novi  
Adam Brown, Deputy County Administrator,  
Jackson County  
Daryl Delabbio, County Administrator,  
Kent County; ICMA Midwest Vice-President



12:45–1:00 pm

Break

1:00–1:45 pm

General Session

**It's All in the Attitude, Baby!**

**Location:** Onyx Ballroom

**Moderator:** Christine Burns, City Manager, Spring Lake

**Speaker:** Ken Wasco, Gordon Foods

1:45–2:00 pm

Break

2:00–3:15 pm

Concurrent Sessions

**Community Partnerships: Citizen Engagement Key to Policing Post-Ferguson**

**Location:** Sapphire

Public sentiment post-Ferguson is a watershed moment for police/community relations. When a police department takes an active interest in the well-being of their community, they gain a number of long-term benefits. Conversely, when community members feel out of sync with their department, there is dissension. Diverse community outreach programs, transparency, citizen complaint policies, and media relations are essential to gaining public trust prior to a high profile incident occurring in your community. Community partnerships facilitate discussions on the benefit of surplus military equipment (1033 program), Special Response Teams (SRT) and cutting-edge tactics and equipment which may give the appearance of militarization of municipal police officers. Members of the Novi Police Department and the executive director of the Michigan Association of Chiefs of Police will present information on current programs.

**Moderator:** Jim Ritsema, City Manager, Kalamazoo

**Speakers:** Robert M. Stevenson, Executive Director, Michigan Association of Chiefs of Police

Victor Lauria, Assistant Police Chief, Novi

Jerrold Hart, Assistant Chief of Police, Novi

*CC2: Policy Facilitation*

*CC3: Functional and Operational Expertise and Planning*

*CC4: Citizen Service*

*CC5: Performance Measurement/Management and Quality Assurance*

*CC8: Democratic Advocacy and Citizen Participation*

# INSTITUTE AT A GLANCE

## Tuesday, January 27

Noon-6:00 pm Pre-Function Hallway  
Registration Open

1:00-4:00 pm Pearl  
Pre-Conference Workshop

7:00-10:00 pm Garnet  
Welcome Reception

## Wednesday, January 28

8:00 am-5:00 pm Pre-Function Hallway  
Registration Open / ICMA-RC Consulting

8:00 am-5:00 pm Coral & Amber  
Executive Coaching

9:00-10:30 am Onyx Ballroom  
Welcoming General Session & Keynote

10:45 am-Noon  
Sipping Coffee with Pete: Creating an Environment  
for Economic Development ..... Sapphire  
Policing with a Purpose: Data Driven Approaches to Crime and Traffic Safety ..... Ruby  
GASB 68-The Reasoning Behind the Pronouncement ..... Opal  
Save Money and Improve Quality by Selecting Qualified Engineers ..... Garnet

Noon-12:45 pm Onyx Ballroom  
Lunch & ICMA Conference Preview

1:00-1:45 pm Onyx Ballroom  
General Session: It's All in the Attitude, Baby!

2:00-3:15 pm  
Community Partnerships: Citizen Engagement Key to Policing Post-Ferguson ..... Sapphire  
The Impact of Video Evidence on Police Litigation ..... Ruby  
Peter Smith Follow-Up Session ..... Opal  
Tapping into Student Power for Civic Projects ..... Garnet

3:30-4:45 pm  
Do We Have the Tools We Need to Keep Our Older Communities Relevant? ..... Sapphire  
2015 PPACA Survivor's Guide & the Not-so-Obvious with Healthcare and Your Budget ..... Ruby  
Orienting New Councilmembers ..... Opal  
Student Session ..... Garnet

5:00-6:30 pm Buddy's Pizza, 44225 W 12 Mile Rd  
NextGen Dinner - *Pre-registration Required*

5:30-7:00 pm Steve and Rocky's Restaurant, 43150 Grand River Ave  
Past President's Dinner - *Invitation Only*

7:30–10:30 pm JD Racing & Indoor Karting, 44225 West 12 Mile Rd  
 JD Racing Indoor Karting & Reception

**Thursday, January 29**

8:00 am–5:00 pm Pre-Function Hallway  
 Registration Open

8:00 am–5:00 pm Coral & Amber  
 Executive Coaching

9:00–10:15 am Onyx Ballroom  
 General Session: *“Retrofitting Suburbia”*

10:30–11:45 am  
 Redevelopment Best Practices..... Sapphire  
 Novi Winter Roadway Maintenance: Implementing Innovative Technologies  
 to Fight Snow and Ice..... Ruby  
 Strategies for Recruitment-Candidate Selection..... Opal  
 Overview of Recent Michigan Supreme Court and Court of Appeals Decisions  
 of Significance to Local Government Management..... Garnet

Noon–1:15 pm Onyx Ballroom  
 Lunch & MLGMA Annual Business Meeting

1:30–2:45 pm Onyx Ballroom  
 General Session: *“The Disney Way”*

3:00–5:00 pm Sapphire  
 Special Session: Applying “Retrofitting Suburbia”

3:00–4:30 pm  
 Storyboarding Workshop: The Disney Way ..... Garnet  
 Environmental Law 101: Old Gas Stations, Brownfields, and Dealing with the DEQ ..... Opal  
 Don’t Let This Happen to You—How to Prepare Your Municipality to Avoid Litigation Horror Stories..... Ruby

5:00–6:30 pm Crystal Ballroom  
 Vendor Reception

**Friday, January 30**

8:30–9:30 am Onyx Ballroom  
 Breakfast

9:30–10:15 am Onyx Ballroom  
 Legislative Update

10:15–11:30 am Onyx Ballroom  
 Closing Keynote

11:30 am–1:00 pm Amber  
 MLGMA Board of Directors Meeting

## The Impact of Video Evidence on Police Litigation

**Location:** Ruby

Recent events across the country have highlighted the impact, both good and bad, of video evidence on complaints filed against police officers alleging police brutality or other misconduct. Mr. Rosati and Ms. Battersby will discuss their experience using and responding to video evidence in defending civil litigation filed against police officers and their municipal employers. The discussion will focus on and highlight both police generated and third party video examples from various cases.

**Moderator:** Vince Pastue, City Manager, Farmington

**Speakers:** Mike Rosati and Holly Battersby,  
Johson, Rosatti, Schultz and Joppich

*CC2: Policy Facilitation*

*CC5: Performance Measurement/Management and Quality Assurance*

*CC7: Technological Literacy*

*CC8: Democratic Advocacy and Citizen Participation*

## Peter Smith Follow-Up Session

**Location:** Opal

Join Peter Smith in this follow-up session as he discusses in more detail pioneering the application of Placemaking to all dimensions of municipal government in Adelaide, Australia, through his leadership of Place Leaders Asia Pacific.

**Moderator:** Dan Gilmartin, Executive Director and CEO,  
Michigan Municipal League

**Speaker:** Peter Smith, CEO, Adelaide City Council,  
Adelaide, South Australia

*CC2: Policy Facilitation*

*CC4: Citizen Service*

*CC6: Initiative, Risk Taking, Vision, Creativity, and Innovation*

*CC8: Democratic Advocacy and Citizen Participation*

## Tapping into Student Power for Civic Projects

**Location:** Garnet

“Learning by doing” is the course model for students in Northern Michigan University’s Master of Public Administration Program. Hear about a class project where NMU partnered with the Michigan Municipal League and the Michigan Local Government Management Association to create a public personnel manual for municipalities with 5,000 residents or less. Draft copies of the manual, and a link to the finished version, will be provided. Additionally, former MLGMA Fellows will briefly discuss their experience assisting Michigan Communities during their fellowship.

**Facilitator:** Jennifer James-Mesloh, M.P.A., Ph.D., Assistant Professor & Coordinator, Masters of Public Administration Program, Northern Michigan University

*CC8: Democratic Advocacy and Citizen Participation*

3:15–3:30 pm

Break

3:30–4:45 pm

Concurrent Sessions

### Do We Have the Tools We Need to Keep Our Older Communities Relevant?

**Location:** Sapphire

There are economic development tools available in Michigan. However, the tools available to cities, villages, and urban townships are not universal, with many tools favoring traditional downtowns and some, like Tax Increment Financing, targeted for reforms. But, what of our aging commercial corridors and residential areas? How do we keep our older metro regions relevant and competitive? Whether discussing road funding, revenue sharing, or redevelopment tools, all of these topics inter-relate. Do we have the tools we need to revitalize our aged commercial and residential areas? If not, what do we need? Or, will these areas simply remain victims of our “throw away” society.

**Moderator:** Nate Geinzer, Assistant City Manager, Farmington Hills

**Speakers:** Nikki Brown, Legislative Associate, Michigan Municipal League  
Michael Connors, Former Roseville CEDD  
Michael Finney, President and CEO, MEDC  
Frank Peterson, City Manager, Muskegon

*CC2: Policy Facilitation*

*CC3: Functional and Operational Expertise and Planning*

*CC6: Initiative, Risk Taking, Vision, Creativity, and Innovation*

*CC8: Democratic Advocacy and Citizen Participation*

*CC11: Financial Analysis*

### 2015 PPACA Survivor’s Guide & the Not-so-Obvious with Healthcare and Your Budget

**Location:** Ruby

Healthcare and PPACA—what you need to know including:

- The 5 necessary requirements to be compliant with PPACA in 2015 at your worksite
- The not-so-obvious when it comes to your healthcare rates, your budget, and what successful employers are doing (both public and private).
- Preparing for 2018, what this will mean to your employees and what you can do today to get ready.

**Moderator:** Derrick Kozicki, Assistant City Manager/City Clerk, Grosse Pointe Farms

**Speakers:** Brian Cote, Founder/President  
Autumn Ward, J.D./Compliance Officer,  
CIC Benefit Consulting Group

*CC11: Financial Analysis*

*CC12: Human Resources Management*

## Orienting New Councilmembers

**Location:** Opal

Introducing new members of the elected body to important processes, the management team, and the organization is critically important to sustained success. Find out how Midland County and the City of Midland each engage new members of their county commission and city council. This session will explore the objectives, methods, and tools used to help recently elected officials begin the journey from viewing their new colleagues and staff through the lens of “they do things” to the position of “we do things.”

**Moderator:** Victor Cardenas, Assistant City Manager, Novi

**Speakers:** Jon Lynch, City Manager, Midland  
Bridgette Gransden, Administrator/Controller, Midland County

*CC1: Staff Effectiveness*

*CC2: Policy Facilitation*

*CC8: Democratic Advocacy and Citizen Participation*

## Student Session

**Location:** Garnet

This session will be tailored to current students looking to enter the profession upon graduation. Managers will share with participants tools they utilize in their position to assist them in completing projects and to help solve crises.

**Facilitator:** Rebecca Fleury, City Manager, Battle Creek

5:00–6:30 pm

## NextGen Dinner

**Location:** Buddy’s Pizza, 44225 W 12 Mile Rd, Novi  
Advance Registration required. Limited Seating.

**Sponsored by RW Baird**

5:30–7:00 pm

## Past President’s Dinner – Invitation Only

**Location:** Steve and Rocky’s Restaurant  
43150 Grand River Ave., Novi

7:30–10:30 pm

## JD Racing Indoor Karting & Reception

**Location:** JD Racing & Indoor Karting, Twelve Mile Crossing at Fountain Walk,  
44225 West 12 Mile Road, Novi

Celebrate Novi’s racing history by taking some laps at JD Motorsports.

**Sponsored by American Fidelity Assurance & Cornerstone Municipal Advisory Group**

## THURSDAY, JANUARY 29

8:00 am–5:00 pm **Registration Open**  
**Location:** Pre-Function Hallway

8:00 am–5:00 pm **Executive Coaching**  
**Location:** Coral & Amber

9:00–10:15 am **General Session**

### “Retrofitting Suburbia”

**Location:** Onyx Ballroom

While some suburbs are beloved and likely to hold value for a long time, others are aging poorly with increasing vacancies, household and municipal debt. How can underperforming properties be retrofitted to address social, economic, and environmental challenges? Ellen Dunham-Jones will present real case studies from her 900-case database to illustrate successful strategies for reinhabitation with more community-serving uses, regreening into parks and wetlands, and redevelopment into more compact, urban places.

**Moderator:** John Hiltz, President, OHM Advisors

**Speaker:** Ellen Dunham-Jones, Co-Author  
of *Retrofitting Suburbia*

### Sponsored by OHM

*CC3: Functional and Operational Expertise and Planning*

*CC6: Initiative, Risk Taking, Vision, Creativity, & Innovation*

*CC8: Democratic Advocacy and Citizen Participation*

*CC11: Financial Analysis*

*CC13: Strategic Planning*

10:15–10:30 am **Break**

10:30–11:45 am **Concurrent Sessions**

### Redevelopment Best Practices

**Location:** Sapphire

Successful city managers strive to encourage quality economic development, manage limited financial and human resources, ensure fair and transparent decision-making, and provide excellent customer service. Learn how an updated Zoning Ordinance and development review procedures can help a city achieve these goals. Use best practices for redevelopment to provide clear, easy-to-understand, and current zoning standards along with streamlined, well documented site plan policies to help ensure a smooth and predictable experience for developers as well as city staff and officials.

This session will focus on best practices that Michigan communities are using to foster redevelopment (and development). This includes enhanced zoning techniques (using overlay zones, creating online resources and enhanced mapping, and providing flexible zoning requirements), development review process improvements, internal project tracking, and reviewing techniques to welcome business and landowner input into the development regulation and review process.

**Moderator:** Courtney Nicholls, City Manager, Dexter

**Speakers:** Rod Arroyo, AICP, Principal, Clearzoning  
Jill Bahm, AICP, Principal Planner, Clearzoning

*CC3: Functional and Operational Expertise and Planning*

*CC6: Initiative, Risk Taking, Vision, Creativity, & Innovation*

*CC7: Technological Literacy*

*CC13: Strategic Planning*

### **Novi Winter Roadway Maintenance: Implementing Innovative Technologies to Fight Snow and Ice**

**Location:** Ruby

Doing more with less has become a reality that all Michigan road agencies face, but smart investments in technology can become productivity multipliers for your winter road maintenance crews. Learn how the City of Novi made—and then validated—the business case to improve the performance of its snow and ice control team by evaluating, testing, selecting, and procuring various innovative technologies that have been deployed over the past four years. Topics to be covered include: Novi's automatic vehicle locator system, laser-guided wing plows, on-board material controllers, anti-icing and de-icing liquids, and a subscription-based weather forecasting system that uses weather data collected from stations throughout the city. Implementing these and other technologies, as well as several best management practices, contributed to Novi being recognized as a 2013 American Public Works Association Excellence in Snow & Ice Control Award winner.

**Moderator:** Kevin Yee, City Engineer, DPW Director, Oak Park

**Speaker:** Rob Hayes, Director of Public Services Department, Novi

*CC5: Performance Measurement/Management and Quality Assurance*

*CC6: Initiative, Risk Taking, Vision, Creativity, & Innovation*

*CC7: Technological Literacy*

*CC13: Strategic Planning*



## Strategies for Recruitment-Candidate Selection

**Location:** Opal

As municipalities emerge from the recessive economy, finding good candidates has proven difficult as many possible candidates do not consider municipal government as an option. Jerry Richards, a former Michigan manager, will share his insights and suggestions from his time as vice president of GovHR, an executive search firm based out of Chicago.

**Moderator:** Eric Zuzga, Village Manager, Quincy

**Speaker:** Jerry Richards, Vice President, GovHR

*CC12: Human Resources Management*

## Overview of Recent Michigan Supreme Court and Court of Appeals Decisions of Significance to Local Government Management

**Location:** Garnet

An entertaining and interesting summary of significant recent decisions by the Michigan Supreme Court and Court of Appeals

**Moderator:** Adam Smith, City Administrator, Grand Ledge

**Speaker:** Tom Daniels, Pear Sperling Eggan & Daniels, PC

*CC8: Democratic Advocacy and Citizen Participation*

Noon–1:15 pm

## Lunch & MLGMA Annual Business Meeting New Website Presentation

**Location:** Onyx Ballroom

1:30–2:45 pm

## General Session

### *“The Disney Way”*

**Location:** Onyx Ballroom

Walt Disney created an organization that has become the quintessential model for customer service, perhaps in the entire world. In *Customer Service: The Disney Way*, Bill Capodagli leads his participants to apply Walt’s “Dream, Believe, Dare, Do” principles to achieve a Disney Way service culture. Walt Disney once said, “You don’t build the product for yourself. You need to know what people want and build it for them.” Bill provides a solid roadmap required to become a customer-centric organization.

**Moderator:** Al Vanderberg, County Administrator,  
Ottawa County

**Speaker:** Bill Capodagli, Author, *The Disney Way*

*CC2: Policy Facilitation*

*CC6: Initiative, Risk Taking, Vision, Creativity, & Innovation*

*CC13: Strategic Planning*

*CC14: Advocacy and Interpersonal Communication*

2:45–3:00 pm

Break

3:00–5:00 pm

Special Session

### Applying “Retrofitting Suburbia”

**Location:** Sapphire

Ms. Dunham-Jones has illustrated how urban designers, planners, architects, developers, environmentalists, and community leaders can redesign existing suburban developments into more urban and sustainable places, but where do you start? Many of our communities host a site that nobody quite knows what to do with. Whether the obsolete property is a vacant mall, brownfield site, or sprawling office complex, finding the appropriate solution and moving that solution forward can be extremely difficult, especially without the support of the community.

Join Ms. Dunham-Jones and the experts from OHM Advisors in this hands-on session as we look at four real cases from across the state of Michigan. Apply the lessons from *Retrofitting Suburbia* on local case studies to gain ideas for how to jump-start your community’s efforts. This is an applied break-out session you don’t want to miss.

**Moderator:** Nate Geinzer, Assistant City Manager,  
Farmington Hills

**Speakers:** Ellen Dunham-Jones, Professor of  
Architecture and Urban Design, Georgia Tech,  
Co-Author of *Retrofitting Suburbia*  
Representatives from OHM Advisors

*CC3: Functional and Operational Expertise and Planning*

*CC6: Initiative, Risk Taking, Vision, Creativity, & Innovation*

*CC8: Democratic Advocacy and Citizen Participation*

*CC11: Financial Analysis*

*CC13: Strategic Planning*

3:00–4:30 pm

Concurrent Sessions

### Storyboarding Workshop: The Disney Way

**Location:** Garnet

Nearly a century ago, the Storyboard made it possible for Walt Disney to experiment, to move drawings around, to change direction, to insert something he thought was missing, or to discard a sequence that wasn’t working. Decades later, in the 1960s, Disney expanded the Storyboarding technique from simply a story depiction to a visual tech-

nique for generating solutions to problems and enhancing communications.

**Facilitator:** Bill Capodagli, Author, *The Disney Way*

*CC2: Policy Facilitation*

*CC6: Initiative, Risk Taking, Vision, Creativity, & Innovation*

*CC13: Strategic Planning*

*CC14: Advocacy and Interpersonal Communication*

### **Environmental Law 101: Old Gas Stations, Brownfields, and Dealing with the DEQ**

**Location:** Opal

This program will provide an overview of environmental laws and regulations in Michigan as they relate to municipal governments. In particular, the program will focus on the common problem of contamination at old gas stations as an example of the intersection of law, regulations, municipal governance, and public welfare. The program will describe the state's brownfield incentives and discuss probable changes to the brownfield statute in 2015. Finally, the program will illustrate methods of dealing with the Department of Environmental Quality, from both an adversarial and cooperative standpoint.

**Moderator:** James Vettraino, City Manager, Rochester

**Speaker:** Jeffrey K. Haynes, Shareholder Beier Howlett, P.C.

*CC3: Functional and Operational Expertise and Planning*

*CC11: Financial Analysis*

*CC13: Strategic Planning*

### **Don't Let This Happen to You—How to Prepare Your Municipality to Avoid Litigation Horror Stories**

**Location:** Ruby

This class will focus on the many ways litigation differs from arbitration and how the discovery process differs from responding to FOIA requests. In addition, this class will cover issues relating to document retention, how Facebook impacts your workplace, and how to handle employee emails and text messages. The class will provide real life examples of labor arbitrations and lawsuits that were impacted by these issues so that you can prepare your workplace to prevail in litigation and discovery disputes and take steps to bolster your defenses.

**Moderator:** Victor Cardenas, Assistant City Manager, Novi

**Speaker:** Stacy Belisle, McGraw/Morris

*CC2: Policy Facilitation*

*CC14: Advocacy and Interpersonal Communication*

*CC16: Media Relations*

**5:00–6:30 pm**

### **Vendor Reception**

**Location:** Crystal Ballroom

## FRIDAY, JANUARY 30

8:30–9:30 am

### Breakfast

Location: Onyx Ballroom

9:30–10:15 am

### Legislative Update

Location: Onyx Ballroom

**Moderator:** Pete Auger, City Manager, Novi;  
President, MLGMA

**Speaker:** John LaMacchia II, Legislative Associate,  
Michigan Municipal League

*CC 14: Advocacy & Interpersonal Communication*

10:15–11:30 am

### Closing Keynote

Location: Onyx Ballroom

**Moderator:** Dale Kerbyson, City Manager, Lapeer;  
Vice President, MLGMA

**Speaker:** Steve Kurmas, President and COO, DTE Energy

*CC 14: Advocacy & Interpersonal Communication*

11:30 am–1:00 pm **MLGMA Board of Directors Meeting**

Location: Amber

# SUBURBAN COLLECTION SHOWPLACE, NOVI



## SAVE THE DATE

### 2015

#### Michigan Municipal League Capital Conference

March 24-25, 2015  
Lansing

#### MLGMA Summer Workshop

July 21-24, 2015  
Boyne Mountain

#### Michigan Municipal League Annual Convention

September 16-18, 2015  
Traverse City

#### ICMA Annual Conference

September 27-30, 2015  
Seattle, WA

### 2016

#### MLGMA Winter Institute

February 2-5, 2016  
Doubletree Hotel, Port Huron

#### MLGMA Summer Workshop

July 26-29, 2016  
The H Hotel, Midland







**Michigan Local Government Management Association**  
A State Affiliate of **IGMA**

[www.mlgma.org](http://www.mlgma.org)