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- <http://www.twitter.com/@kenwasco>

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*What matters to you,
matters to us.™*



*Ken
Wasco*

"Hands On Success"

IT'S ALL IN
THE
ATTITUDE!

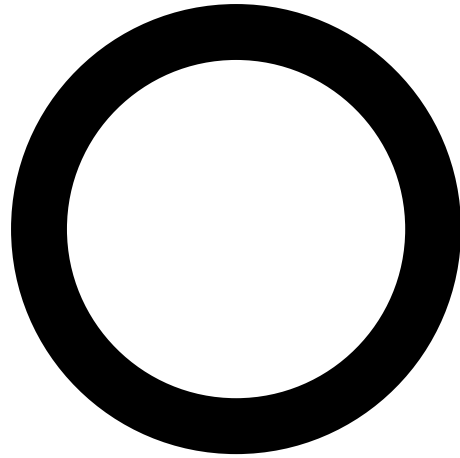
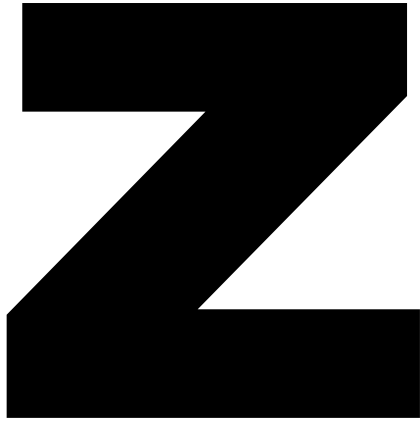
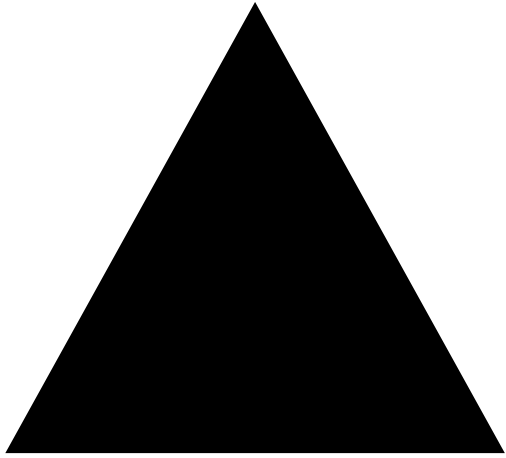
BABY!

with

**Ken
Wasco**

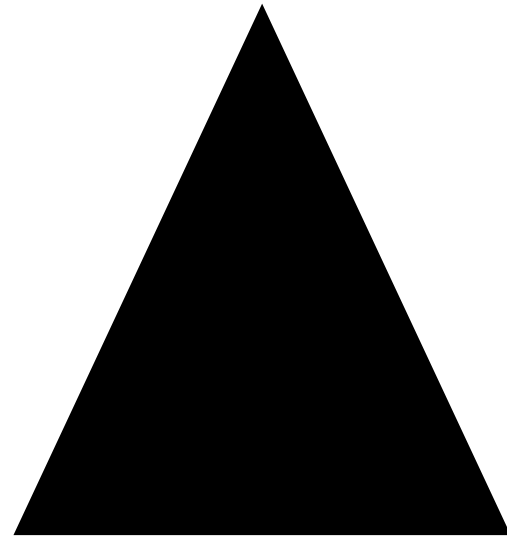


*What matters to you,
matters to us.™*



Creativity

- **Motivating**
- **Outgoing**
- **Humorous**
- **Optimistic**



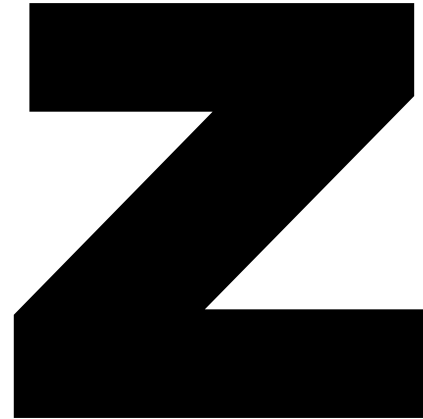
Intelligence

- **Systematic**
- **Accurate**
- **Emotionally
Controlled**
- **Orderly**

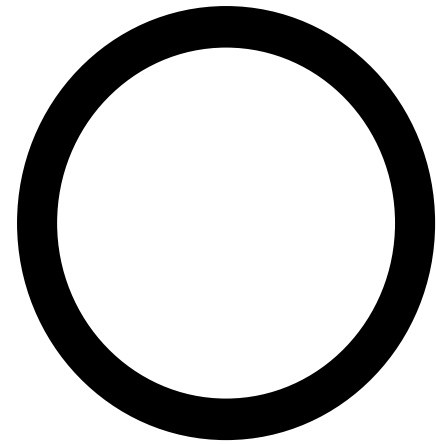


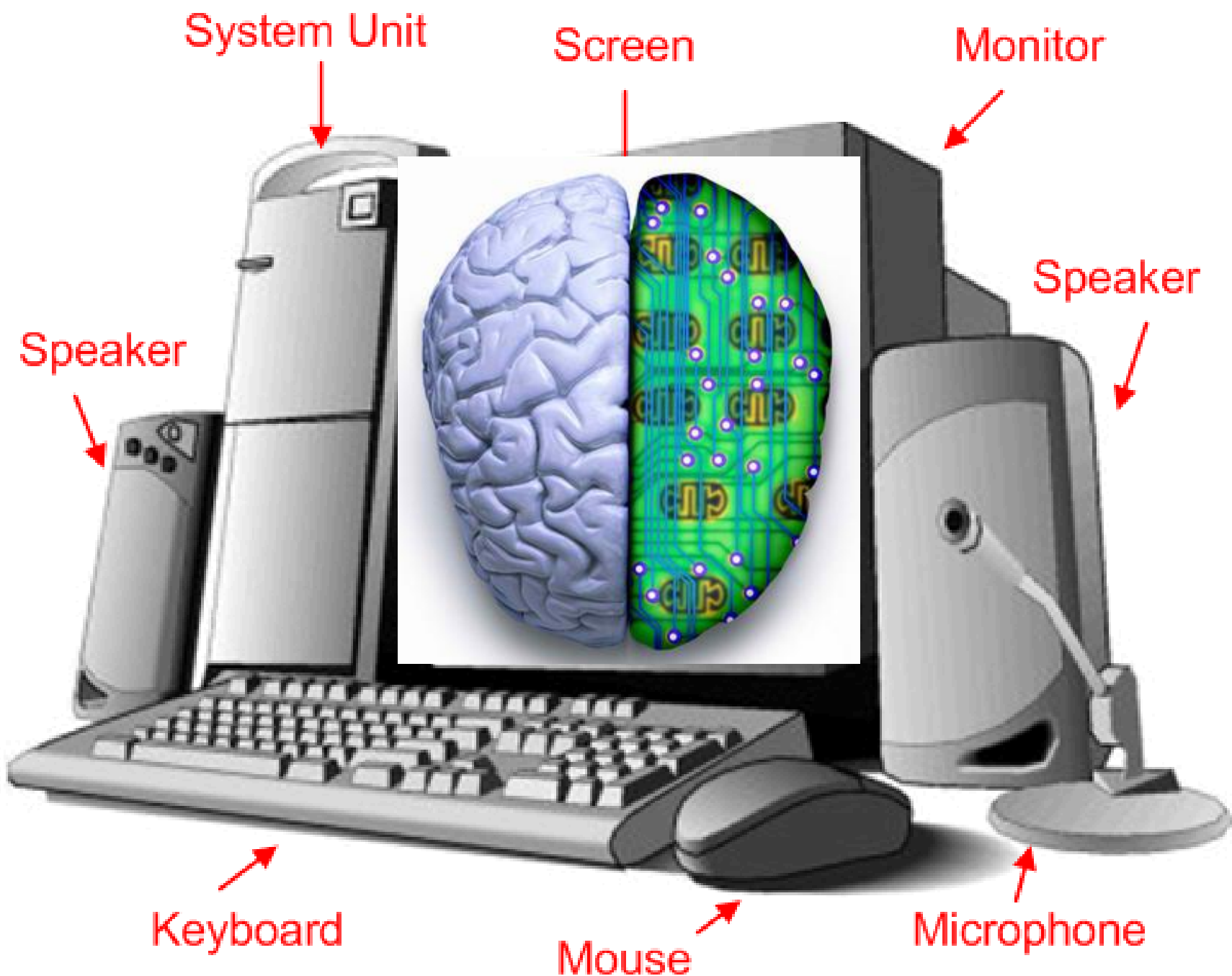
Leaders

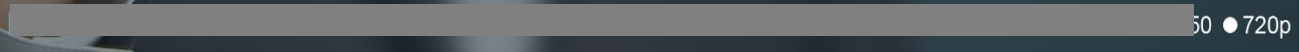
- **Decisive**
- **Assertive**
- **Risk Taker**
- **Adventurous**



**Sex
and
Booze**

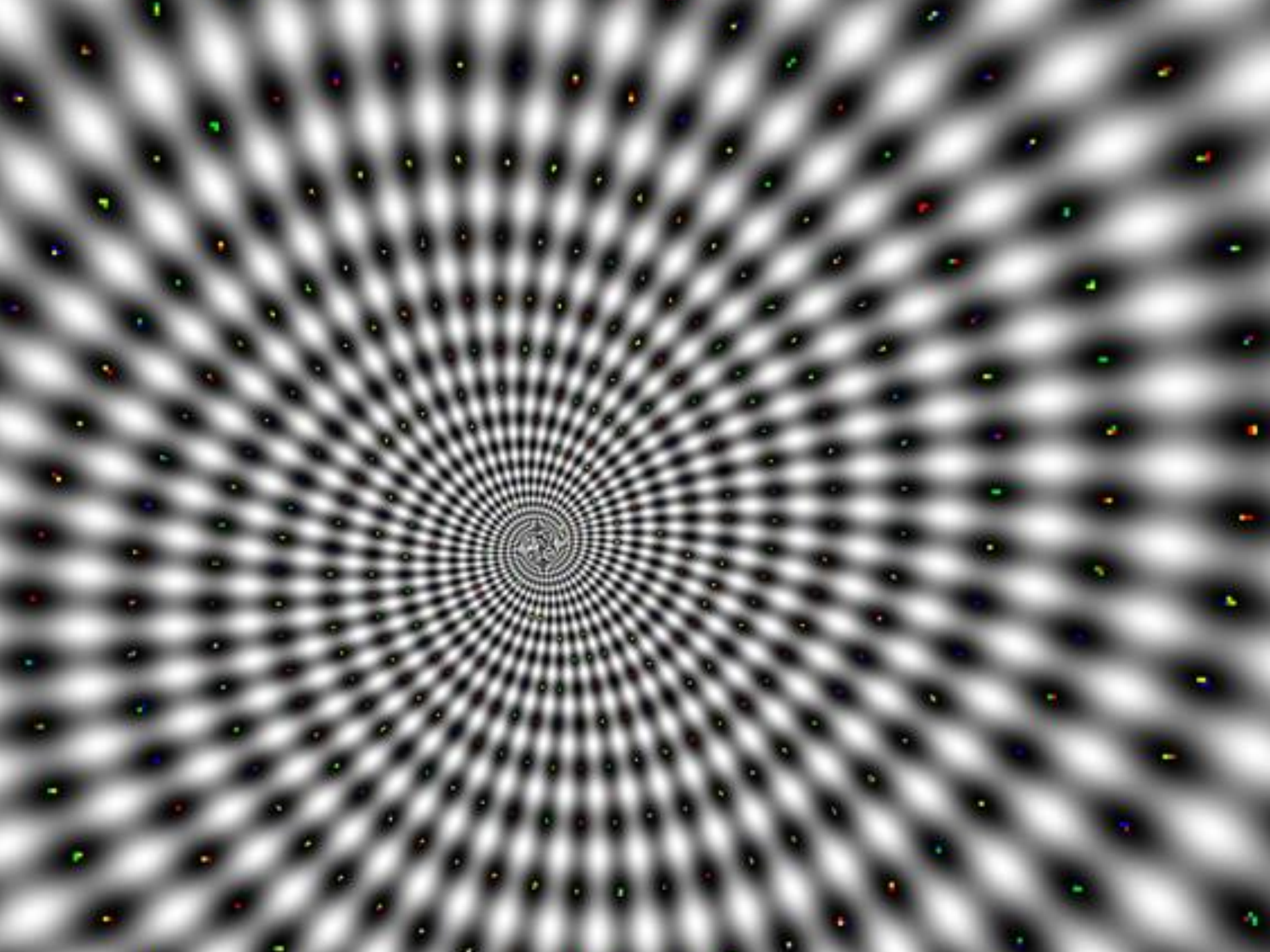







50 • 720p







REMEMBER WHEN
WE WERE YOUNG
AND LIFE SEEMED
SO BEAUTIFUL?



The Takeaway



The Lesson Learned = The Takeaway

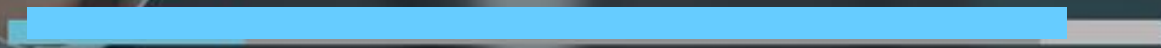


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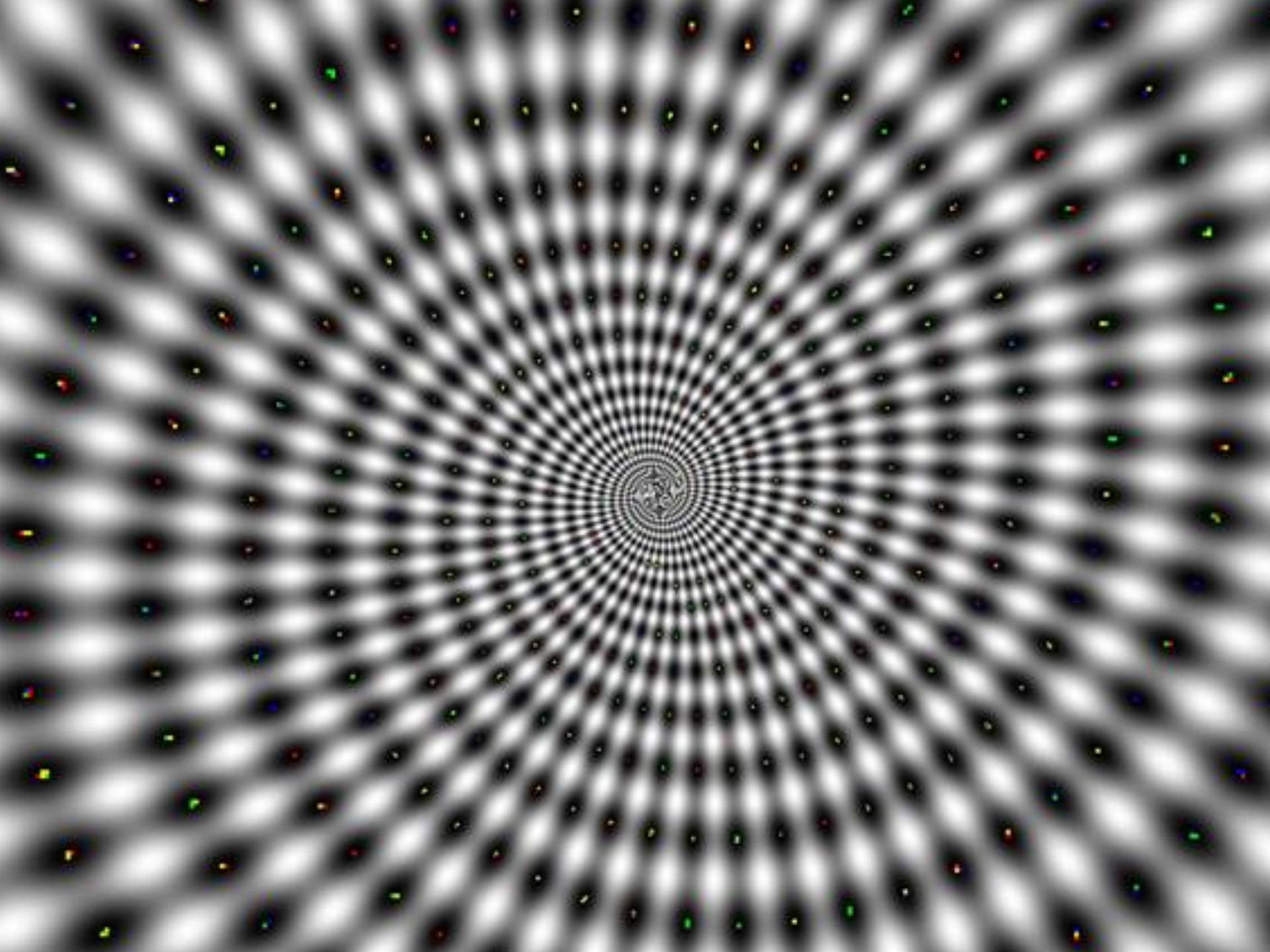


FAST
FORWARD



3:21 / 12:50 • 720p





NEXT WEEK

TOMORROW

EVERY DAY

TODAY

NEXT YEAR

IN THE FUTURE

WEDNESDAY

LATER

to feel
happier
you can
you can
focus
to feel free
I cant live my
understand
to feel

WELCOME TO

Attitude

change





A street scene with several people walking. In the foreground, a woman with blonde hair is walking towards the camera, wearing a blue top and a patterned skirt. To her right, a man in a dark shirt is walking. In the background, a white van is parked, and a speed limit sign for 40 is visible. A person in a white t-shirt is sitting in a wheelchair in the lower right foreground. The text "EVERYBODY WANTS SOMETHING" is overlaid in large, bold, yellow letters with a black outline.

**EVERYBODY
WANTS SOMETHING**

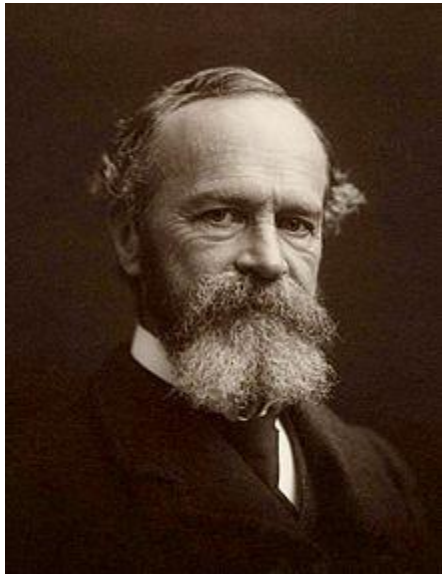


Stephen R. Covey



**IF YOU ONLY DO WHAT
YOU HAVE ALWAYS DONE,
YOU WILL ONLY GET WHAT
YOU HAVE ALWAYS GOT.**

“The greatest discovery of my generation is that human beings can alter their lives by altering their attitudes!”



William James

1842 - 1910

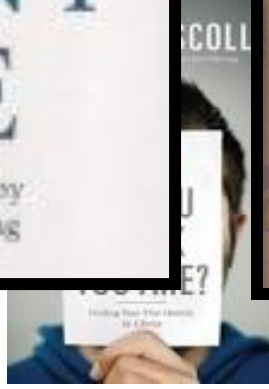
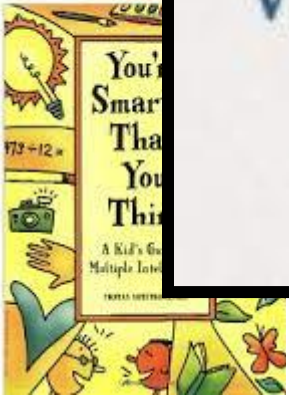
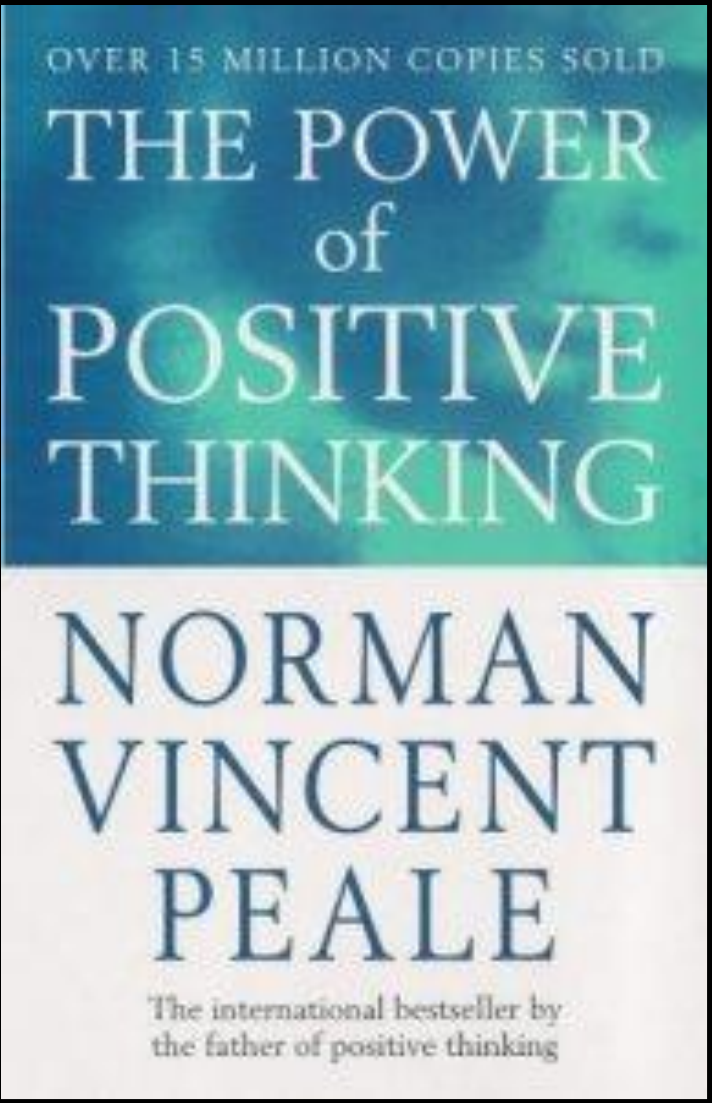
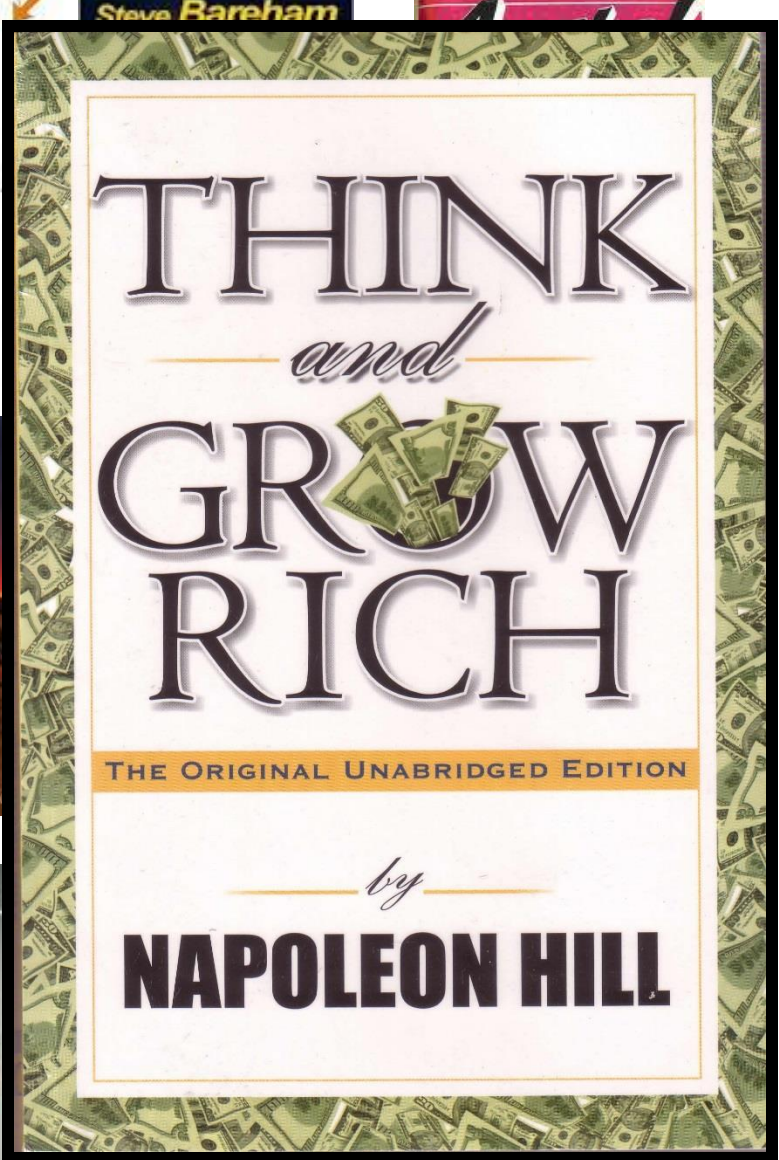
LAW OF ATTRACTION



Click to LOOK INSIDE

Click to LOOK INSIDE

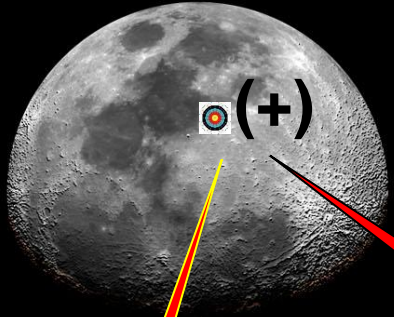
Click to LOOK INSIDE!





Attitude

You Are Here?



(+)

LAWS of ATTRACTION

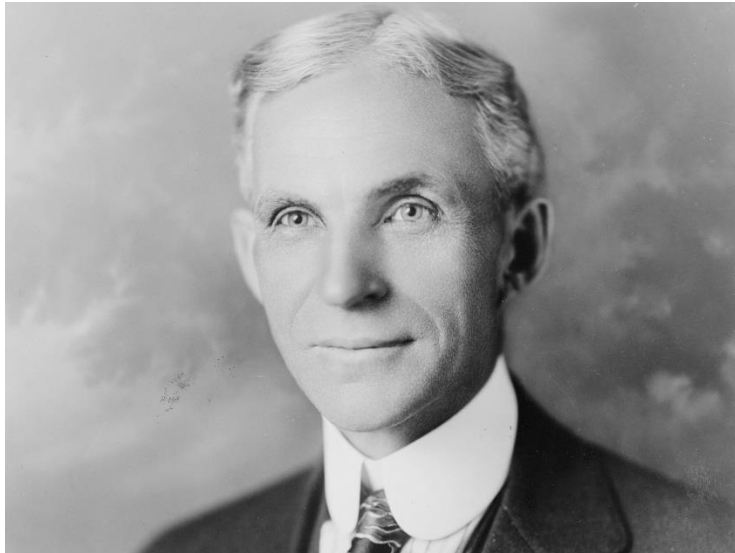
Attitude

Attitude



(-)

***“Whether you think you can,
or think you can’t,
your right!”***



Henry Ford

1863 - 1947





**ATTITUDE
IS
EVERYTHING**

to feel
happier
you can
you can
focus
to feel free
I cant live my
understand
to feel

***“Great Food will
never trump
poor service,
your business is
only as good as
your worst
employee!”***



IT'S ALL IN
THE
ATTITUDE!

BABY!

Want
Proof?



Attitude *and*
Productivity
problems & solutions

*"Often are rooted
in an employee's
understanding of
"the laws of
attraction"*

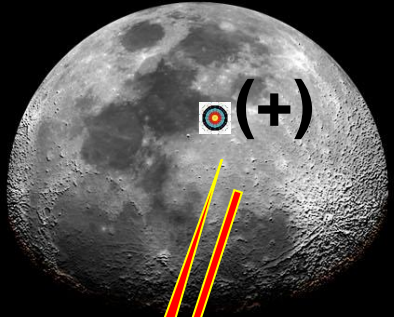


Fundamental Principle of People

*“all of us do –
all the time
that which is
in our
self interest!”*







(+)



Attitude



Choice



(+)

(=)



Attitude

Choice



EXIT NOW









EVERYONE

You



TO HEAR.

m.







How to Change an Attitude

- Raise awareness about it! **THEIRS**
- Take responsibility for it! **BOTH OF YOU**
- Reinforce Positive Outcomes Constantly! **YOU**
- Use Positive Affirmations!

- *First Person*
- *Present Tense*
- *Emotional*
- *Vivid*
- *End Result Oriented*
- *Concise*

OK!

*"You
did
good
job!"*

BETTER!

*"Tony,
you did
good
job
today!"*

BEST! Of the Best

*"Tony, you rocked
our world when
you did a good
job working the
phones
today – no
customer
had to wait
to eat!"*

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THE
ATTITUDE!

BABY!

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