

# Michigan Local Government Management Association

MLGMA Winter Institute  
January 27-30, 2015  
Novi, Michigan



Michigan Local  
Government  
Management  
Association  
A State Affiliate of ICMA



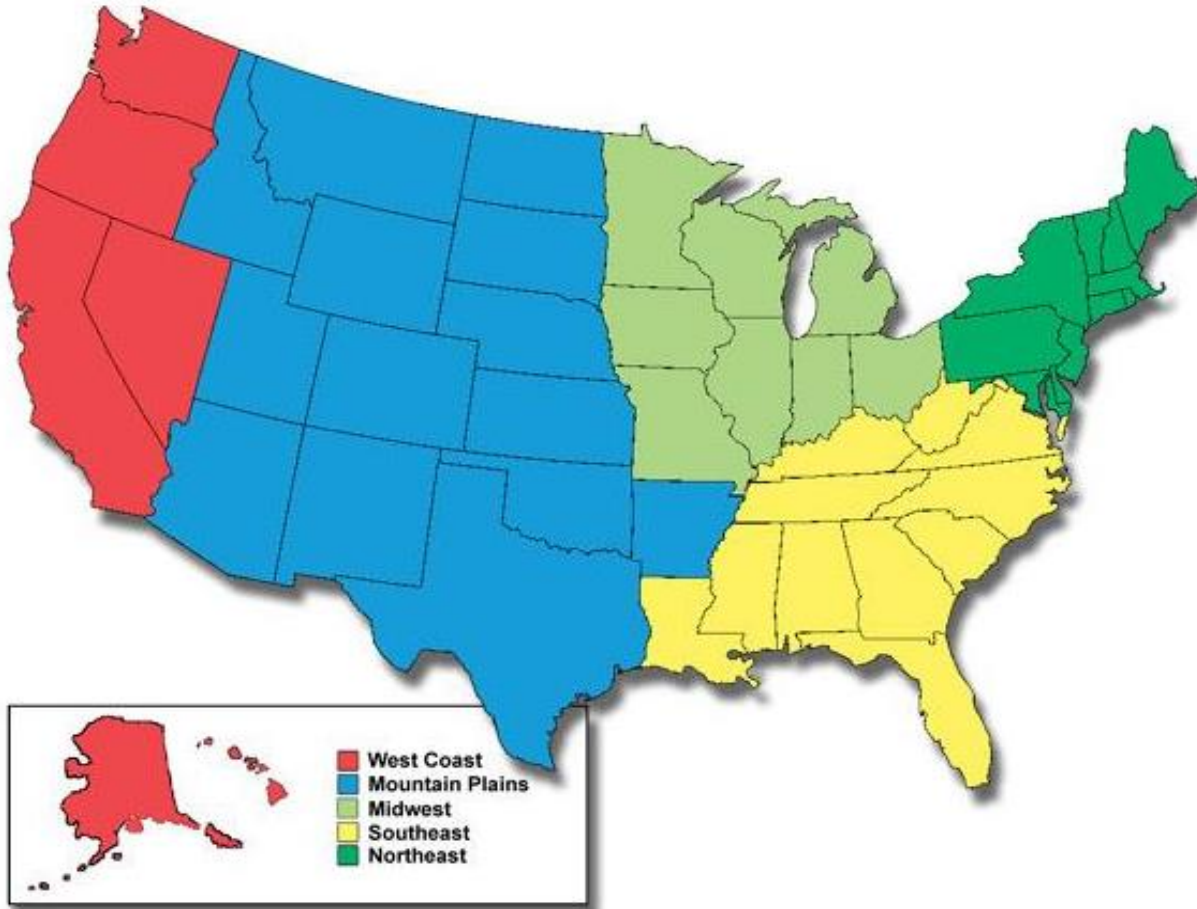
# Organization of ICMA

## Six Regions

- International
- Midwest
- Mountain Plains
- Northeast
- Southeast
- West Coast



# ICMA Regions



# ICMA Executive Board

21 members

- President
- President Elect
- Past President
- Three Vice Presidents from each of the six regions



# ICMA Executive Board

## Four Standing Committees

Audit & Evaluation

Professional Conduct

Finance & Operations

Membership & External Outreach

Considering a fifth standing committee  
- Leadership



# Advisory Boards/Task Forces/ Committees

Advisory Board on Graduate Education  
Alliance for Innovation  
Awards Evaluation Panel  
Conference Evaluation  
Conference Planning  
Governmental Affairs and Policy  
International



# Advisory Boards/Task Forces/ Committees

Knowledge Network  
Performance Management  
Sustainable Communities  
*Strategic Planning*  
*Strengthening Inclusiveness*  
Welcome Ambassadors



# Affiliate Organizations

Hispanic Network

National Forum for Black Public  
Administrators

National Association of Counties





# Michigan Reps on ICMA Committees

- **Advisory Board on Graduate Education**
  - Bob Bruner, MMSA
  - Mitch Foster, Kingsley
- **Conference Planning Committee**
  - Adam Brown, Jackson County
  - Victor Cardenas, Novi
- **Credentialing Advisory Board**
  - George Goodman



# Michigan Reps on ICMA Committees

- **Governmental Affairs and Policy Committee**
  - Jane Bais-DiSessa, Berkley
  - Tim Dolehanty, Ingham County
- **Knowledge Network Advisory Board**
  - Bob Bruner, MMSA
- **Welcome Ambassador**
  - Adam Brown, Jackson County
  - Liz Ladner, South Lyon
- **Task Force on Leadership**
  - Bridgette Gransden, Midland County

In March there will be new opportunities to volunteer



# ICMA Staff Liaison

David Limardi

Midwest Regional Director

ICMA

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# A Preview of ICMA Finances



# FY 2015 Budget Summary

	<b>FY 2013 Actual</b>	<b>FY 2014 Actual</b>	<b>FY 2015 Budget</b>
Revenues	34,547,626	33,475,394	27,958,701
Expenses	34,045,444	33,696,633	28,358,701
Net from operations	502,182	(221,239)	(400,000)



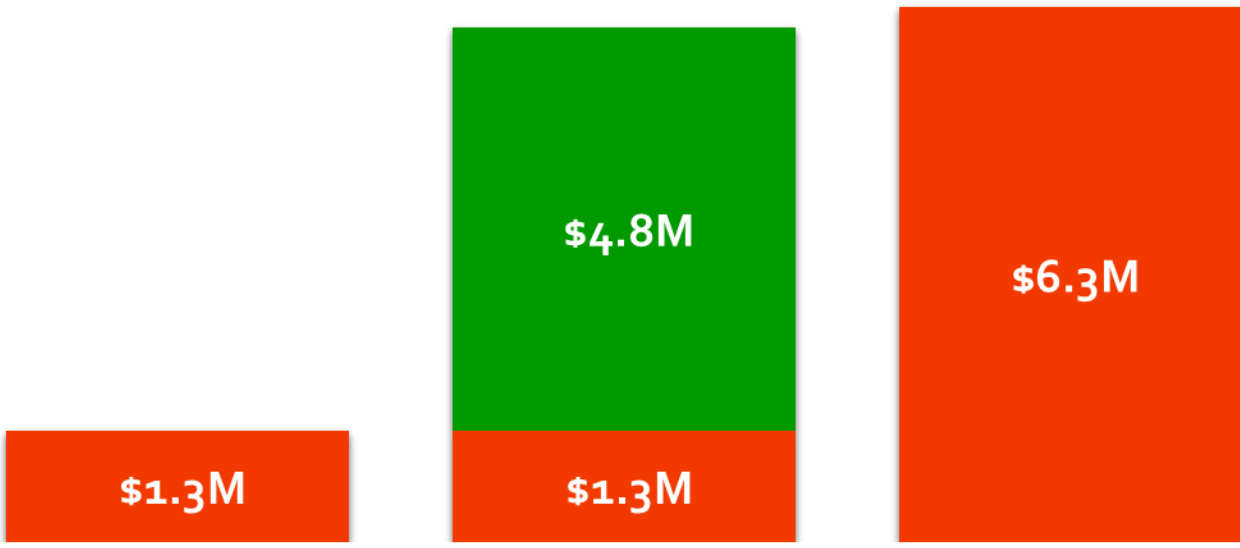
# Net Assets – What Is It?

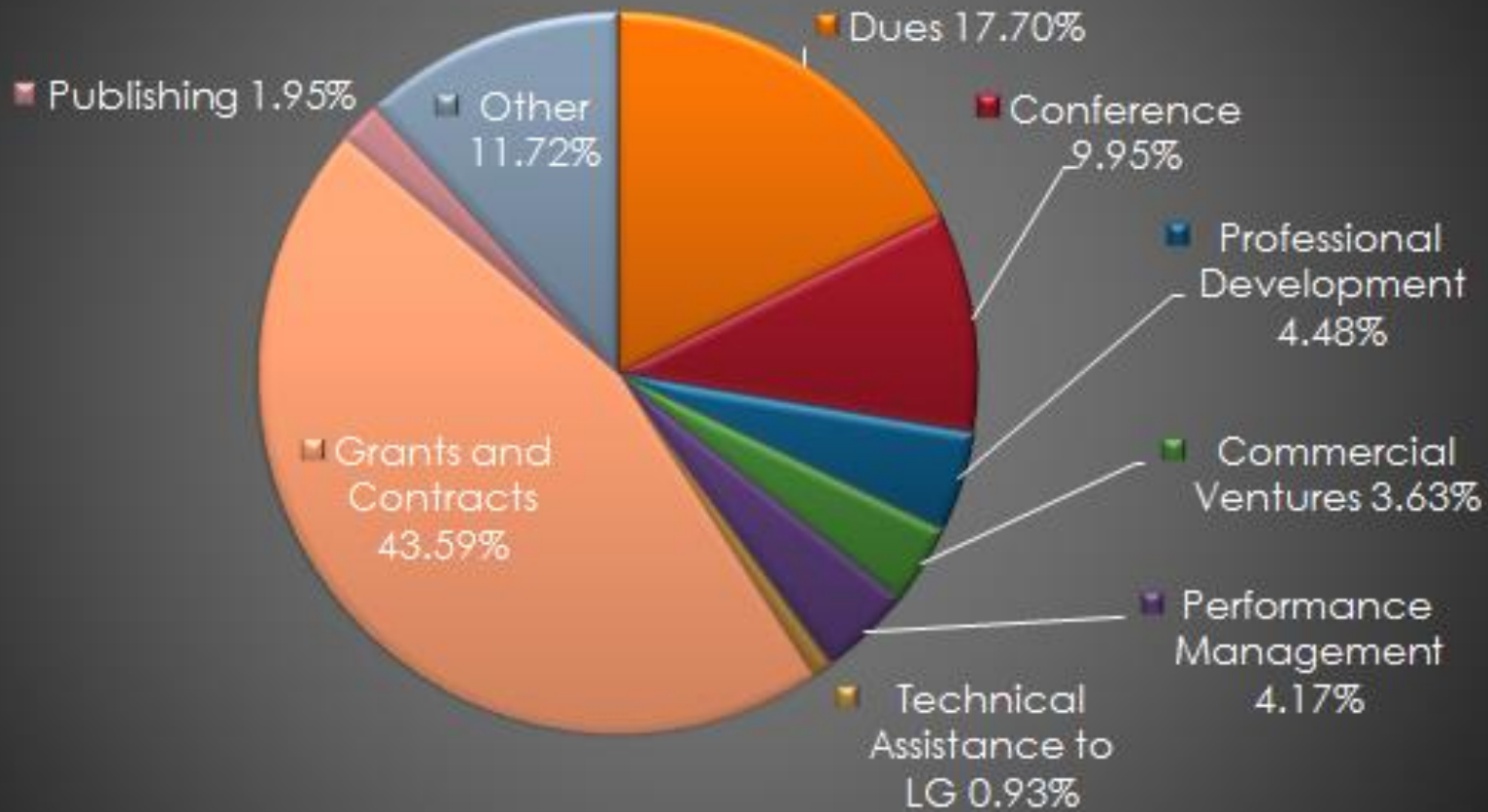
- ✓ A not-for-profit's fund balance
- ✓ Cumulative annual operating surplus or deficit
- ✓ Expressed as a percentage of annual operating expenses
- ✓ Median net assets reported by ASAE\*: 50%

*\*American Society of Association Executives*



# Progress Towards Net Assets







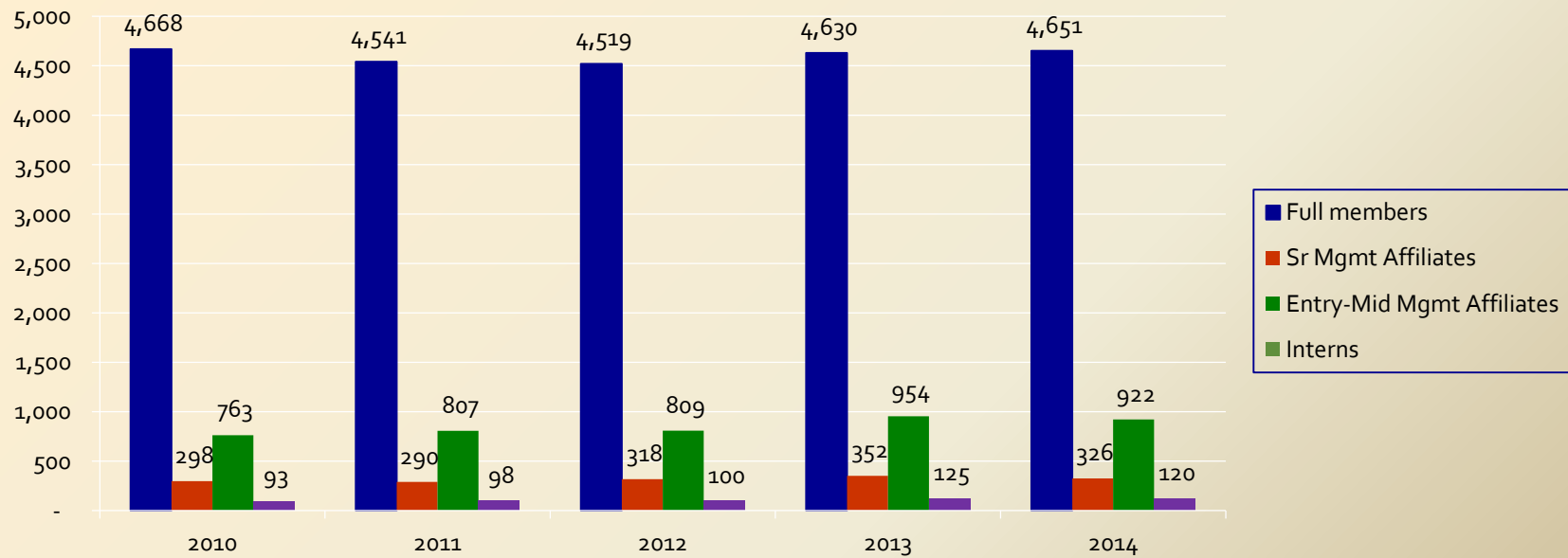
# LOOKING AHEAD: ICMA PRIORITIES IN FY 2015



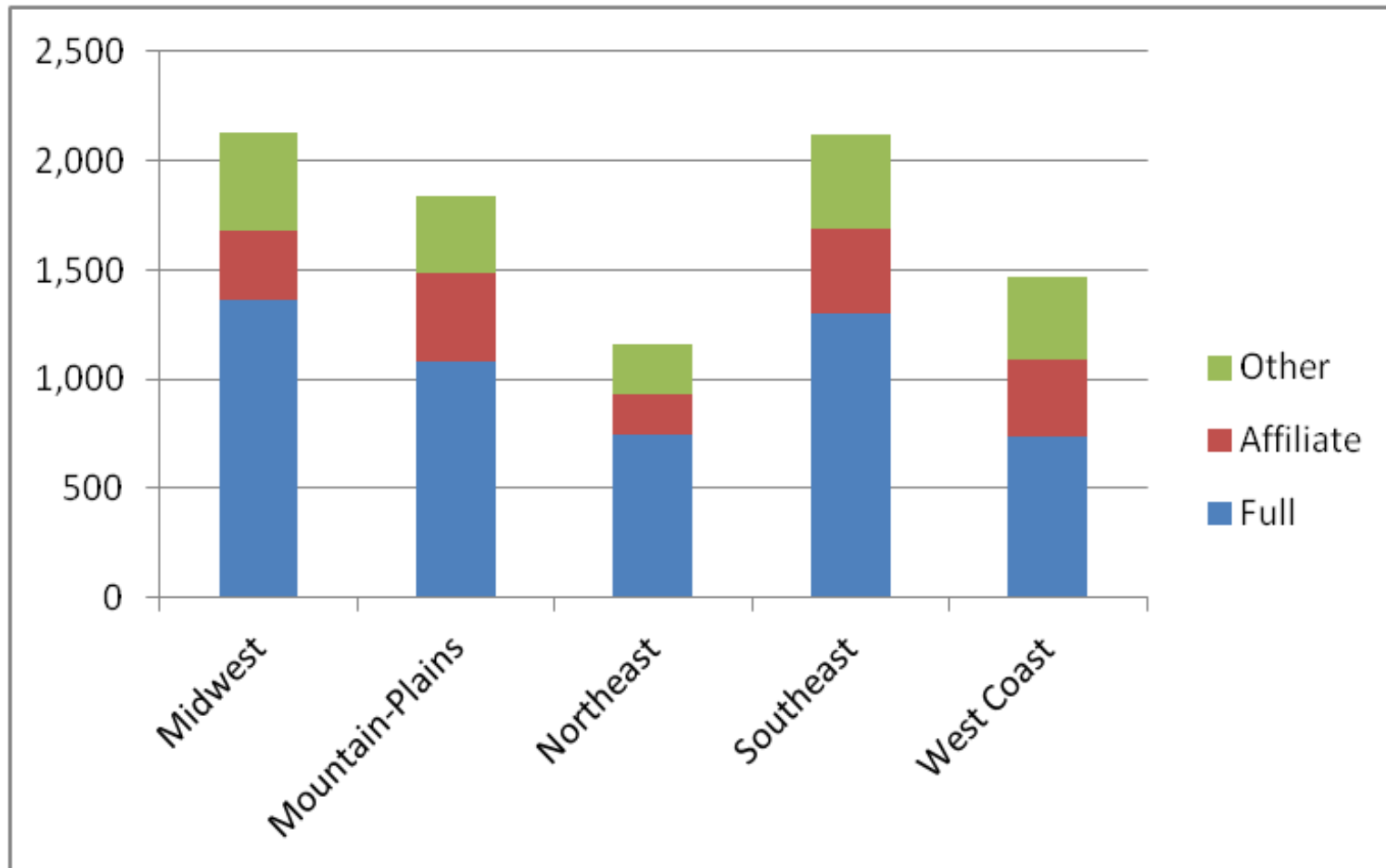
# Membership (In Service)

Demonstrating the value of membership as we continue tailored recruitment efforts.

## U.S. In-Service Member Totals



# Geographic distribution of members



# Professional Development

Leadership development and continuing education from beginning your first job to leaving your legacy



# Upcoming Events

## EPLI - Emerging Professionals Leadership Institute

April 1-2

## Midwest Regional Summit

April 2-3



# Upcoming Events

## Annual Conference

September 27-30, 2015



# Management/Analytics

- Create a dynamic, world-class performance management and analytics platform
- Communities can easily collect, report, benchmark, and analyze their data
- Interactive, targeted, and self-paced eLearning lessons



# ICMA International

Promoting ICMA's mission and vision globally

**CityLinks:** Connecting members and their local governments to local governments across the globe

**ICMA China Center:** Funded by ICMA as a business development strategy

## **Member participation opportunities:**

- Hosting international professionals
- CityLinks partnerships
- Guest lecturing in China
- Short-term advisor assignments
- First Summit - May 2014 – Yangzhou, China
- Second Summit - February 2015 – Wellington NZ





# ICMA Task Force Work\*\*\*

- **Task Force on Leadership:**

Leadership development is a fundamental pillar of ICMA equal to ethics. Will be integrated into strategic planning process.

- **Women's Task Force:**

President-elect Pat Martel is working with the task force to prioritize their 2014 recommendations.

- **Task Force on Financing ICMA:**

Affordable dues rate of \$200 for department directors available beginning July 2015.

*\*\*\*All reports are available online under: ICMA/Membership/Volunteer/Task Force Reports*



# Strategic Planning

- Launch the new Strategic Planning Task force to update ICMA's 2008 Strategic Plan
- Watch for call for volunteers in February



# Code of Ethics Review

- Thanks to all who provided feedback last year at Regional Summits, state meetings, and through survey responses
- Members will vote this spring whether Tenet 12 language change is a good idea
- New Tenet 12 guidelines will roll out in June, after the vote



# What is the value of ICMA Membership?

Newsletter/*PM* Magazine

Networking/Mentoring

Knowledge Network

Next Gen

Reduced conference fees

Reasonably-priced, relevant webinars

Center for State and Local Government

Excellence (<http://slge.org/>)



# What is the value of ICMA Membership?

Daily ICMA "SmartBrief"

Scholarships

Leadership Development

SEI

Gettysburg

Williamsburg

Career Network

Affiliation/Ethics



# Membership – “Is the juice worth the squeeze?”

Value judgment

Cost v. benefit

Just like the MLGMA or any other organization, you get out of it what you put into it



# The Athenian Oath

**"We will never bring disgrace on this our City by an act of dishonesty or cowardice. We will fight for the ideals and Sacred Things of the City both alone and with many. We will revere and obey the City's laws, and will do our best to incite a like reverence and respect in those above us who are prone to annul them or set them at naught. We will strive unceasingly to quicken the public's sense of civic duty. Thus, in all these ways, we will transmit this City not only, not less, but greater and more beautiful than it was transmitted to us."**

**~ Recited by citizens of Athens Greece**



# Questions?

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