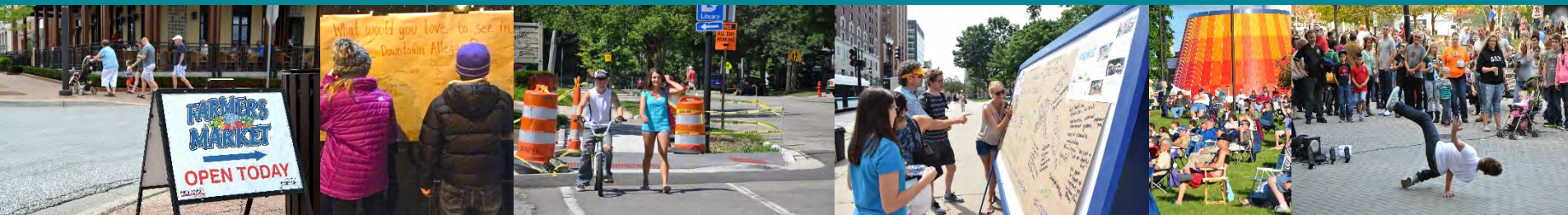




THE CAPACITY QUESTION: WHY DO WE NEED CRITICAL PLACEMAKING PARTNERSHIPS?

MLGMA Winter Institute
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THE LOST DECADE

- Lost more than \$6 billion in revenue sharing in the last decade
- Down more than \$600 million in property tax revenue
- Lost staff?
- Prioritizing.

GETTING BEYOND THE BASICS

- Have we taken the basics for granted?
 - Infrastructure, public safety, services
- How can we build on the basics?

WHAT DO WE MEAN BY CAPACITY?

- What is our community capacity to focus on placemaking?
- Fiscal capacity + human capacity (staff)
- Placemaking implementation
- Civic engagement



BUILDING PLACEMAKING CAPACITY

Some approaches in Michigan:

- Jackson Anchor Initiative
- Midtown Detroit Inc.
- Momentum Midland
- Michigan Main Street
- Using TIF & CDBG dollars differently
- Regional Prosperity Initiative
- Crowdfunding



WHY WE CAN'T/SHOULDN'T DO IT ALONE.



- Focus of community foundations and other partners
- How do we identify community partners?
- Common goals
- Creative community engagement