



“Placemaking Implementation”

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From Pre- to Development

- PlacePlan
- Target Market Analysis
- Redevelopment Ready
- Form-Based Coding
- ...





Developer RFQs

MSHDA-funded League Foundation project:


- Compile, package past work on sites
- Add preferred development concepts
- Fiscal feasibility check
- Distribution support

Request for Developer Qualifications (RFQ)

The city of Ypsilanti offers four acres of vacant land for residential development, adjacent to the Depot Town entertainment district and popular Historic East Side neighborhood.

Asking price \$250,000

220 North Park Street
Ypsilanti, Michigan



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General lessons so far

- Focus on achievable development sites: land control, zoning in place, eligible for incentives
- Think marketing, not procurement
- Broadcast widely





League resources (in progress)

- RFQ template
- How-to / instructions to the cook
- Distribution list (100+ firms active in Michigan)
- Connections to ULI, Homebuilders

What else would be useful to you?

