“Placemaking Implementation”

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From Pre- to Development

- PlacePlan
- Target Market Analysis
- Redevelopment Ready
- Form-Based Coding
- ...

We love where you live.
Developer RFQs

MSHDA-funded League Foundation project:

• Compile, package past work on sites
• Add preferred development concepts
• Fiscal feasibility check
• Distribution support
General lessons so far

• Focus on achievable development sites: land control, zoning in place, eligible for incentives

• Think marketing, not procurement

• Broadcast widely
League resources (in progress)

• RFQ template
• How-to / instructions to the cook
• Distribution list (100+ firms active in Michigan)
• Connections to ULI, Homebuilders

What else would be useful to you?