

"Placemaking Implementation"

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From Pre- to Development



- PlacePlan
- Target MarketAnalysis
- Redevelopment Ready
- Form-Based Coding

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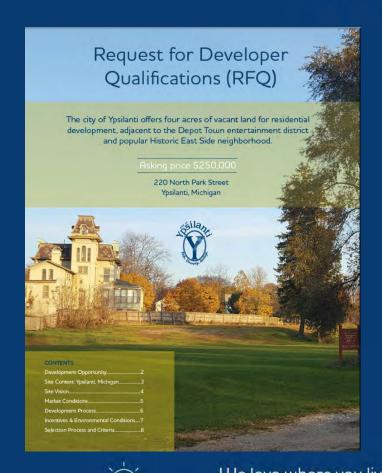






MSHDA-funded League Foundation project:

- Compile, package past work on sites
- Add preferred development concepts
- Fiscal feasibility check
- Distribution support









 Focus on achievable development sites: land control, zoning in place, eligible for incentives

Think marketing, not procurement

Broadcast widely







- RFQ template
- How-to / instructions to the cook
- Distribution list (100+ firms active in Michigan)
- Connections to ULI, Homebuilders

What else would be useful to you?

