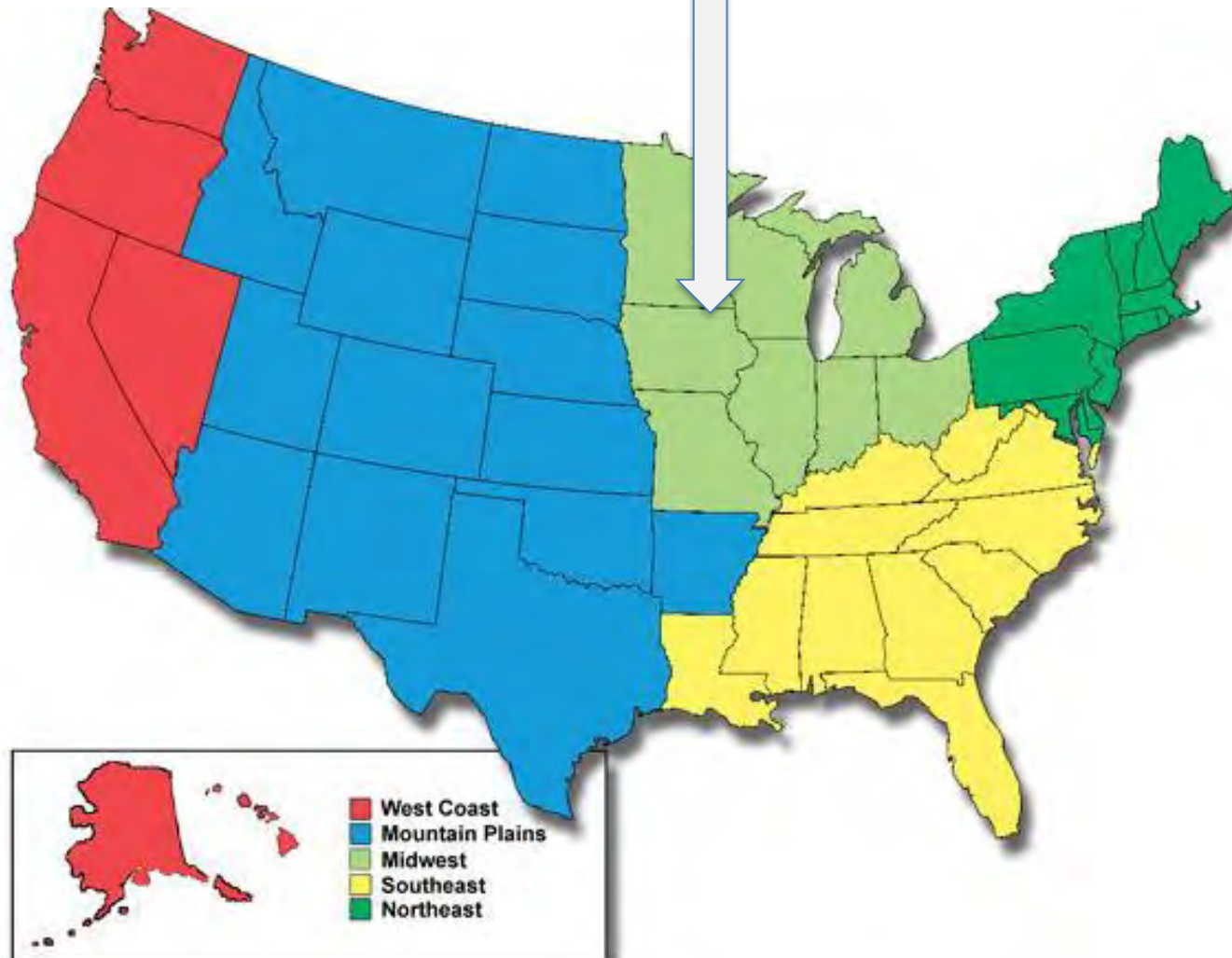




Michigan Municipal Executives

Winter Institute, January 30-February 2 – Ann Arbor, Michigan

MIDWEST REGION



MIDWEST ICMA LEADERSHIP

Lon Pluckhahn

Iowa, Minnesota

Pat Klein

Indiana, Missouri, Ohio

Wally Bobkiewicz

Illinois, Michigan, Wisconsin

David Limardi

ICMA Midwest Regional Director



Midwest Regional Conference

March 7-9, 2018

Columbus, Ohio

In collaboration with
the Ohio City/County
Management
Association Winter
Conference



**ICMA UNIVERSITY WORKSHOP:
LEADING COURAGEOUSLY IN CHALLENGING TIMES**

STRATEGIC PLAN



ENVISION
ICMA

Mission, Vision,
and Strategic Plan

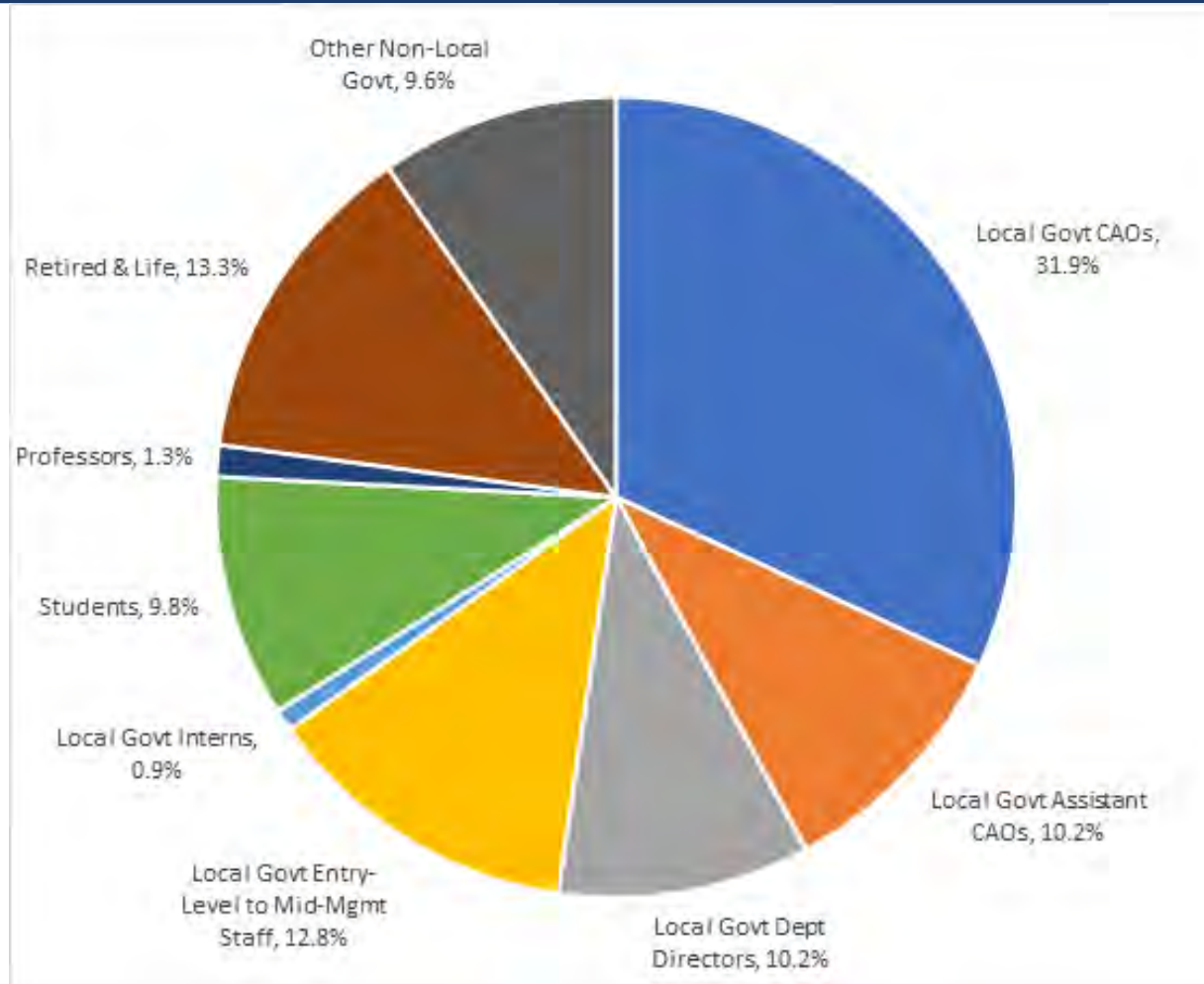
[Get the Full Picture Here](#)



ENVISION
ICMA

2017 STRATEGIC PLAN
PROGRESS UPDATE

Who Are Our Members?



MORE THAN 11,000 ICMA MEMBERS REPRESENTING ALL 50 STATES AND 33 COUNTRIES!


Building for the Future

- 88 student chapters = 1,370+ student members
- 15 chapters in the Midwest region; three in Michigan
- Does your alma mater have an ICMA Student Chapter?



Member Benefits

- Ethics Advice
- Job Board
- Career Guides
- Networking and Knowledge Sharing
- Personal Support
- Professional Development



Career Guides

ICMA's Career Stage Guide (icma.org/careerstages) offers local government professionals a leadership and professional development roadmap of valuable educational opportunities. Below, find a description and links to ICMA's career guides.

- **Acting Manager's Handbook** (icma.org/actingmgr) is a guidebook to help the acting manager make the most of a sometimes-unexpected opportunity. (Member Resource)
- **Breaking into Local Government** (icma.org/breakingintolg) will help career-changers enter the local government sector. Cases include private sector, military, and other government sectors.
- **Career Compass** (icma.org/careercompass) is a monthly column from ICMA focused on career issues for local government professional staff, and appears the ICMA Newsletter and online.
- **Careers in Local Government Management** (icma.org/careersinlg) is an introduction to local government as a career, what city/town/county management is, what managers do, and tips on what education, skills, and job opportunities exist in the profession.
- **First Time Administrator's Handbook** (icma.org/newmanager) covers items that should be considered before an interview, during an interview, before accepting a position, and before starting a new position. (Member Resource)
- **Job Hunting Handbook** (icma.org/jobhandbook) is a resource from mapping out your job search to negotiating compensation. (Member Resource)
- **Making It Work: The Essentials of Council-Manager Relations** (icma.org/councilrelations) provides the competencies needed to build a relationship that is based on mutual respect, understanding of roles, and open communication.
- **Management Internships: A Guidebook for Local Governments** (icma.org/internships) will help local government managers and MPA programs work together to create meaningful internship experiences.
- **Manager Evaluations Handbook** (icma.org/evaluation) is a template for new or tenured manager to assist elected officials in designing an effective evaluation tool. (Member Resource)
- **Model Employment Agreement** (icma.org/employmentagreement) is a template for administrators of municipal governments for use in crafting the terms of hiring and employment. (Member Resource)
- **Preparing for an Interview** (icma.org/interviewguide) offers helpful hints once you've passed the resume screening and have been called in for a discussion.
- **Preparing the Next Generation Case Studies** (icma.org/nextgencases) highlights programs being used by local governments who believe it is their responsibility to mentor young and mid-career professionals. (Member Resource)
- **Recruitment Guidelines for Selecting a Local Government Administrator** (icma.org/recruitmentguidelines) presents guidelines to help local governments and executive search firms conduct a successful recruitment to select a local government administrator/chief administrative officer.

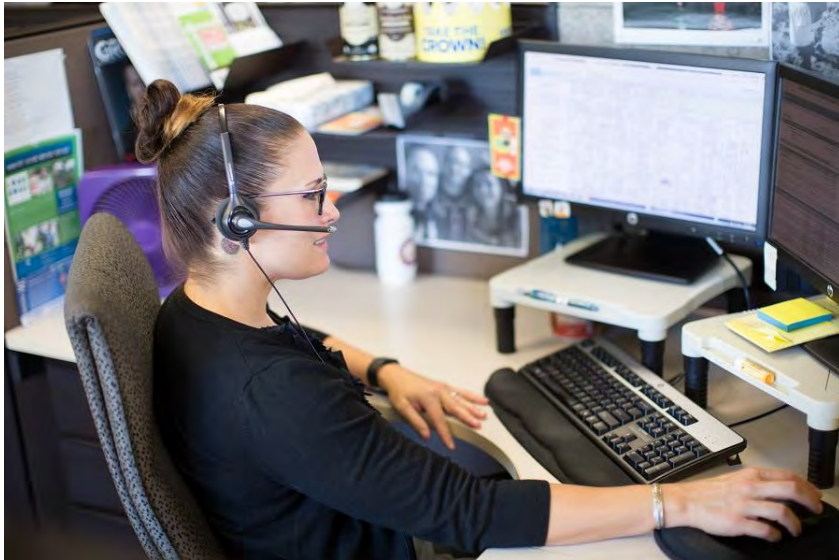
Explore more career resources at <https://icma.org/career-resources-overview>

LEARNING COMMUNITY

- Live webinar subscription program
- New professional development catalog with updated career stage checklist
 - Students
 - Early Career Professionals
 - Mid-career Managers
 - Executives
 - Encore Professionals



ICMA Coaching Program



- 6 live free webinars per year
 - Effective team training
- Archived webinars at
 - <http://icma.org/coaching>
- ICMA CoachConnect
 - Register and get trained to Coach
 - Get a coach

THOUGHT LEADERSHIP & RESOURCE NETWORK

Current Research & Policy Team Projects

- Leadership Before, During, and After a Crisis
- The Return on Investment (ROI) of Performance Measurement
- The Impacts of Globalization
- Recruitment / Retention: Underrepresented Minorities as City & County Managers



Publications, Performance Measurement

High Value e-Books --

Making It Work:

The Essentials of Council
Manager Relations



Performance Measurement --

Open Access
Benchmarking
New focus on
Thought
Leadership

Leadership & Ethics

- **ICMA Code of Ethics:** Promoting the highest standards of ethical conduct in the local government management profession
- **Leadership Standard:** Revising ICMA Practices and identifying skills, abilities, and training for each practice at each career stage



ADVOCACY & OUTREACH

Ongoing support
for Council
Manager form of
government
adoption and
retention

YES 
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**Council Manager
Form of Government**

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ICMA 104th Annual Conference

September 23-26, 2018
Baltimore, Maryland



ICMA

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MANAGEMENT ASSOCIATION