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GROUND ON THREE PILLARS

1. Promoting the unstinting adherence to the rule of law
2. Sharpening leadership styles and expanding knowledge and skills to inspire positive change
3. Developing the ability to use language effectively to bring conflicting parties to agreement, action, and cooperation

TO DEVELOP CORE COMPETENCIES

• Managing work
• Change Leadership
• Public Service Focus
• Leading People
• Developing Self
• Systemic Integration
• Personal and Organizational Integrity

Cohort 10 begins April 20th
Last day to register is March 29th

The cost of the program is an all-inclusive $2,995. Apply online today for the next cohort at www.svsu.edu/cpm

ACCREDITED BY:

SAGINAW VALLEY STATE UNIVERSITY
OFFICE OF CONTINUING EDUCATION AND PROFESSIONAL DEVELOPMENT
Curriculum

Invest in your future as a public manager and leader

CPM 100 Public Management and You Introduces students to the program in Michigan and nationwide, explaining the seven areas of required competency and the capstone project.

CPM 101 Fundamentals of Public Management Considers the key difference between public and private management, role of organizational culture and leadership, analytical mindset, role of regulation and oversight, and legal constraints.

CPM 102 Managerial Accountability Principles Examines challenges unique to public management with strong consideration to roles of agency discretion and constraint, delegation, legislative oversight, and the courts.

CPM 103 Managerial Accountability Applications Provides opportunities to use knowledge and skills from CPM 102 for a number of realistic scenarios. Examines various competing visions of what our society values, public trust, and responsiveness.

CPM 104 Democratic Dimensions of Public Management Examines the role of intergovernmental relations in the US federal system by examining multiple case studies with particular attention to the role of public preferences, legislative bodies, and regionalism.

CPM 105 The Administrative State Examines the growth of the administrative state in both scope and influence. This course will illustrate the benefits and possible pitfalls of complex bureaucracies through multiple case studies.

CPM 106 Budgeting and Finance Practicum This course surveys public budgeting and finance to bring an understanding of budget preparation, adoption, and execution, using group projects and discussion.

CPM 107 Tools for Public Managers Participants learn to identify and apply key analytic and practical tools for navigating complexities of the administrative state.

CPM 108 Regulation Focuses on the creation and implementation of regulation at all government levels emphasizing public participation and public voice.

CPM 109 Professional and Organizational Ethics Provices an introduction to codes of ethics. Use of case studies, students will identify key methods for public managers to promote values within public agencies.

CPM 110 Human Resources Practicum Provides a brief survey of public HR management including development of current HR systems used at the federal, state, and local levels.

CPM 111 Organizational Culture Examines the role and importance of organizational culture in shaping actions of public managers and agencies and focuses on identifying culture and implementing initiatives to improve performance.

CPM 112 Managerial Styles Explains and illustrates a variety of leadership and managerial styles in both theory and practice, and considers the effects of personality on leader and employee behavior in public organizations.

CPM 113 Decision Making Theory Provides a survey of major decision-making approaches in the field of public management. A case study approach will be used to illustrate, compare, and contrast the various theories.

CPM 114 Negotiation and Conflict Resolution Students learn to resolve conflicts by using a systematic step-by-step process to construct and communicate win-win solutions through sharing examples of current conflicts and receiving feedback.

CPM 115 Confronting the Challenges of Public Management In this course students are asked to confront a policy failure and ensuing crisis in order to learn and practice important skills for public managers.

CPM 116 Organizational and Cultural Diversity Examines the effects of diversity in the workplace and the impact of dimensions such as age, genre, nationality, class, disability, and sexual orientation. Exploring reasons for promoting diversity.

CPM 117 Working with Boards, Councils, Commissions and Legislature Students learn to understand and act on the expectations of governing bodies focusing on positive relationships, trust, and serving the public interest.

CPM 118 Public Administrative Law Focuses on laws impacting administrative agencies and actions, and examines their creation, and roles of agency discretion and the courts.

CPM 119 Public Service in Michigan This course surveys the history of public service in Michigan with emphasis on the response of organizations to economic and demographic change.

CPM 120 Contemporary Management Issues Workshop While it is important to read theory and case studies, it is more important to know how to apply them. This course will enhance the students’ ability to their your public management knowledge to solve problems.

CPM 121 Selected Reading Uses the proven, step-by-step strategy developed in “Getting to Yes” for coming to mutually acceptable agreements in every sort of conflict, offering a straight-forward method for negotiating disputes.

CPM 122 Independent Capstone Preparation and Presentation Participants are required to complete a job-related capstone project. They are expected to apply theories, principles and techniques learned in the program to a situation, problem, or opportunity in their work agency or organization. Project planning should involve a structured problem-solving approach with supervisory input and support to make the proposed changes in the work setting.