Tuesday, February 5

Noon–6:00 pm  Registration Open
Location: Ballroom Lobby

1:00–3:00 pm  Pre-Conference Workshop:
What Manager's Need to Know About Recreational Marijuana
The legalization of recreational marijuana is here, now what?!?! The rules are still a work in process and each community must decide if it is going to allow state-licensed recreational marijuana establishments or not. Attend this pre-conference workshop to hear the latest from the state's Bureau of Marijuana Regulation director, and the League’s general counsel. This opportunity will allow you to hear from your fellow managers and get your questions asked.

Location: Custer
Moderator: Christian Wuerth, Village Manager, Village of Milford
Speakers: Andrew Brisbo, Director Bureau of Marijuana Regulation, LARA
          Chris Johnson, General Counsel, MML

Cost: $25
CC3: Functional and Operational Expertise and Planning
CC6: Initiative, Risk Taking, Vision, Creativity, Innovation and Continuous Improvement
CC13: Strategic Planning

3:30–5:00 pm  Women’s Symposium
Women at the Pinnacle of Community Leadership
An intimate discussion of real-life on the job experiences that build resilience, courage, and flexibility to lead, act and serve with excellence. The session will be interactive with open dialogue.

Location: Custer
Moderator: Rebecca Fleury, City Manager, Battle Creek
Speaker: Brenda Hunt, President & CEO, Battle Creek Community Foundation

**MML 16/50 Program & Recognition of Inaugural Class**
The League’s 16/50 project has now completed their first training series, educating 25 women on key topics of municipal management in addition to leadership development. Come learn more about how this initiative, which is generously supported by MME, is helping encourage gender diversity in the C Suite of local government.

**Location:** Custer

**Moderator:** Rebecca Fleury, City Manager, Battle Creek

**Speaker:** Emily Kieliszewski, Membership Engagement Specialist, MML

**CC2:** Policy Facilitation  
**CC6:** Initiative, Risk Taking, Vision, Creativity, Innovation and Continuous Improvement  
**CC9:** Inclusion  
**CC18:** Personal Development

5:30–7:30 pm  Welcome Reception  
**Location:** Clara’s Restaurant  
44 McCamly St. N., Battle Creek  
*Sponsored by Baird*

**Wednesday, February 6**

7:30 am  Continental Breakfast  
**Location:** Ballroom Lobby

7:30 am–8:30 am  Coffee Hour for New Members, First-Time Attendees, and Students (All Members are Welcome)  
**Location:** Ballroom Lobby  
Welcome to MME’s 2019 Winter Conference! Get a jump start on networking by joining MME Board Members and leadership from each of the committees for coffee. A short overview of MME and plenty of friendly faces will be on hand to help you make the most of your conference experience and your MME membership.

8:00 am–5:00 pm  Registration Open  
**Location:** Ballroom Lobby

8:00 am–5:00 pm  Executive Coaching  
**Location:** Capital & Jackson, 16th floor

8:45–9:00 am  Welcome & Opening Comments  
**Location:** Branson Ballroom  
**Speakers:** Mark Behnke, Mayor, Battle Creek  
Patrick Sullivan, President, MME, City Manager, Northville
9:00–10:15 am  **Opening General Session- Leadership: MSU Athletics**
MSU Athletic Director Bill Beekman will discuss his appointment as president of the university and his transition to athletics. Mr. Beekman continues to lead the department with grace and humility during tumultuous times at MSU.

**Location:** Branson  
**Moderator:** Frank Walsh, Township Manager, Meridian Township  
**Speaker:** Bill Beekman, Athletic Director, Michigan State University

*CC1: Staff Effectiveness  
CC2: Policy Facilitation  
CC8: Democratic Advocacy and Public Engagement  
CC17: Integrity*

10:15–10:30 am  **Break**

10:30 am–12:00 pm  **Navigating New Modes of Transportation**
Many municipal leaders are embracing the idea of new modes of transportation but are struggling with how to make these fit into our communities—from regulation to infrastructure to additional technology. Learn from Bird how to fly into the future of smart, walkable communities.

**Location:** Montgomery 1-2  
**Moderator:** Mike Hart, Assistant City Manager & Economic Development Director, Fenton  
**Speakers:** Matt Kopko, Director, Bird Rides

*CC3: Functional and Operational Expertise and Planning  
CC5: Performance Measurement/Management and Quality Assurance  
CC7: Technological Literacy*

**Managing Small Communities Roundtable Discussion**
This interactive session will focus on working in communities with a population of 7,500 or less. Join us for this roundtable discussion on the opportunities, challenges, and unique experiences of managing in a small town.

**Location:** Montgomery 3-4  
**Moderators:** Christian Wuerth, Village Manager, Village of Milford  
Jae Guetschow, Village Manger, Brooklyn Village

*CC6: Initiative, Risk Taking, Vision, Creativity, Innovation and Continuous Improvement  
CC8: Democratic Advocacy and Public Engagement  
CC13: Strategic Planning*

**You Can Secure Grant$ For Your Town**
Have you ever been daunted on how to write grants? Parks, economic development, and transportation grants abound. Are the forms daunting, the timetables tight, and the likelihood of awards low? It does not have to be that way with pre-planning.
See how the benefits can well exceed the effort involved.

Location: Custer
Moderator: Ted Dearing, Assistant City Manager, Battle Creek
Speakers: Ryan Cotton, Vice President, GovHR USA
          Vester Davis, City Manager, Stanton

CC3: Functional and Operational Expertise and Planning
CC10: Budgeting
CC13: Strategic Planning

Affordable Housing and Managing Municipal Incentives
Affordable housing has become an issue for many communities and becomes a challenge for municipalities to address. Hear about a multi-sector approach in Ottawa County called "Housing Next" that is using a multi-sector approach to address the issue. You’ll also hear how the City of Holland is evaluating all forms of tax abatements when considering new forms of incentives for affordable housing.

Location: Hamblin, 16th floor
Moderator: Keith Van Beek, City Manager, Holland
Speaker: Ryan Kilpatrick, Executive Director, Housing Next

CC3: Functional and Operational Expertise and Planning
CC13: Strategic Planning
CC14: Advocacy and Interpersonal Communication

12:00–1:30 pm  Lunch
Location: Branson Ballroom

Recognition of Patriarche Distinguished Service Award Winner
Speaker: Patrick Sullivan, President, MME, City Manager, Northville

Recognition of 16/50 Program Participants
Speaker: Emily Kieliszewski, Membership Engagement Specialist, MML

1:30–2:00 pm  Break

2:00–3:00 pm  Keynote Presentation – Builders of Tomorrow: Are You a Citizen or Do You Just Live Here?
In order to compel people to action we must appreciate that leadership and management are not the same thing. Managers have subordinates whereas leaders have followers. Which are you?

Location: Branson Ballroom
Moderator: Julius Suchy, Village Manager, Village of Sparta
Speaker: Jon Lynch, President, Three Rivers Corporation

CC1: Staff Effectiveness
CC4: Citizen Service
CC8: Democratic Advocacy and Public Engagement
CC9: Inclusion
3:00–3:15 pm  Break

3:15–4:45 pm  Taking the Pension Issue to the Citizens
This session will focus on how two Michigan communities managed through significant MERS pension debt. From citizen engagement to the ballot box the presentation will focus on the keys to engaging the community on a complex issue.
Location:  Montgomery 1-2
Moderator:  Pat Burtch, City Manager, Jackson
Speakers:  Frank Walsh, Township Manager, Meridian Township
           George Lahanas, City Manager, East Lansing
CC2: Policy Facilitation
CC4: Citizen Services
CC8: Democratic Advocacy and Public Engagement

Seven Ideas to Create Your Next Generation of Leaders
Emphasis on succession planning, talent recruitment and talent development
Location:  Montgomery 3-4
Moderator:  Chris Burns, Village Manager, Spring Lake
Speaker:  Timothy St. Andrew, Senior Associate, Plante Moran
CC1: Staff Effectiveness
CC6: Initiative, Risk Taking, Vision, Creativity, Innovation and Continuous Improvement
CC12: Human Resources Management
CC18: Personal Development

The Internet of Things
The Internet of Things is rapidly advancing a world in which businesses, including cities, increasingly need machines and their buildings and infrastructure to be “smart.” Equipped with sensors, near real-time communications, and analytical capabilities, cities can use IoT technology to help them sense and adapt in a rapidly evolving environment.
Location:  Custer
Moderator:  Aaron Desentz, City Manager, Eaton Rapids
Speaker:  Terry Stoklosa, Michigan Business Manager Siemens Industry, Inc.
CC3: Functional and Operational Expertise and Planning
CC7: Technological Literacy
CC13: Strategic Planning

Michigan PFAS Response
Provide an update on MPART activities to investigate sources and locations of PFAS contamination in the state to protect drinking water and public health.
Location:  Hamblin, 16th floor
Moderator:  Kevin Catlin, City Manager, Springfield
Speaker:  Steve Sliver, PFAS Executive Lead, MDEQ
Thursday, February 7

8:00 am  Continental Breakfast
Location:  Ballroom Lobby

8:00 am–5:00 pm  Registration Open
Location:  Ballroom Lobby

8:00 am–5:00 pm  Executive Coaching
Location:  Capital & Jackson, 16th floor

8:30 am–8:45 am  ICMA Conference Update
Speaker:  Victor Cardenas, Assistant City Manager, Novi
Location:  Branson Ballroom

8:45 am–10:00 am  General Session
Economic Development – The Paradigm Shift
Traditional economic development (factory and job chasing) is expensive, time consuming, and few and far between these days. We’ll take a historical look at Battle Creek’s economic development efforts. From one of the most successful industrial parks in the nation that includes foreign direct investment to today’s paradigm shift with an emphasis on community development.
Location:  Branson Ballroom
Moderator:  Ted Dearing, Assistant City Manager, Battle Creek
Speaker:  Joe Sobieralski, President & CEO, Battle Creek Unlimited

CC6: Initiative, Risk Taking, Vision, Creativity, Innovation and Continuous Improvement
CC13: Strategic Planning
CC14: Advocacy and Interpersonal Communication

10:00 am–10:15 am  Break
10:15 am–11:45 am Navigating the Gauntlet of Public Participation
This session will feature practical community engagement tools to help local governments navigate complex community issues at any scale. Following an overview of the tools, participants will have the opportunity to apply what they have learned individually and within small group exercises, through a detailed work sheet and tool guide.

**Location:** Montgomery 1-2  
**Moderator:** Christian Wuerth, Village Manager, Village of Milford  
**Speakers:** Laura Lam, Assistant City Manager, Kalamazoo  
Rebekah Kik, Director of Community Planning, & Economic Development, Kalamazoo

**CC4:** Citizen Service  
**CC8:** Democratic Advocacy and Public Engagement  
**CC15:** Presentation Skills

**Leveraging University Partners to Meet Talent Needs**
This session will take an in-depth look at strategies to strengthen engagement between your organization and higher education partners. Finding the well-developed talent you need can be the difference between organizational success and struggling to meet the needs of your community.

**Location:** Montgomery 3-4  
**Moderator:** Russ Taylor, Township Manager, Thomas Township  
**Speakers:** Rob VanDorin, Director, Office of Business Engagement, CMU  
Shelby Stine, Assistant Director, Career Development Center, CMU

**CC3:** Functional and Operational Expertise and Planning  
**CC6:** Initiative, Risk Taking, Vision, Creativity, Innovation and Continuous Improvement  
**CC13:** Strategic Planning

**Leading a Multi-Generational Workforce**
The landscape of the workforce is changing, and managers often wonder how to address multi-generational team dynamics. Within this presentation, general groups will be defined (Traditionalists/Silents, Baby Boomers, Generation Xs, and Millennials/Generation Ys) and their respective workplace characteristics will be discussed. In addition to considering the challenges, principles of managing each generation will be provided. Finally, best practices will be offered so that managers can learn to value every generation and utilize the unique strengths each group brings to the team.

**Location:** Custer  
**Moderator:** Aaron Desentz, City Manager, Eaton Rapids  
**Speaker:** Douglas B. Thomas, Senior Vice President, Strategic Government Resources

**CC1:** Staff Effectiveness  
**CC12:** Human Resources Management
CC14: Advocacy and Interpersonal Communication

**Beyond Map Making: Using GIS and Surveying to Improve Planning, Zoning and Public Works**
Geographic Information Systems (GIS) applications can transform the way assets are organized, communities are planned, and ordinances developed, as well as improve the effectiveness, efficiency, and accuracy of staff. See real-world examples that illustrate how the powerful combination of GIS, AutoCAD, and laser scanning can also enhance decision-making for planning, zoning, and historic preservation.

**Location:** Hamblin, 16th floor

**Moderator:** Mike Hart, Assistant City Manager & Economic Development Director, Fenton

**Speakers:** Jill Bahm, Principal Planner, Giffels Webster  
Mike Kozak, PE, Partner, Giffels Webster  
Ariana Toth, GIS Manager, Giffels Webster

**CC2: Policy Facilitation**  
**CC3: Functional and Operational Expertise and Planning**  
**CC5: Performance Measurement/Management and Quality Assurance**

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**11:45am–1:15 pm**  
**Lunch**  
**Location:** Branson Ballroom

**MME Committee Updates**  
Updates on current committee work, topics and issues  
**Speakers:** Committee Chairs

**1:15–1:30 pm**  
**Break**

**1:30–2:45 pm**  
**General Session–The Value of Cross Sector Partnerships in Communities**  
Discuss the benefits of businesses, non-profits, philanthropy and individuals all working together to build stronger communities. Articulate the upside and economic benefits, as described in the Business Case for Racial Equity, for cross-sector partnerships to grow communities. Describe opportunities for partnerships and share program examples to inspire attendees to commit to action in their communities.

**Location:** Branson Ballroom

**Moderator:** Rebecca Fleury, City Manager, Battle Creek

**Speakers:** LaJune Montgomery Tabron, President & CEO, W.K. Kellogg Foundation

**CC2: Policy Facilitation**  
**CC4: Citizen Service**  
**CC6: Initiative, Risk Taking, Vision, Creativity, Innovation and Continuous Improvement**  
**CC8: Democratic Advocacy and Public Engagement**

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**2:45–3:00 pm**  
**Break**
One City’s Healthcare Journey
Trends in the benefits marketplace represent significant change. This session explores the City of Battle Creek’s healthcare journey from multiple perspectives. Learn about approaches the city has taken with regards to collective bargaining, employee relations, proactive insurance program adjustments, and innovations to position themselves for long-term benefits program sustainability.

Location: Montgomery 1-2
Moderator: Jacob Schacht, Assistant to the City Manager, Battle Creek
Speakers: Chad Hodkinson, Area Vice President, Gallagher
Rebecca Fleury, City Manager, Battle Creek

CC3: Functional and Operational Expertise and Planning
CC9: Inclusion
CC12: Human Resources Management

ICMA Code of Ethics
MME members have been recently discussing the ICMA Constitution, ICMA Code of Ethics, and ICMA Rules of Procedure. Specific concerns have been raised about elected officials as members. An ICMA representative will be in attendance to provide information and answer questions.

Location: Montgomery 3-4
Moderator: James Wickman, Township Manager, Hartland Township
Speaker: Wally Bobkiewicz, ICMA Midwest Board Representative

CC13: Strategic Planning
CC14: Advocacy and Interpersonal Communication
CC17: Integrity

Keep Talent Here! Learn Best Practices, Strategies and How to Leverage Let’s Detroit
The 11 counties of Southeast Michigan recently launched an iterative strategy to increase talent retention and attraction: Let’s Detroit. Let’s Detroit is a platform to connect talent to people, places, and opportunities across the region. Learn talent best practices and participate in a workshop to improve the platform and implement local talent strategies. (Note: Communities outside of southeast Michigan are also encouraged to attend.)

Location: Custer
Moderator: Chris Burns, Village Manager, Spring Lake
Speaker: Sarah Craft, Manager, Education Attainment, Detroit Regional Chamber

CC4: Citizen Service
CC7: Technological Literacy
CC9: Inclusion

Finally Fix the Roads: The Quest for a Statewide Solution
Feeling frustrated by the lack of political will to solve Michigan’s inadequate road funding, a group of administrators from around the state formed with the intent of helping coordinate various road funding efforts and coalesce around a common, long-term and state-wide funding solution. The group’s goal is then to take that proposal to legislators (or directly to the residents of Michigan) with a consistent message and with as much diverse support as possible.

**Location:** Hamblin, 16th floor  
**Moderator:** Susan Montenegro, City Manager, Leslie  
**Speaker:** Elizabeth Vogel, Deputy Supervisor, Clinton Township  

**CC2: Policy Facilitation**  
**CC3: Functional and Operational Expertise and Planning**  
**CC8: Democratic Advocacy and Public Engagement**  
**CC14: Advocacy and Interpersonal Communication**

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**4:30–6:30 pm**  
**Vendor Reception**  
**Location:** McCamly, 16th floor

**7:30–10:30 pm**  
**Managers Activity**  
Magic Bus Concert – A Musical Journey to Woodstock  
Wear your favorite tie dye, hippy outfit or concert t-shirt!!  
**Attendees must have their nametag to enter.**  
**Location:** Cricket Club  
36 W Michigan Ave, Battle Creek, MI  
**Sponsored by Baird and Munetrix**

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**Friday, February 8**

**8:00–9:15 am**  
**Breakfast & MME Annual Meeting**  
**Location:** Branson Ballroom & Lobby  
**Facilitator:** Patrick Sullivan, President, MME; City Manager, Northville

**9:15–10:15 am**  
**Legislative Update**  
**Location:** Branson Ballroom  
**Moderator:** Susan Montenegro, City Manager, Leslie  
**Speakers:** Deena Bosworth, Director, Governmental Affairs, MAC  
Chris Hackbarth, Director, State and Federal Affairs, MML  
**CC3: Functional and Operational Expertise and Planning**  
**CC14: Advocacy and Interpersonal Communication**  
**CC15: Presentation Skills**

**10:15–11:30 am**  
**Closing General Session**  
**Is It Me or Is It You? Creating a Culture of Civility**  
One of the purest predictors of future claims experience is the morale of your organization today. While workplace harassment
gets the headlines, many other claims have "improper behavior" as their foundational cause. This session highlights the relationship between the organization’s work environment and its future claims. This session examines the roles that poor communication skills, personal insecurity, and "the rumor mill" play in creating a toxic culture within your organization. Finally, this session will identify evaluation points and action steps designed to enhance the work environment toward a more productive, positive and safer culture.

**Location:** Branson Ballroom

**Moderator:** Kevin Catlin, City Manager, Springfield

**Speaker:** Michael G. Fann, ARM-P, MBA, Public Entity Partners

* CC1: Staff Effectiveness
* CC13: Strategic Planning
* CC17: Integrity

11:30 am–1:00 pm  **MME Board of Directors Meeting**  
**Location:** Custer