



**Michigan
Municipal
Executives**

A State Affiliate of **ICMA**

**2019 Winter Institute
Feb. 5-8
Battle Creek**

Tuesday, February 5

Noon–6:00 pm

Registration Open
Location: Ballroom Lobby

1:00–3:00 pm

**Pre-Conference Workshop:
What Manager's Need to Know About Recreational
Marijuana**

The legalization of recreational marijuana is here, now what?!?! The rules are still a work in process and each community must decide if it is going to allow state-licensed recreational marijuana establishments or not. Attend this pre-conference workshop to hear the latest from the state's Bureau of Marijuana Regulation director, and the League's general counsel. This opportunity will allow you to hear from your fellow managers and get your questions asked.

Location: Custer

Moderator: Christian Wuerth, Village Manager, Village of Milford

Speakers: Andrew Brisbo, Director Bureau of Marijuana Regulation, LARA
Chris Johnson, General Counsel, MML

Cost: \$25

CC3: Functional and Operational Expertise and Planning

CC6: Initiative, Risk Taking, Vision, Creativity, Innovation and Continuous Improvement

CC13: Strategic Planning

3:30–5:00 pm

**Women's Symposium
Women at the Pinnacle of Community Leadership**

An intimate discussion of real-life on the job experiences that build resilience, courage, and flexibility to lead, act and serve with excellence. The session will be interactive with open dialogue.

Location: Custer

Moderator: Rebecca Fleury, City Manager, Battle Creek

Speaker: Brenda Hunt, President & CEO, Battle Creek Community Foundation

MML 16/50 Program & Recognition of Inaugural Class

The League's 16/50 project has now completed their first training series, educating 25 women on key topics of municipal management in addition to leadership development. Come learn more about how this initiative, which is generously supported by MME, is helping encourage gender diversity in the C Suite of local government.

Location: Custer

Moderator: Rebecca Fleury, City Manager, Battle Creek

Speaker: Emily Kieliszewski, Membership Engagement Specialist, MML

CC2: Policy Facilitation

CC6: Initiative, Risk Taking, Vision, Creativity, Innovation and Continuous Improvement

CC9: Inclusion

CC18: Personal Development

5:30–7:30 pm

Welcome Reception

Location: Clara's Restaurant
44 McCamly St. N., Battle Creek

Sponsored by Baird

Wednesday, February 6

7:30 am

Continental Breakfast

Location: Ballroom Lobby

7:30 am–8:30 am

Coffee Hour for New Members, First-Time Attendees, and Students (All Members are Welcome)

Location: Ballroom Lobby

Welcome to MME's 2019 Winter Conference! Get a jump start on networking by joining MME Board Members and leadership from each of the committees for coffee. A short overview of MME and plenty of friendly faces will be on hand to help you make the most of your conference experience and your MME membership.

8:00 am–5:00 pm

Registration Open

Location: Ballroom Lobby

8:00 am–5:00 pm

Executive Coaching

Location: Capital & Jackson, 16th floor

8:45–9:00 am

Welcome & Opening Comments

Location: Branson Ballroom

Speakers: Mark Behnke, Mayor, Battle Creek
Patrick Sullivan, President, MME, City Manager, Northville

9:00–10:15 am

Opening General Session- Leadership: MSU Athletics

MSU Athletic Director Bill Beekman will discuss his appointment as president of the university and his transition to athletics. Mr. Beekman continues to lead the department with grace and humility during tumultuous times at MSU.

Location: Branson

Moderator: Frank Walsh, Township Manager, Meridian Township

Speaker: Bill Beekman, Athletic Director, Michigan State University

CC1: Staff Effectiveness

CC2: Policy Facilitation

CC8: Democratic Advocacy and Public Engagement

CC17: Integrity

10:15–10:30 am

Break

10:30 am–12:00 pm

Navigating New Modes of Transportation

Many municipal leaders are embracing the idea of new modes of transportation but are struggling with how to make these fit into our communities—from regulation to infrastructure to additional technology. Learn from Bird how to fly into the future of smart, walkable communities.

Location: Montgomery 1-2

Moderator: Mike Hart, Assistant City Manager & Economic Development Director, Fenton

Speakers: Matt Kopko, Director, Bird Rides

CC3: Functional and Operational Expertise and Planning

CC5: Performance Measurement/Management and Quality Assurance

CC7: Technological Literacy

Managing Small Communities Roundtable Discussion

This interactive session will focus on working in communities with a population of 7,500 or less. Join us for this roundtable discussion on the opportunities, challenges, and unique experiences of managing in a small town.

Location: Montgomery 3-4

Moderators: Christian Wuerth, Village Manager, Village of Milford

Jae Guetschow, Village Manager, Brooklyn Village

CC6: Initiative, Risk Taking, Vision, Creativity, Innovation and Continuous Improvement

CC8: Democratic Advocacy and Public Engagement

CC13: Strategic Planning

You Can Secure Grant\$ For Your Town

Have you ever been daunted on how to write grants? Parks, economic development, and transportation grants abound. Are the forms daunting, the timetables tight, and the likelihood of awards low? It does not have to be that way with pre-planning.

See how the benefits can well exceed the effort involved.

Location: Custer

Moderator: Ted Dearing, Assistant City Manager, Battle Creek

Speakers: Ryan Cotton, Vice President, GovHR USA
Vester Davis, City Manager, Stanton

CC3: Functional and Operational Expertise and Planning

CC10: Budgeting

CC13: Strategic Planning

Affordable Housing and Managing Municipal Incentives

Affordable housing has become an issue for many communities and becomes a challenge for municipalities to address. Hear about a multi-sector approach in Ottawa County called "Housing Next" that is using a multi-sector approach to address the issue. You'll also hear how the City of Holland is evaluating all forms of tax abatements when considering new forms of incentives for affordable housing.

Location: Hamblin, 16th floor

Moderator: Keith Van Beek, City Manager, Holland

Speaker: Ryan Kilpatrick, Executive Director, Housing Next

CC3: Functional and Operational Expertise and Planning

CC13: Strategic Planning

CC14: Advocacy and Interpersonal Communication

12:00–1:30 pm

Lunch

Location: Branson Ballroom

Recognition of Patriarche Distinguished Service Award Winner

Speaker: Patrick Sullivan, President, MME, City Manager, Northville

Recognition of 16/50 Program Participants

Speaker: Emily Kieliszewski, Membership Engagement Specialist, MML

1:30–2:00 pm

Break

2:00–3:00 pm

Keynote Presentation – Builders of Tomorrow: Are You a Citizen or Do You Just Live Here?

In order to compel people to action we must appreciate that leadership and management are not the same thing. Managers have subordinates whereas leaders have followers. Which are you?

Location: Branson Ballroom

Moderator: Julius Suchy, Village Manager, Village of Sparta

Speaker: Jon Lynch, President, Three Rivers Corporation

CC1: Staff Effectiveness

CC4: Citizen Service

CC8: Democratic Advocacy and Public Engagement

CC9: Inclusion

3:00–3:15 pm

Break

3:15–4:45 pm

Taking the Pension Issue to the Citizens

This session will focus on how two Michigan communities managed through significant MERS pension debt. From citizen engagement to the ballot box the presentation will focus on the keys to engaging the community on a complex issue.

Location: Montgomery 1-2

Moderator: Pat Burtch, City Manager, Jackson

Speakers: Frank Walsh, Township Manager, Meridian Township

George Lahanas, City Manager, East Lansing

CC2: Policy Facilitation

CC4: Citizen Services

CC8: Democratic Advocacy and Public Engagement

Seven Ideas to Create Your Next Generation of Leaders

Emphasis on succession planning, talent recruitment and talent development

Location: Montgomery 3-4

Moderator: Chris Burns, Village Manager, Spring Lake

Speaker: Timothy St. Andrew, Senior Associate, Plante Moran

CC1: Staff Effectiveness

CC6: Initiative, Risk Taking, Vision, Creativity, Innovation and Continuous Improvement

CC12: Human Resources Management

CC18: Personal Development

The Internet of Things

The Internet of Things is rapidly advancing a world in which businesses, including cities, increasingly need machines and their buildings and infrastructure to be “smart.” Equipped with sensors, near real-time communications, and analytical capabilities, cities can use IoT technology to help them sense and adapt in a rapidly evolving environment.

Location: Custer

Moderator: Aaron Desentz, City Manager, Eaton Rapids

Speaker: Terry Stoklosa, Michigan Business Manager
Siemens Industry, Inc.

CC3: Functional and Operational Expertise and Planning

CC7: Technological Literacy

CC13: Strategic Planning

Michigan PFAS Response

Provide an update on MPART activities to investigate sources and locations of PFAS contamination in the state to protect drinking water and public health.

Location: Hamblin, 16th floor

Moderator: Kevin Catlin, City Manager, Springfield

Speaker: Steve Sliver, PFAS Executive Lead, MDEQ

CC3: Functional and Operational Expertise and Planning
CC4: Citizen Service
CC5: Performance Measurement/Management and Quality Assurance

5:30–7:00 pm

Past President’s Dinner – Invitation Only

Location: Kitchen Proper
34 W Michigan Ave, Battle Creek

6:00–8:00 pm

NextGen Dinner – Pre-registration Required

Location: Cricket Club
36 W. Michigan Avenue, Battle Creek
Affiliate Members are not eligible to attend.

Sponsored by Baird

Thursday, February 7

8:00 am

Continental Breakfast

Location: Ballroom Lobby

8:00 am–5:00 pm

Registration Open

Location: Ballroom Lobby

8:00 am–5:00 pm

Executive Coaching

Location: Capital & Jackson, 16th floor

8:30 am–8:45 am

ICMA Conference Update

Speaker: Victor Cardenas, Assistant City Manager, Novi
Location: Branson Ballroom

8:45 am–10:00 am

General Session

Economic Development – The Paradigm Shift

Traditional economic development (factory and job chasing) is expensive, time consuming, and few and far between these days. We’ll take a historical look at Battle Creek’s economic development efforts. From one of the most successful industrial parks in the nation that includes foreign direct investment to today’s paradigm shift with an emphasis on community development.

Location: Branson Ballroom

Moderator: Ted Dearing, Assistant City Manager, Battle Creek

Speaker: Joe Sobieralski, President & CEO, Battle Creek Unlimited

CC6: Initiative, Risk Taking, Vision, Creativity, Innovation and Continuous Improvement

CC13: Strategic Planning

CC14: Advocacy and Interpersonal Communication

10:00 am–10:15 am

Break

10:15 am–11:45 am

Navigating the Gauntlet of Public Participation

This session will feature practical community engagement tools to help local governments navigate complex community issues at any scale. Following an overview of the tools, participants will have the opportunity to apply what they have learned individually and within small group exercises, through a detailed work sheet and tool guide.

Location: Montgomery 1-2

Moderator: Christian Wuerth, Village Manager, Village of Milford

Speakers: Laura Lam, Assistant City Manager, Kalamazoo
Rebekah Kik, Director of Community Planning, & Economic Development, Kalamazoo

CC4: Citizen Service

CC8: Democratic Advocacy and Public Engagement

CC15: Presentation Skills

Leveraging University Partners to Meet Talent Needs

This session will take an in-depth look at strategies to strengthen engagement between your organization and higher education partners. Finding the well-developed talent you need can be the difference between organizational success and struggling to meet the needs of your community.

Location: Montgomery 3-4

Moderator: Russ Taylor, Township Manager, Thomas Township

Speakers: Rob VanDorin, Director, Office of Business Engagement, CMU
Shelby Stine, Assistant Director, Career Development Center, CMU

CC3: Functional and Operational Expertise and Planning

CC6: Initiative, Risk Taking, Vision, Creativity, Innovation and Continuous Improvement

CC13: Strategic Planning

Leading a Multi-Generational Workforce

The landscape of the workforce is changing, and managers often wonder how to address multi-generational team dynamics. Within this presentation, general groups will be defined (Traditionalists/Silents, Baby Boomers, Generation Xs, and Millennials/Generation Ys) and their respective workplace characteristics will be discussed. In addition to considering the challenges, principles of managing each generation will be provided. Finally, best practices will be offered so that managers can learn to value every generation and utilize the unique strengths each group brings to the team.

Location: Custer

Moderator: Aaron Desentz, City Manager, Eaton Rapids

Speaker: Douglas B. Thomas, Senior Vice President, Strategic Government Resources

CC1: Staff Effectiveness

CC12: Human Resources Management

CC14: Advocacy and Interpersonal Communication

Beyond Map Making: Using GIS and Surveying to Improve Planning, Zoning and Public Works

Geographic Information Systems (GIS) applications can transform the way assets are organized, communities are planned, and ordinances developed, as well as improve the effectiveness, efficiency, and accuracy of staff. See real-world examples that illustrate how the powerful combination of GIS, AutoCAD, and laser scanning can also enhance decision-making for planning, zoning, and historic preservation.

Location: Hamblin, 16th floor

Moderator: Mike Hart, Assistant City Manager & Economic Development Director, Fenton

Speakers: Jill Bahm, Principal Planner, Giffels Webster
Mike Kozak, PE, Partner, Giffels Webster
Ariana Toth, GIS Manager, Giffels Webster

CC2: Policy Facilitation

CC3: Functional and Operational Expertise and Planning

CC5: Performance Measurement/Management and Quality Assurance

11:45am–1:15 pm

Lunch

Location: Branson Ballroom

MME Committee Updates

Updates on current committee work, topics and issues

Speakers: Committee Chairs

1:15–1:30 pm

Break

1:30–2:45 pm

General Session–The Value of Cross Sector Partnerships in Communities

Discuss the benefits of businesses, non-profits, philanthropy and individuals all working together to build stronger communities. Articulate the upside and economic benefits, as described in the Business Case for Racial Equity, for cross-sector partnerships to grow communities. Describe opportunities for partnerships and share program examples to inspire attendees to commit to action in their communities.

Location: Branson Ballroom

Moderator: Rebecca Fleury, City Manager, Battle Creek

Speakers: LaJune Montgomery Tabron, President & CEO, W.K. Kellogg Foundation

CC2: Policy Facilitation

CC4: Citizen Service

CC6: Initiative, Risk Taking, Vision, Creativity, Innovation and Continuous Improvement

CC8: Democratic Advocacy and Public Engagement

2:45–3:00 pm

Break

3:00–4:15 pm

One City's Healthcare Journey

Trends in the benefits marketplace represent significant change. This session explores the City of Battle Creek's healthcare journey from multiple perspectives. Learn about approaches the city has taken with regards to collective bargaining, employee relations, proactive insurance program adjustments, and innovations to position themselves for long-term benefits program sustainability.

Location: Montgomery 1-2

Moderator: Jacob Schacht, Assistant to the City Manager, Battle Creek

Speakers: Chad Hodkinson, Area Vice President, Gallagher
Rebecca Fleury, City Manager, Battle Creek

CC3: Functional and Operational Expertise and Planning

CC9: Inclusion

CC12: Human Resources Management

ICMA Code of Ethics

MME members have been recently discussing the ICMA Constitution, ICMA Code of Ethics, and ICMA Rules of Procedure. Specific concerns have been raised about elected officials as members. An ICMA representative will be in attendance to provide information and answer questions.

Location: Montgomery 3-4

Moderator: James Wickman, Township Manager, Hartland Township

Speaker: Wally Bobkiewicz, ICMA Midwest Board Representative

CC13: Strategic Planning

CC14: Advocacy and Interpersonal Communication

CC17: Integrity

Keep Talent Here! Learn Best Practices, Strategies and How to Leverage Let's Detroit

The 11 counties of Southeast Michigan recently launched an iterative strategy to increase talent retention and attraction: Let's Detroit. Let's Detroit is a platform to connect talent to people, places, and opportunities across the region. Learn talent best practices and participate in a workshop to improve the platform and implement local talent strategies. (Note: Communities outside of southeast Michigan are also encouraged to attend.)

Location: Custer

Moderator: Chris Burns, Village Manager, Spring Lake

Speaker: Sarah Craft, Manager, Education Attainment, Detroit Regional Chamber

CC4: Citizen Service

CC7: Technological Literacy

CC9: Inclusion

Finally Fix the Roads: The Quest for a Statewide Solution

Feeling frustrated by the lack of political will to solve Michigan's inadequate road funding, a group of administrators from around the state formed with the intent of helping coordinate various road funding efforts and coalesce around a common, long-term and state-wide funding solution. The groups goal is then to take that proposal to legislators (or directly to the residents of Michigan) with a consistent message and with as much diverse support as possible.

Location: Hamblin, 16th floor

Moderator: Susan Montenegro, City Manager, Leslie

Speaker: Elizabeth Vogel, Deputy Supervisor, Clinton Township

CC2: Policy Facilitation

CC3: Functional and Operational Expertise and Planning

CC8: Democratic Advocacy and Public Engagement

CC14: Advocacy and Interpersonal Communication

4:30–6:30 pm

Vendor Reception

Location: McCamly, 16th floor

7:30–10:30 pm

Managers Activity

Magic Bus Concert – A Musical Journey to Woodstock

Wear your favorite tie dye, hippy outfit or concert t-shirt!!

Attendees must have their nametag to enter.

Location: Cricket Club

36 W Michigan Ave, Battle Creek, MI

Sponsored by Baird and Munetrix

Friday, February 8

8:00–9:15 am

Breakfast & MME Annual Meeting

Location: Branson Ballroom & Lobby

Facilitator: Patrick Sullivan, President, MME; City Manager, Northville

9:15–10:15 am

Legislative Update

Location: Branson Ballroom

Moderator: Susan Montenegro, City Manager, Leslie

Speakers: Deena Bosworth, Director, Governmental Affairs, MAC

Chris Hackbarth, Director, State and Federal Affairs, MML

CC3: Functional and Operational Expertise and Planning

CC14: Advocacy and Interpersonal Communication

CC15: Presentation Skills

10:15–11:30 am

Closing General Session

Is It Me or Is It You? Creating a Culture of Civility

One of the purest predictors of future claims experience is the morale of your organization today. While workplace harassment

gets the headlines, many other claims have "improper behavior" as their foundational cause. This session highlights the relationship between the organization's work environment and its future claims. This session examines the roles that poor communication skills, personal insecurity, and "the rumor mill" play in creating a toxic culture within your organization. Finally, this session will identify evaluation points and action steps designed to enhance the work environment toward a more productive, positive and safer culture.

Location: Branson Ballroom

Moderator: Kevin Catlin, City Manager, Springfield

Speaker: Michael G. Fann, ARM-P, MBA, Public Entity Partners

CC1: Staff Effectiveness

CC13: Strategic Planning

CC17: Integrity

11:30 am–1:00 pm

MME Board of Directors Meeting

Location: Custer