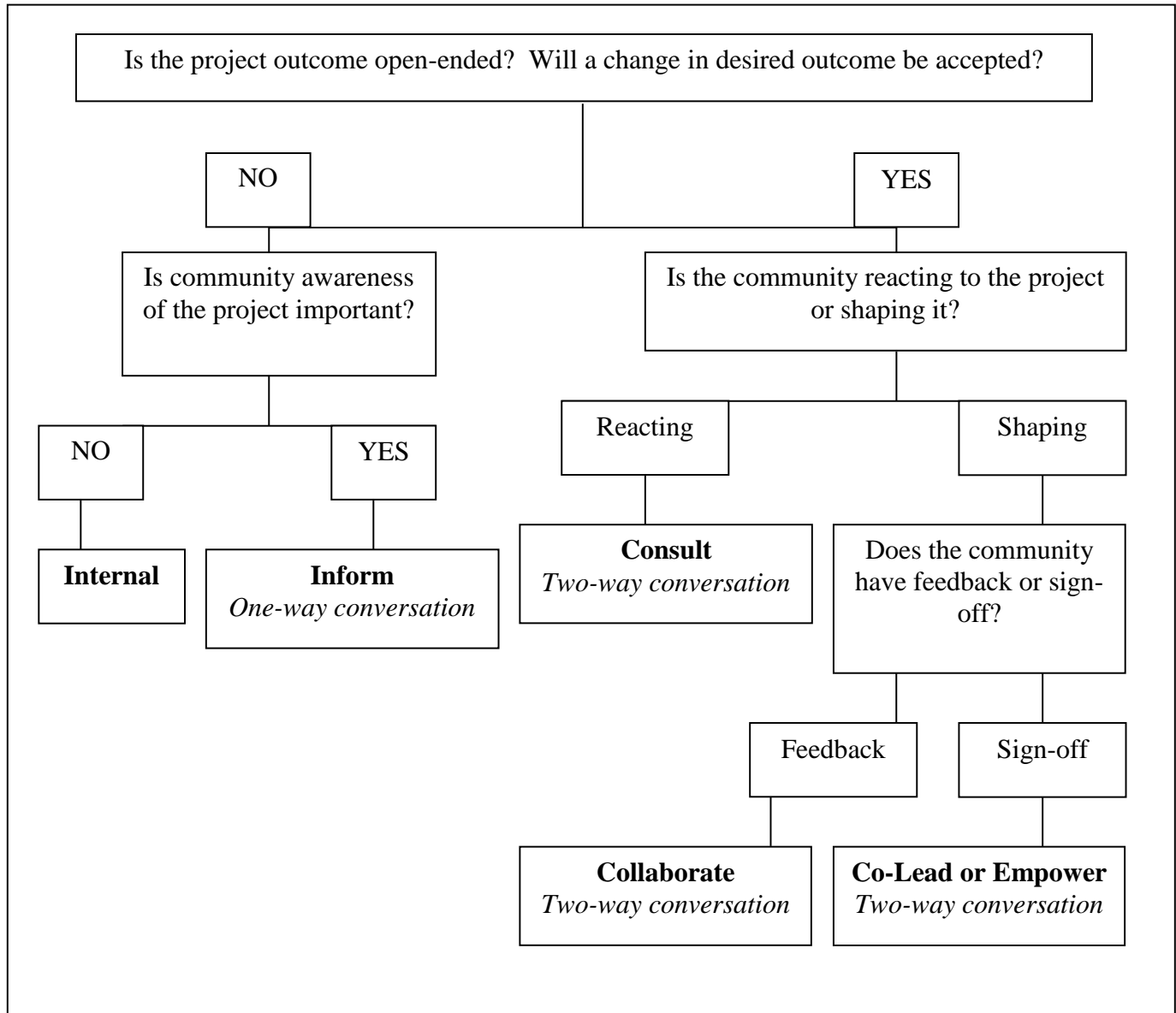
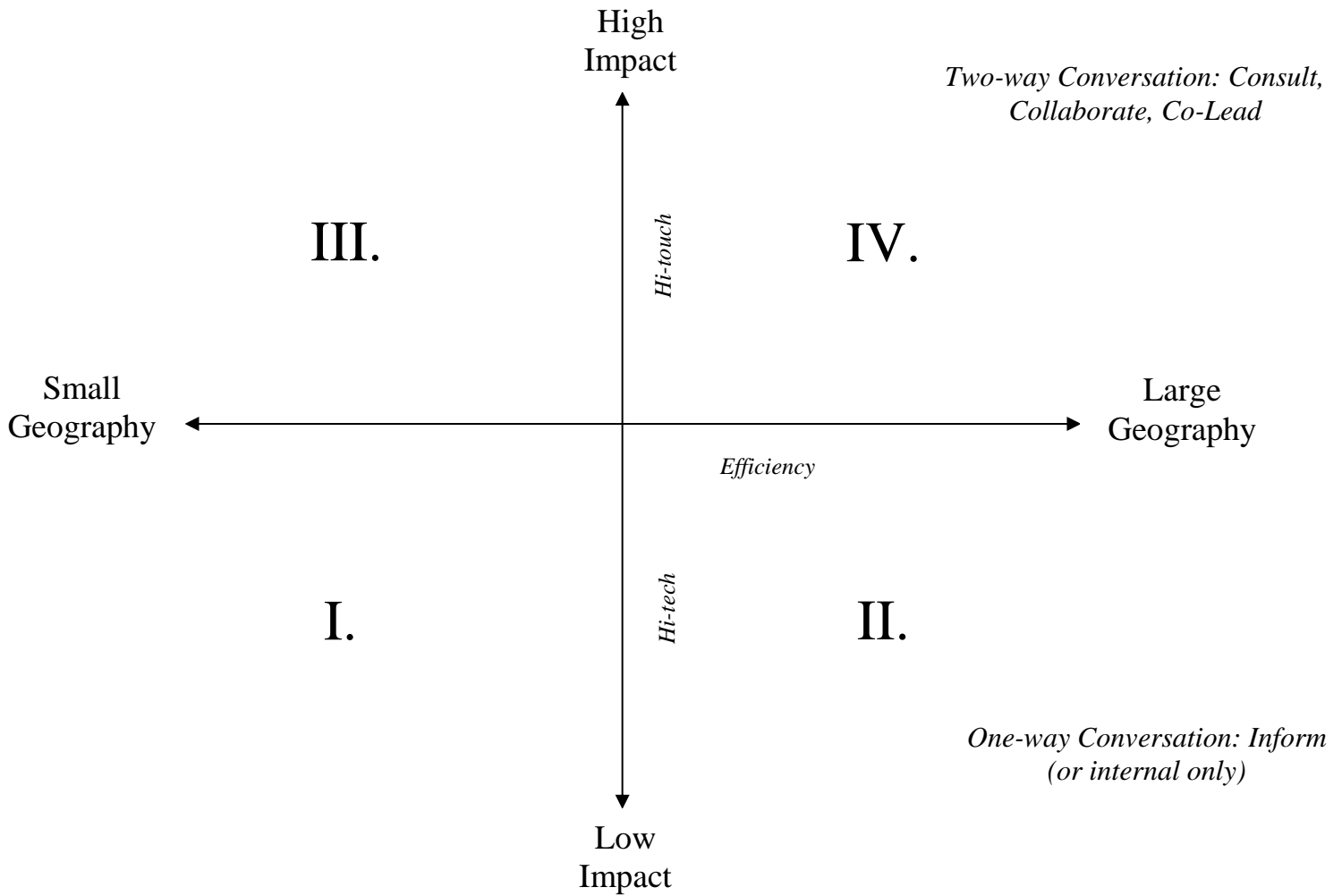


Public Participation Tools

Public Participation Decision Tree

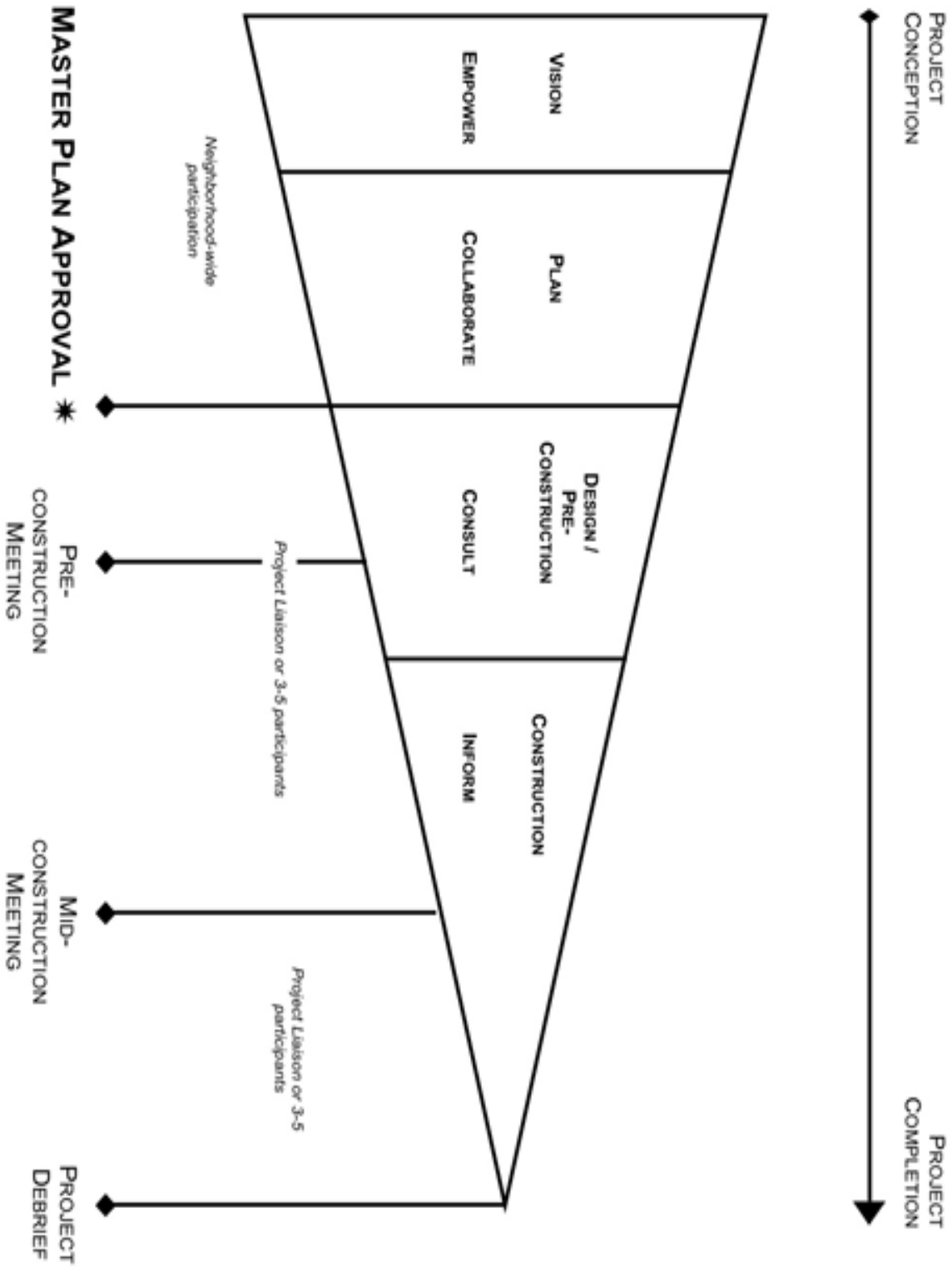


Impact/Scale Grid



Type	Classification	Project Example	Level of Participation	Methods
I	Low impact, Small Geography	Street vacation	1 way – Inform	Nghd newsletter, nghd email blast, social media
II	Low impact, Large Geography	Citywide hydrant flushing schedule	1 way – Inform	E-blasts, website, social media
III	High impact, Small Geography	Downtown Design Guideline Expansion	2 way – Consult, Collaborate or Co-lead	Neighborhood meeting, door-to-door canvassing
IV	High impact, Large Geography	Master Plan update	2 way – Consult, Collaborate or Co-lead	Imagine Kalamazoo website, Town Hall meeting, focus groups

Community Engagement Spectrum



Stakeholder Inventory

EXHIBIT 2

