

# WE ARE SEC



**SEC**  
SECURE ENVIRONMENT  
— CONSULTANTS —



# BARRIERS TO PREPARATION

1. Cost
2. Inconvenience
3. Aesthetics
4. Belief



# WHEN DO WE WANT PREPARATION?





# PROCESS



Site Assessment



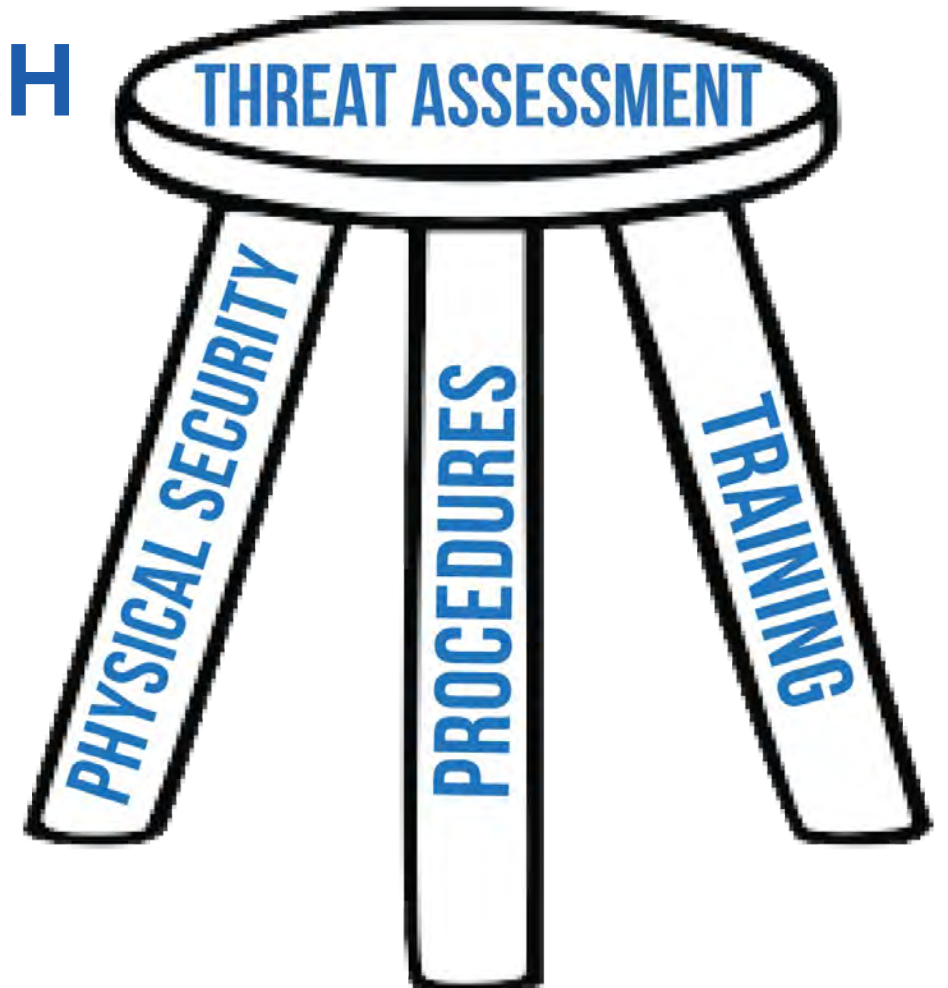
Emergency Preparedness Plan



Critical Incident Response Training

# COMPREHENSIVE APPROACH

- Layers
- Operations
- Culture
- Security vs. Function
- Intelligence gathering
- Sharing



# COMMON MISTAKES

Failing to enlist expertise – You don't know what you don't know

Over corrections

Failing to take opportunities for prevention – Behavioral threat assessment

Failure to align prevention with threat

Failure to train





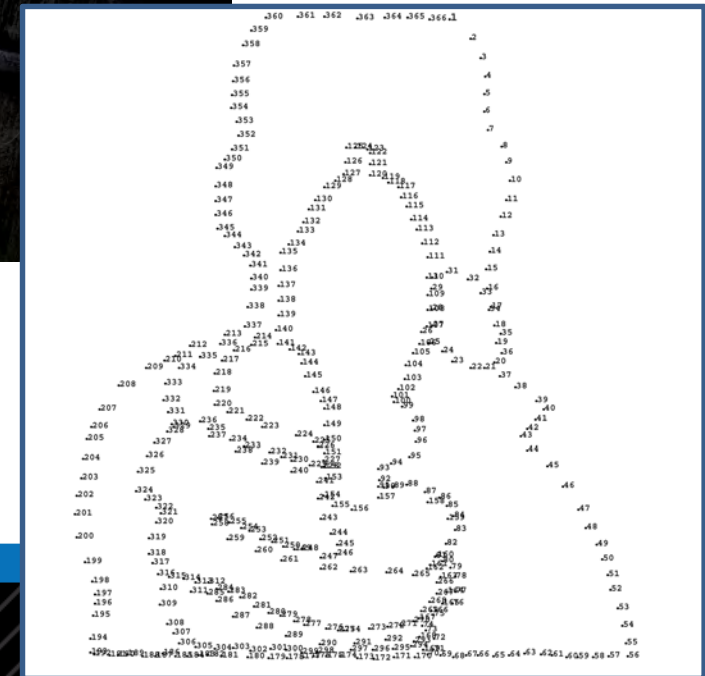
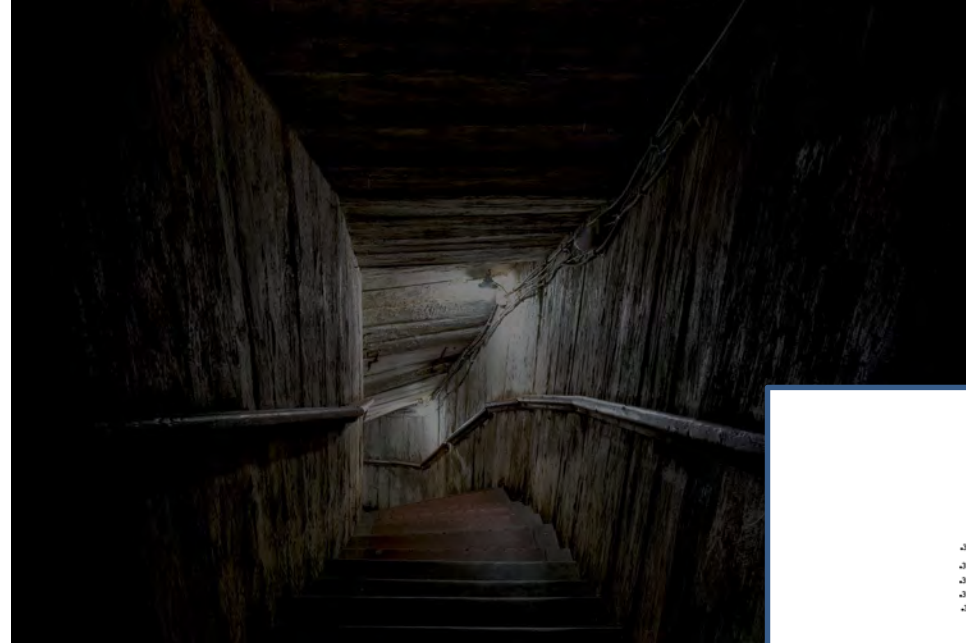
# PREVENTION

Layered approach

Active Shooters walk a path

Threat Assessment

Connecting the dots



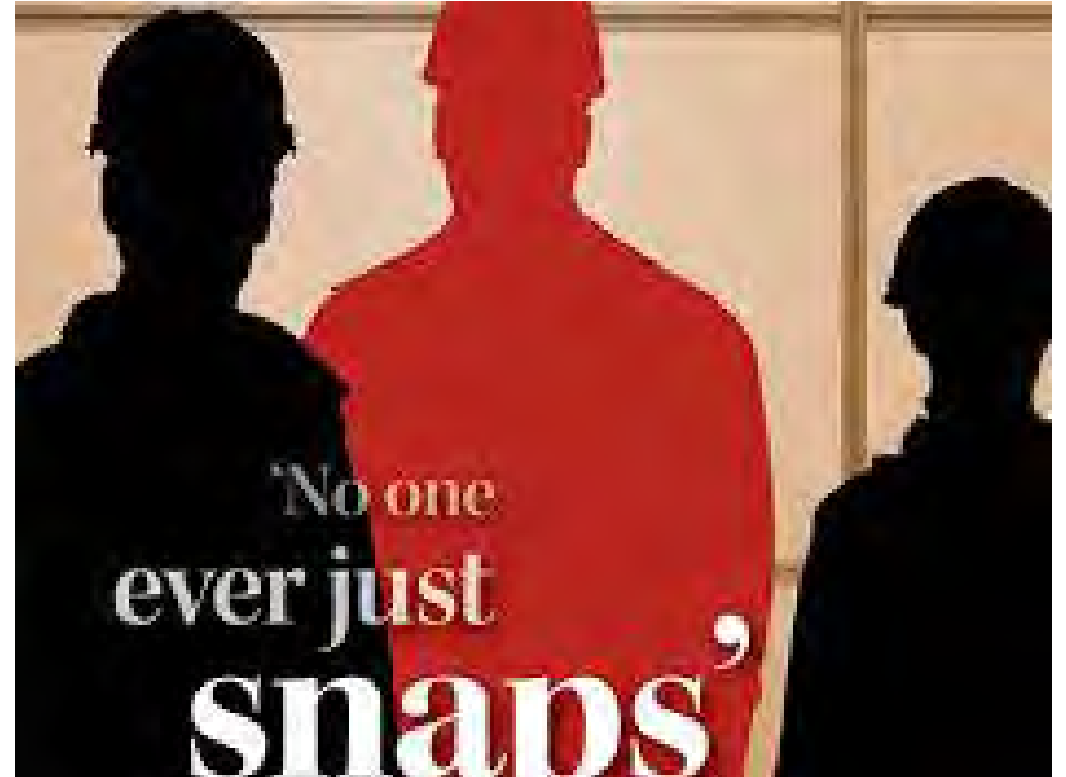
# ORIGINS OF TARGETED VIOLENCE

1. Criminal Intent (Robbery)
2. Customer/Client
3. Employee/Co-Worker
4. External Connection (Domestic)



# MOTIVES FOR VIOLENCE

1. Avenge a real or perceived grievance
2. Achieve fame and notoriety
3. Bring national attention to a perceived problem
4. Radicalization



# BEHAVIORS OF CONCERN

- Difficulty getting along with others
- Direct threats
- Injustice Collectors (Mary O'Toole)
- Personal life stress
- Overreaction to changes
- Obsession or interest in attacks
- Paranoia
- Depression or Suicidal
- Anger issues
- Access to weapons
- Evidence of radicalization
- Gathering weapons and ammo
- Increased target practicing
- Recent real or perceived loss
- History of stalking or harassment
- Grooming changes
- Isolation
- Leakage or Veiled Threats

# THREE STAGES OF CRITICAL INCIDENT RESPONSE



Sense danger



Evaluate response options



Commit to action

# SENSE DANGER

- Denial
- Normalcy Bias
- Social Proof
- Underestimating Severity



# EVALUATE RESPONSE OPTIONS

## PRE-INCIDENT ACTIVITIES

- Training
- Mental scripting
- Knowing your environment



# COMMIT TO ACTION

- Commitment
- Conviction
- Confidence

**DO SOMETHING!**





# ACTIVE SHOOTER RESPONSE



Escape



Secure



Confront



# BENEFITS

Reduce the fear

Employee satisfaction

Liability

Prevention of incidents





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Questions

