



MEMO

To:	Keith Van Beek, President, MME MME Board of Directors	From:	Christian Wuerth, Chair, Professional Development Committee
Cc:	Rebecca Fleury, Vice Chair, Professional Development Committee	Date:	January 23, 2018
Pages:	1	Subject:	Professional Development Committee Updates

The Professional Development Committee met this week to discuss locations for the 2019 & 2020 Winter Institutes and Summer Workshops. A subcommittee was set up to discuss further details regarding the Summer Workshops, as only one proposal was submitted. The Committee also had questions regarding the Winter Institute preferred locations of Grand Rapids (2019) and East Lansing (2020). I would anticipate a formal recommendation coming to the MME Board later this year. It is possible that the process will be adjusted slightly based upon our experiences over the past few years using this approach.

As of the writing of this memorandum, registration looks solid for the Winter Institute, with 220+ registrations as of last week. Sponsorships for the event currently stand at a little over \$30,000 and expenses are projected to be at or below the budget. The planning committee has done an excellent job with the event and we have added a few additional networking and educational experiences to the event format, including a new member, first-time attendee, and student welcome coffee hour, which expands upon the previously held first-time attendee coffee. After a number of requests and some excellent planning by PDC Chair in-waiting Rebecca Fleury and others, we are excited to add a pre-conference event focused on women in the profession, which is being sponsored by DTE Energy and GovHR. The event will be a combination of networking and presentations and all members are welcome to attend. DTE Energy has already agreed to sponsor a similar event at the Summer Workshop.

Planning for the 2018 Summer Workshop in Charlevoix has already begun and the committee has started to identify possible topics and speakers. One potential concern will be limited hotel space, as the main hotel downtown has a limited number of room, most of which have been reserved for our block. I would anticipate an earlier than normal registration for this event to allow our members (versus vendors) first crack at hotel space. There are other options available, but they are a little further beyond walking distance. We already have sponsor commitments for slightly more than \$10,000 for this event