

2020 MME Virtual Summer Conference

Wednesday July 29th

1:00 – 1:50 PM

Vision 2020: MME Strategic Plan Working Session

Speaker: Heather Carmona and Alan Levy from The Nonprofit Spot

Moderator: Ben Swayze, Cascade Township Manager

The focus of the session is to gather feedback on the draft three-year strategic plan currently in development by the consultants and the Strategic Planning Committee. The consultants will present the Key Strategic Issues derived from Winter Institute and focus groups analysis, including the goals, short-term objectives, and tactics being considered to address those issues. The presentation will present possible implementation actions the Strategic Planning Committee is considering to create a series of “quick wins” while the plan is being completed. Attendees will have the opportunity to ask questions and provide guidance to help ensure that the plan’s goals meet the diverse needs of MME’s membership.

Note: The Nonprofit Spot will be scheduling some regional meetings with MME members to obtain feedback on some of the draft goals, objectives and tactics.

<https://zoom.us/j/95801317818>

Meeting ID: 958 0131 7818

Phone: 1 (312) 626-6799 or 1 (669) 900-6833

2:00 – 2:50 PM

What is the future of EMS? This session will talk about the future of EMS in your community. Are you ready for the future?

Speaker: Matt Zavadsky, President of National EMT Association & Thomas Wieczorek, Director Center for Public Safety Management LLC

Moderator: Vester Davis, Stanton City Manager

EMS systems are undergoing significant change across the United States, driven by the response to the COVID-19 pandemic. But many of the changes have been recommended for years and simply ignored because of the way modern day EMS originally developed. Find answers to these questions:

- How did our EMS system originally develop?
- What ways has Coronavirus changed EMS in the US?
- What should city/county managers understand about EMS systems?
- Can EMS be benchmarked?
- What major factors are influencing EMS?
- What does EMS look like in 2030? 2050?
- What should city/county managers consider today?

<https://zoom.us/j/93267712912>

Meeting ID: 932 6771 2912

Phone: 1 (929) 205-6099 or 1 (301) 715-8592

3:00 – 3:50 PM

Work Situations – Laws Enforced by the U.S. Equal Employment Opportunity Commission

Speaker: Alexa Moore, Equal Employment Opportunity Commission Investigator – Detroit Field Office

Moderator: Aaron Desentz, Eaton Rapids City Manager

The presentation will provide an overview of the federal laws enforced by the U.S. Equal Employment Opportunity Commission and explore how these laws apply to all types of work situations, such as hiring, termination, harassment and providing a reasonable accommodation. Additionally, we'll cover best practices for preventing and handling workplace discrimination.

<https://zoom.us/j/98719608890>

Meeting ID: 987 1960 8890

Phone: 1 (346) 248-7799 or 1 (253) 215-8782

4:00 – 4:50 PM

Dealing with Systematic Racism both within a Department as well as into the Community

Speaker: Kevin E. Johnson Jr., Executive Office of the Chief of Police Metropolitan Police Department (D.C.) & Brett A. Parson, Retired Lieutenant Metropolitan Police Department (D.C.)

Moderator: Mike Burns, Lowell City Manager

What racism exists in police departments and how does it impact LGBT, Asian, Black, Muslim, and other communities? What are ways to build relationships with those minority communities and how should we be bonding with those groups to establish trust?

Kevin and Brett will speak to incidents with which they have personally been involved. How is a cis-gender, black, straight, Muslim police officer affected? How about a cis-gender, white, gay, police commander?

They will discuss how they encountered internal racism and how they worked to end it (not completely but started) both internal and exterior to the department.

Brett will talk about how he began implementing changes at the executive level of the police department to facilitate and drive change as well as how to build relationships with those who are suspicious in the community and how to truly change departments (if you are the manager).

<https://zoom.us/j/93772256830>

Meeting ID: 937 7225 6830

Phone: 1 (929) 205-6099 or 1 (301) 715-8592

Thursday July 30th

1:00 – 1:50 PM

Retiree Health Insurance After Kenzdziwski: It's Not All or Nothing

Speaker: Steven H. Schwartz, Labor Attorney, Patrick Sullivan Northville City Manager

Moderator: Mark Wollenweber, Retired Municipal Manager

Macomb County decision involving a municipality's right to change retiree health insurance would be appropriate for a two-person panel discussion of 45 minutes to an hour. I suggest Pat Sullivan, City Manager of Northville, join me on the panel. I can explain the ramifications of the Macomb County decision, illustrate a number of practical suggestions that communities can take to lower their OPEB liability and discuss the collective bargaining/Act 312 issues related to retiree health insurance. Both Pat and I can talk about the numerous things Northville has done to lower its OPEB obligation. Pat led a change in the carrier and communicating that change to retirees, which had a substantial reduction in OPEB liability for the City. He also was involved in union negotiations with me to trade retiree dental and optical insurance for a lump sum payment into a retiree health savings account.

<https://zoom.us/j/98654240749>

Meeting ID: 986 5424 0749

Phone: 1 (929) 205-6099 or 1 (301) 715-8592

2:00 – 2:50 PM

The role of a DDA during the COVID-19 Outbreak

Speaker: Dana Walker, Director Michigan Downtown Association & Mark Miller, Downtown Grand Rapids Inc.

Moderator: Jonathan Seyferth, Coopersville City Manager

The role of a DDA during a COVID-19 outbreak. What can/does a DDA do to help? Best practices, ideas that succeeded/failed, what are businesses missing that go beyond the DDA's capabilities, partners in delivering these needs, etc. Hear how DDA's, large and small, are helping small businesses navigate today's challenges.

<https://zoom.us/j/97083463508>

Meeting ID: 970 8346 3508

Phone: 1 (312) 626 6799 or 1 (346) 248-7799

3:00 – 3:50 PM

Mental Health and Suicide Prevention; Coming out of the Darkness

Speaker: Helaine Zack MME Manager in Transition Counselor & Thomas Wieczorek, Director Center for Public Safety Management LLC

Moderator: Melissa Marsh, Madison Heights City Manager

A pandemic, an economic collapse, multiple disasters, and social unrest. Municipal employees face a multitude of challenges that are unlike any encountered in the past. Add to it the uncertainty of what will happen next and it creates the perfect storm for personal and mental health.

Hear from two individuals who deal with challenges of mental health, including suicide prevention. Learn how they became involved and what they recommend going forward.

- What are the tools that managers can use during this time of crisis?
- What is the problem and how might it affect my community?
- Are there signs or symptoms we should watch out for?
- What about our own health?

<https://zoom.us/j/96092278303>

Meeting ID: 960 9227 8303

Phone: 1 (301) 715-8592 or 1 (929) 205-6099

4:00 – 4:50 PM

Shifting the Value of Elections as an Essential Public Service

Speaker: Jonathan Brater, Director of Michigan Bureau of Elections & Kristi Dougan, Senior Election Specialist Michigan Bureau of Elections

Moderator: Julius Suchy, Sparta Village Manager

Election Administration—Covering recent changes in election administration in Michigan and the financial impact on municipalities, proactive measures to support clerks in their statutory role to administer elections and the elevation of elections as an essential public service

<https://zoom.us/j/91533539951>

Meeting ID: 915 3353 9951

Phone: 1 (312) 626-6799 or 1 (346) 248-7799