



Michigan Municipal Executives

A State Affiliate of **ICMA**

ANNUAL SPONSORSHIP OPPORTUNITIES

Michigan Municipal Executives (MME) is the primary professional organization in Michigan for local government managers and administrators and their leadership teams. The purpose of MME is to foster and encourage the personal and professional development of its members in order that they may better serve their communities and to promote, encourage, and preserve high ethical standards for municipal administrators. Whether it is showcasing a new product or highlighting a successful project, Sponsors have a unique opportunity to engage key local government decision makers in both formal and informal settings as the result of participation in annual events. Sponsors at the \$3,000 level and above also have the opportunity to highlight their firm in a formal setting to event attendees.

MME holds two major professional development events each year - the Winter Institute is typically held in late January/early February and averages 225+ attendees and the Summer Workshop is typically held in late July and averages 100+ attendees. A vast majority of attendees are municipal managers, administrators, assistants, department heads, and early career professionals. While the Winter Institute offers sponsors opportunities to meet and address larger numbers of MME members, the Summer Workshop offers more laid-back setting and allows for more one on one interaction.

For more information, or to become a sponsor, please contact Frances McMullan at fmcnullan@cityofypsilanti.com.

Upcoming Events

- 2022 Winter Institute - Troy | January 25 - 28
- 2022 Summer Workshop - Holland | July 19 - 22
- 2023 Winter Institute - Grand Rapids | January 31 - February 3
- 2023 Summer Workshop - Frankenmuth | July 24 - 27

Annual Partner - \$10,000+ (One Available)

- Includes complimentary registration for up to two (2) staff members at the Winter Institute and up to two (2) staff members at the Summer Workshop. *\$1,800 value*
- Special Ribbons on name tags identifying you and your staff as a MME Sponsor.
- Opportunity to address attendees at both the Winter Institute and Summer Workshop during the welcoming remarks and five minutes at each conference to highlight your firm.
- Opportunity to introduce a keynote or featured speaker at each event.
- Logo on presentation screen loops (sole logo on the first sponsor slide).
- Reserved Vendor Booth at the Winter Institute and Summer Workshop, including signage identifying your firm as a Premier Sponsor.
- Recognition in Winter Institute and Summer Workshop programs and online promotional items.
- Complimentary Annual Consultant MME Memberships for two (2) staff members. *\$500 value*
- Recognition on the MME website and event registration pages.
- Opportunity to publish one article in a quarterly MME newsletter covering a topic related to local government management.
- Opportunity to publish one blog post on the MME website covering a topic related to local government management.

Platinum Level Sponsor - \$6,000+ (One Available for each event)

- Includes complimentary registration for up to two (2) staff members at the sponsored event. *\$900 value*
- Special Ribbons on name tags identifying you and your staff as Sponsors.
- Opportunity to introduce a speaker at the sponsored event and five minutes to highlight your firm during a breakout session.
- Logo on presentation screen loops (sole logo on the second sponsor slide).
- Reserved Vendor Booth at the sponsored event, including signage identifying your firm as a Sponsor.
- Recognition in applicable programs and online promotional items.
- Complimentary Annual Consultant MME Membership for one (1) staff member. *\$250 value*
- Recognition on the MME event registration pages for the sponsored event.
- Opportunity to publish one blog post on the MME website covering a topic related to local government management.

Gold Level Sponsor - \$3,000 (Six Available – Three for each Conference)

- Includes complimentary registration for one (1) staff member at the sponsored event. *\$450 value*
- Opportunity to introduce a speaker at the sponsored event and five minutes to highlight your firm during a breakout session.
- Logo on presentation screen loops (largest logo on third sponsor slide).
- Special Ribbons on name tags identifying you and your staff as Sponsors.
- Reserved Vendor Booth at the sponsored event, including signage identifying your firm as a Sponsor.
- Recognition in applicable programs and online promotional items.
- Recognition on the MME event registration pages for the sponsored event.

Silver Level Sponsor - \$2,000 (Ten Available – Five for each Conference)

- Includes complimentary registration for one (1) staff member at the sponsored event. *\$450 value*
- Logo on presentation screen loops (midsized logos on third sponsor slide).
- Special Ribbons on name tags identifying you and your staff as Sponsors.
- Reserved Vendor Booth at the sponsored event, including signage identifying your firm as a Sponsor.
- Recognition in programs for sponsored event.

Bronze Level Sponsor - \$1,000 (Multiple Available)

- Includes complimentary registration for one (1) staff member at the sponsored event. *\$450 value*
- Logo on presentation screen loops (third sponsor slide).
- Special Ribbons on name tags identifying you and your staff as Sponsors.
- Reserved Vendor Booth at the sponsored event, including signage identifying your firm as a Sponsor.
- Recognition in programs for sponsored event.

Vendor Reception Booth - \$500 (Multiple Available)

- Reserved Vendor Booth at the sponsored event, including signage identifying your firm as a sponsor.
- Includes complimentary registration for one (1) staff member at the Vendor Reception ONLY. Additional staff tickets can be purchased for \$25 each.
- Special Ribbons on name tags identifying you and your staff as Vendors.
- Recognition in programs for sponsored event.

Conference Program Sponsor - \$250 (Multiple Available)

- Recognition in programs for sponsored event.

Additional Sponsorship Opportunities

Both conferences include social activities and often include mobile workshops which are available for sponsorships. These activities and events are location-driven and sponsorship amounts and benefits are negotiable. Examples of past events include conference receptions, golf outings, and dinners.

Early Career Outreach Seminars - \$250 (One Spring and One Fall Available)

These seminars run the entire day and are typically attended by roughly 50 MME members. Sponsorships are per event. Sponsors will be recognized through printed materials and advertising distributed to attendees and registration materials sent to all MME members. The MME will also recognize sponsors at the event.

ICMA Conference Michigan Reception - \$750+ (Multiple Available)

MME hosts a reception for Michigan Managers and other MME members at the Annual ICMA Conference. Event sponsors are listed in event invitations and those in attendance will have the opportunity to welcome and network with attendees at the event. Upcoming events include:

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| ● Columbus/Franklin County, Ohio | September 18-21, 2022 |
| ● Austin/Travis County, Texas | October 1-4, 2023 |
| ● Pittsburgh/Allegheny County, Pennsylvania | September 22-25, 2024 |
| ● Tampa/Hillsborough County, Florida | October 26-29, 2025 |
| ● Long Beach/Los Angeles County, California | October 18-21, 2026 |

Past Presidents Dinner - \$1,500 (One Available)

MME provides this opportunity for past presidents of the organization to enjoy a private dinner together during the Winter Institute each year. This dinner recognizes the work and continued support of these individuals. Upcoming opportunity:

- Grand Rapids, Michigan

January 31-February 3, 2023