

# MICHIGAN CERTIFIED PUBLIC MANAGER®



## Cohort 16: At a Glance

### Nine Core Competencies

Our Michigan Certified Public Manager Program Aims to teach nine (9) core competencies to our participants.

- Fostering Culture
- City Manager Experience
- Communicating During a Crisis
- Human Resources
- Political Advocacy
- Effective Relationship Building & Leading Change
- Budgeting & Financial Management
- Leadership
- Hospitality/Customer Service

## Additional Course Information

### Course Details

The MCPM program is paced out over a 10-month period and follows a convenient hybrid course format. The course consists of 5 face-to-face sessions, 5 virtual lectures, selected reading assignments, and a capstone project. This program is instructed by a variety of public management professionals, all of whom are graduates of the Michigan Certified Public Manager Program or experts in the field.

### Graduate Credits towards MPA

Those who successfully complete the MCPM Course are also granted 6 credits toward the SVSU Master of Public Administration Program.

### Participants

The MCPM Program is advantageous for public service workers, persons in leadership roles, and elected officials.

**Cohort 16 begins January 2023.**  
**Applications will be available**  
**starting October 1, 2022.**

Email: [opd@svsu.edu](mailto:opd@svsu.edu)  
Phone: 989-964-4048  
Website: [www.svsu.edu/opd](http://www.svsu.edu/opd)

Learn more at:



Accredited by:

