



**MICHIGAN ECONOMIC
DEVELOPMENT CORPORATION**

Make it in Michigan: Building & Sustaining Desirable Communities

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SIX PILLARS TO HELP ALL MICHIGANDERS SUCCEED



**Attract,
retain, and
grow
business**



**Support and
grow
our talent**



**Develop
attractive
places**



**Accelerate
high-tech
innovation**

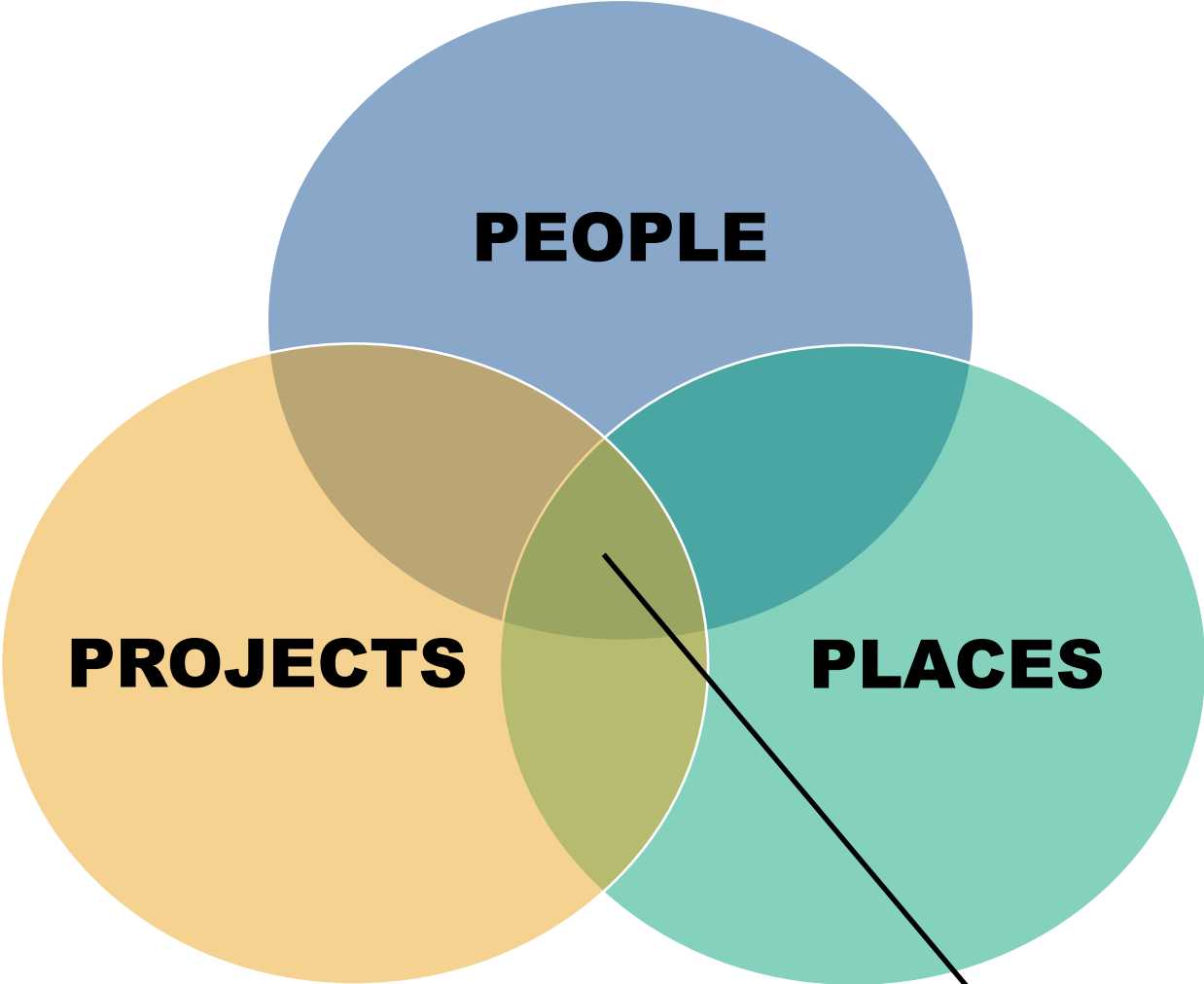


**Market
the
state**



**Support
small
business**

MAKE IT IN MICHIGAN



TO GROW POPULATION

SUSTAINING “MAKE IT IN MICHIGAN”



**GROWING OUR
RESEARCH &
DEVELOPMENT**



**BUILDING OUR
KNOWLEDGE
ECONOMY**



**LEVERAGING
FEDERAL
OPPORTUNITIES**



**GROWING LONG-
TERM SITE
READINESS**



**INVESTING IN
COMMUNITIES &
SENSE OF PLACE**



**SUPPORTING OUR
SMALL
BUSINESSES**



MICHIGAN ECONOMIC
DEVELOPMENT CORPORATION

Economic Development Programs & Services

ECONOMIC DEVELOPMENT AT MEDC

Small Business Support



- Small Business Support Hubs
- State Small Business Credit Initiative (SSBCI)
 - Industry 4.0
- Small Biz Dev. Center

Community Development



- Revitalization & Placemaking (RAP)
- Community Revitalization Program (CRP)
 - Redevelopment Ready Communities (RRC)
- Public Spaces Community Places (PSCP)

Business Development



- Business Development Program (BDP)
- International Trade Services
- Access to Capital

SMALL BUSINESS SUPPORT & SERVICES

Support Small Business Owners in Improving/Increasing:

- Core business acumen (money, marketing, management)
- Coaching and mentorship opportunities
- Sales channels, new customers
- Knowledge of systems and technology
- Access to capital

Leverage and support Michigan's entrepreneurial ecosystem to help businesses launch, stabilize and grow



RAP 2.0: BUILDING VIBRANT COMMUNITIES

Region 1	\$6,500,000
Region 2	\$6,500,000
Region 3	\$6,000,000
Region 4	\$13,000,000
Region 5	\$8,000,000
Region 6	\$9,000,000
Region 7	\$7,000,000
Region 8	\$9,000,000
Region 9	\$10,000,000
Region 10	\$24,300,000



BUSINESS DEVELOPMENT INCENTIVES



Regardless of the size of your company or the scope of your business endeavor, the MEDC can help:

- ✓ **Business Development Program**
- ✓ **Make it in Michigan Fund/SOAR**
- ✓ **Pure Michigan Business Connect (PMBC)**

ECONOMIC DEVELOPMENT TOOL MODERNIZATION

- ✓ **Income Tax Capture Withholding**
 - ✓ **Renaissance Zone
Modernization**
 - ✓ **State R&D Tax Credit**
 - ✓ **Closing Fund**





THANK YOU

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