

WELCOME TO THE



**Michigan
Municipal
Executives**

2024 Winter Institute



Michigan Municipal Executives

96 YEARS OF HISTORY

1927-2023

A Legacy of Excellence

1927-2023

Al Vanderberg

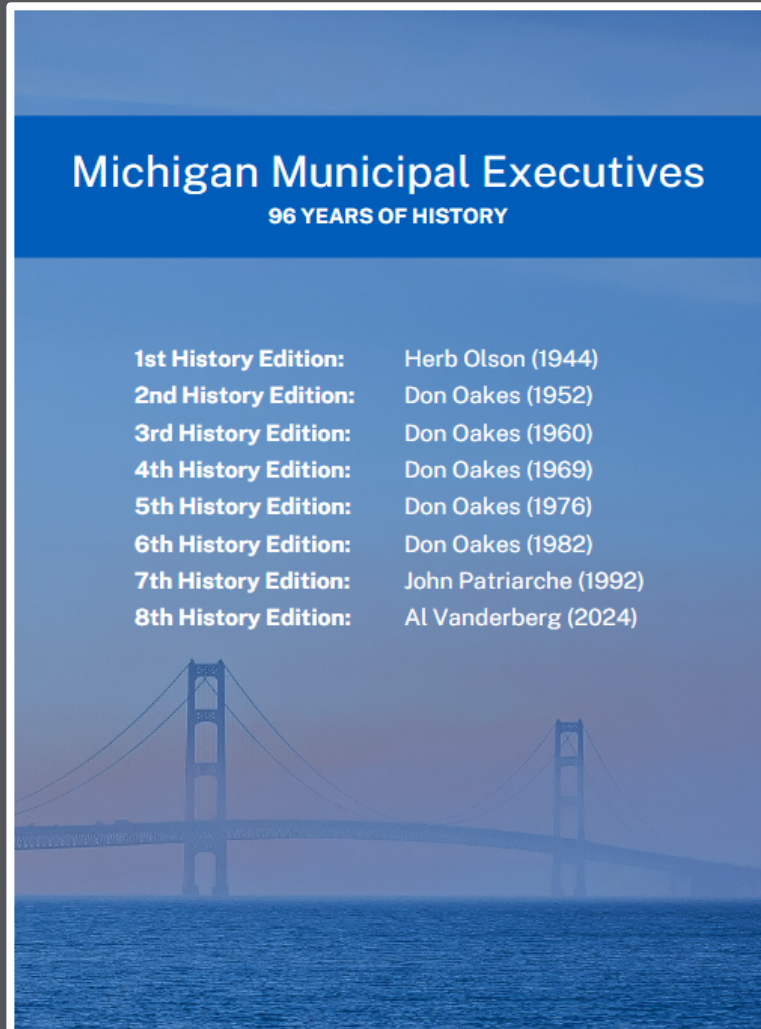
Kent County,
Administrator/Controller

Jessie Harris

Kent County, Management
Analyst



History *of the* History



2023 marks the **8th edition** of the MME History

The history began soon after the inception of city management.

- Early council-manager charters were passed in 1915 and 1916

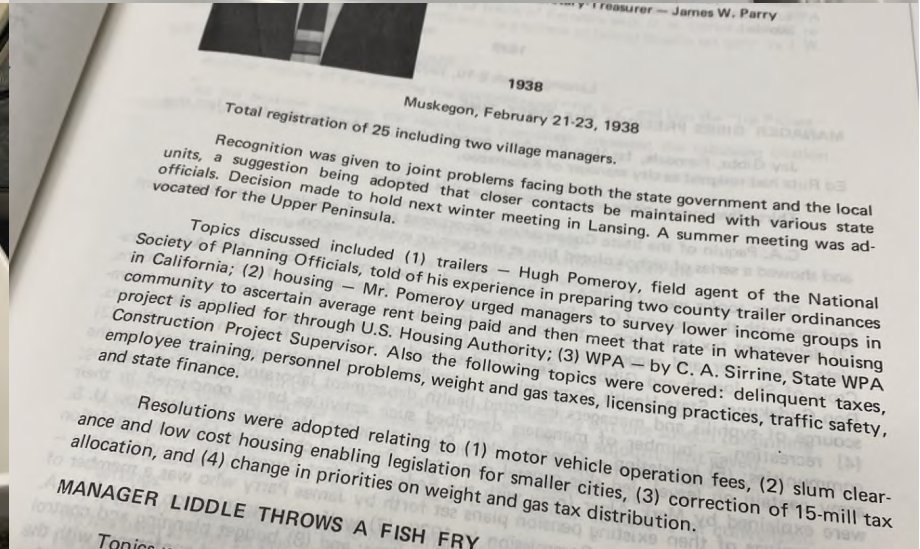
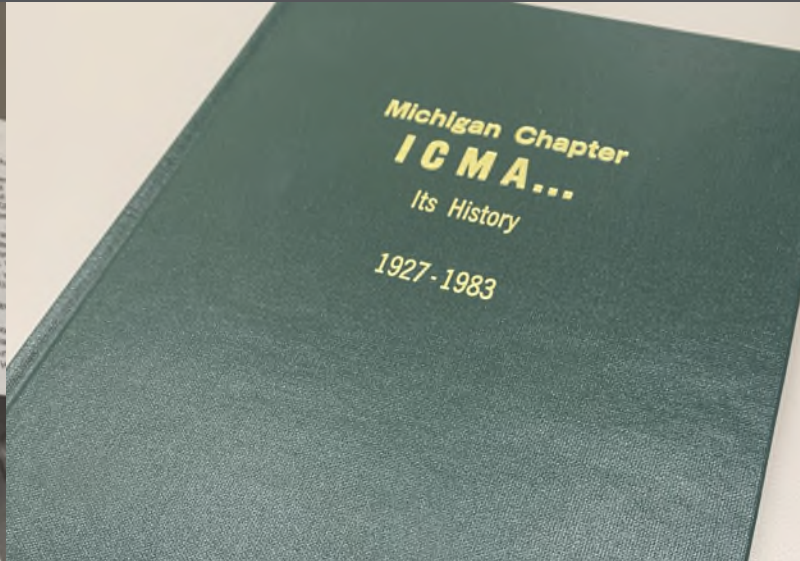
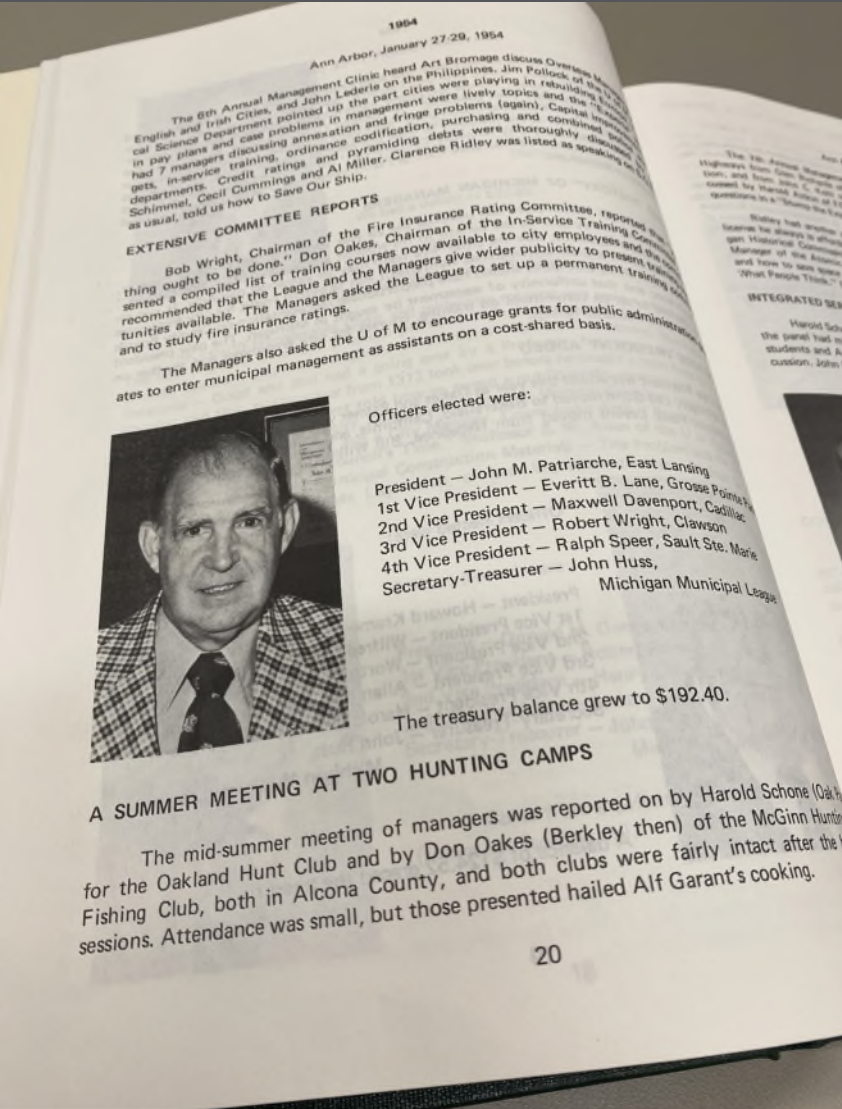


History *of the* History



- The updated history spans the term of:
- 17 U.S. presidents
 - +7 major wars or conflicts involving the U.S.
 - *WW2, Korean War, Vietnam War, Gulf War, Cold War, War in Afghanistan, War in Iraq*
 - 13 recessions, including the Great Recession
 - +40 natural disasters declared to FEMA
 - Michigan increasing by 5.5 million residents
 - *(^118% from 1927-2023)*

History of the History



How It All Started



"Without an official name, elected officers, or official organization, a unique association of city managers is functioning in Michigan. And this anonymous group, which meets every two weeks on Friday, is gaining wide recognition throughout the eastern section of the state."

– From *Public Management* - March 1929

How It All Started



1927

- First Credited Annual Meeting
- 3 in attendance at a restaurant in Royal Oak
- This eventually grew to involve all Southern Oakland County managers in the following years

Why It All Started



Why It All Started



Why It All Started



City of Detroit
1920s

Corner of Griswold
and Michigan Ave

Why It All Started – Education



- Early managers still had much to learn and were uneducated about how to run a local government
- Cities were not reacting well to natural disasters
- Annual Meetings soon turned into educational opportunities
 - Winter Institutes from 1950-1989 were all held in Ann Arbor and involved U of M professors
 - Some referred to the annual meetings as “going back to school”
- **1935** – A high school diploma was the highest educational achievement for 60% of managers
- **1965** – Nearly 90% of managers had at least a college degree

Why It All Started – Networking



- Building a network to advocate for the profession of local government management
- **Communication methods of 1920s- had to come together physically to learn and get to know other managers
- Sharing best practices and celebrating accomplishments
- The small group of Southern Oakland County managers from the 1920s paved the way for more regional manager groups by 1968-
 - Mid-Michigan
 - Western Michigan
 - Upper Peninsula
 - Saginaw Valley





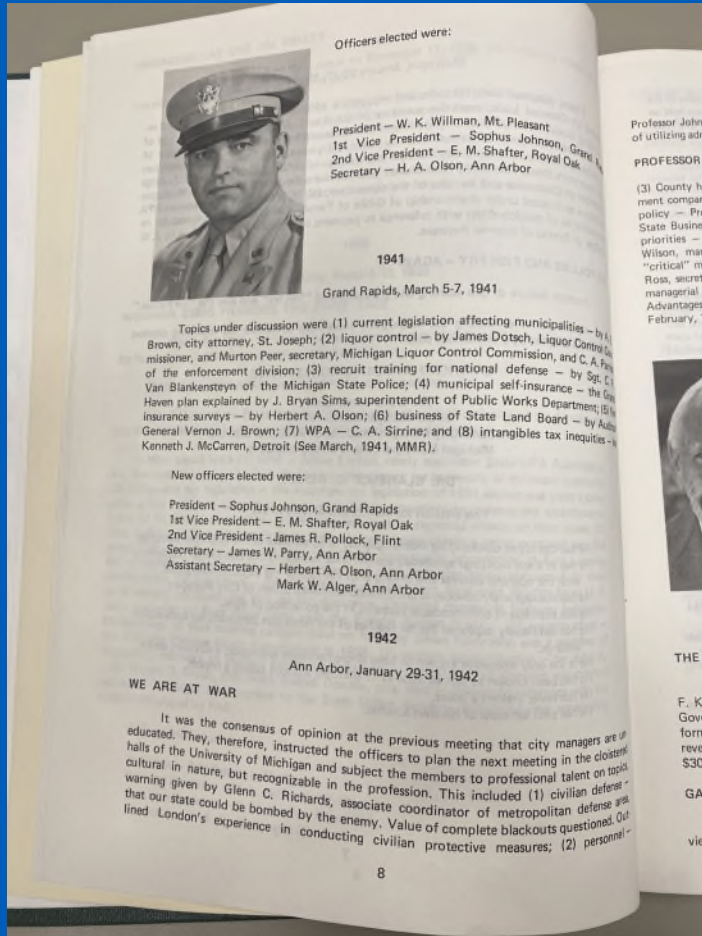
A List of Firsts

- **1917**- First ICMA president from Michigan
Gaylor Cummin, Grand Rapids
- **1917**- First ICMA Annual Conference hosted in Michigan
 - Detroit hosted the 4th Annual ICMA Conference
- **1927**- First credited annual meeting for MI city managers
 - *First President- L.P. Cookingham, Clawson*
- **1960**- First Winter Institute with over 100 in attendance
- **1973**- First Summer Workshop held in Petoskey
- **1983**- First black ICMA president
 - *Sy Murray, Ann Arbor*
- **1984**- Name change from Michigan City Management Association (MCMA) to Michigan City Local Government Management. Association (MLGMA)
- **1989**- First female MLGMA President-Elect
 - *Sheryl Sculley, Kalamazoo*
- **2003**- First female MLGMA President
 - *Kathie Grinzinger, Mount Pleasant*
- **2016**- Name change to Michigan Municipal Executives (MME)
- **2020**- First virtual Summer Workshop



A List of Firsts

- 2024- First digital version of the MME History!



Conference Location	1930	1931	1932	1933
	 President L. P. Cookingham	 Dr. Clarence E. Ridley (ICMA)	 MML Director Harold D. Smith	
	LANSING, JANUARY 25	JACKSON, JANUARY 30-31	No Record	LANSING, MARCH 3

1930

On January 24-25, 1930, a meeting was held at the Olds Hotel in Lansing, attended by 35 of the 44 city managers of the state. The delinquent tax situation was discussed by **Carl H. Chatters**, then city auditor of Flint (now secretary of the MFOA of Chicago). **I. R. Ellison**, city manager of Muskegon, led a discussion on city budget preparation and execution. **Harold D. Smith** presented a paper on cooperative purchasing; Harrington Place, an engineer of Detroit Bureau of Governmental Research, discussed the administration of the department of public works; **Walter Sperry**, State Stream Control Commission, discussed Stream Pollution in Michigan, and **Dr. Clarence E. Ridley** talked about ICMA. The annual dinner address was given by **R. H. Scott**, president of the Reo Motor Car Company in Lansing. The constitution and bylaws of the Michigan Section of the ICMA affiliated with the MML were adopted. The following officers were elected:

- President: L. P. Cookingham, Clawson
- 1st Vice-President: I. R. Ellison, Muskegon
- 2nd Vice-President: Albert T. Busschen, Kalamazoo
- 3rd Vice President: J. H. Sanders, Crystal Falls
- Secretary: Harold D. Smith, Ann Arbor (MML)

1931

The January 1931 issue of the Michigan Municipal Review reported the annual meeting of the MCMA was to be held at Hayes Hotel in Jackson stating that managers **Parry** of Birmingham (who has recently gone back to his first love, private management) and **Gibbs** of Ferndale had arranged an excellent program. **Manager Hodges** of Jackson hosted the event.

The city band was brought out to welcome the visiting delegates. Now there is a timely suggestion if our municipal managers would like to be welcomed as heroes of the municipal wars

now being fought on the home front. Papers were presented by a representative of the Auditor General's Office on the handling of delinquent taxes: (1) **John Ed** of Flint on the preparation of long-term financial program; (2) **H. L. Lynch** of Benton Harbor on the organization of that city's terminal market. **Dr. Ridley** of Chicago was the banquet speaker on "City Managership as a Profession."

There is no record of the officers elected at this meeting.

1932

No record is available of a meeting being held, but there must have been one because *Public Management* (April, 1933) shows that **George Lusk** was president at that time. This was in the pre-WPA era so they must have talked about something other than officers. With a president like George Lusk, it's a safe bet that the managers had to listen to "The Sword of Bunker Hill."

1933

According to *Public Management*, 22 managers attended this meeting. Topics discussed included legislation affecting municipalities, and general administrative problems. Speakers included **Harold D. Smith**, **James W. Parry**, and **Clarence E. Ridley**. Of the 22 in attendance, six are still serving as city managers in Michigan. There is no record of the officers elected at this meeting. **James W. Parry** wrote a letter to **Ridley** in January 1934, so perhaps he was elected. This letter also indicates that **Ridley** did not attend the 1934 meeting.

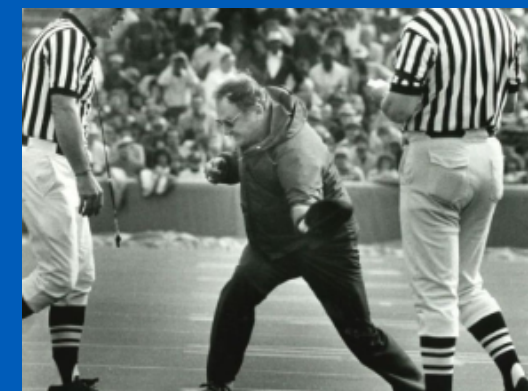
1st-7th Edition Revamp

- Page header timeline including past presidents and Winter Institute location and dates
- Updated pictures, where possible
- Bolded names for easy reference
- Brief “snapshots” of history that relate to conference events or Michigan managers



BO SCHEMBECHLER TALKS AT THE ANNUAL BANQUET

The annual banquet had **Fred Tholen**, our President, and football referee, East Grand Rapids, introducing our speaker, **Glenn E. "Bo" Schembechler**, Head Football Coach, U of M, and you can have one guess as to the topic. President Gerald R. Ford was not yet Vice President or President, and he lived in East Grand Rapids and also played football for Grand Rapids South High and the U of M. Let's see-can we make some sort of a "plot" here??? Some media writers can use less than this coincidence to do so. **"Bo"** and **Fred** did a good job-we enjoyed it.



Bo Schembechler (1973). The 1973 Ohio State vs. Michigan football game was one of the most controversial games in NCAA history. Before overtime rules were in place, a 10-10 tie sent Ohio State to the Rose Bowl over U of M by a narrow vote held by the conference's athletic directors (It was reported that MSU voted for OSU).

8th Edition Revamp



- Year in Review title pages
 - Politics, Economy, Technology, Culture, Society
- About 3 pages per year
 - Increased sessions at the Winter Institute over time
- Pictures of MME Presidents
- Pictures from MME Conferences
- Patriarche Award winners
- ICMA Distinguished Service Award winners



2015 Winter Institute attendees mingle in the lobby of the Suburban Collection Showplace in Novi.

Conference Locations:

Winter Institute:
Marriott at Eagle Crest, Ypsilanti
January 28-31

Summer Workshop:
Crystal Mountain, Thompsonville
July 22-25

John M. Patriarche

Distinguished Service Award Recipients

The Distinguished Service Award is the highest honor the association bestows. It honors members of the Michigan Municipal Executives association who have been members of the association for a significant number of years. Those honored have worked consistently and effectively to foster representative democracy by enhancing the effectiveness of local elected officials through innovative programs, projects, and by consistency in providing excellence in character and professionalism. A nominee must have been a member of the MME or its predecessors for a significant number of years.

2022 | Al Vanderberg, Kent County Administrator/Controller

Al Vanderberg has 25 years of service to the municipal executive profession and local government management. Vanderberg has been County Administrator/Controller of Kent County since August 2021. Previously he served as County Administrator of Ottawa County, MI; Deputy County Administrator/Controller of Kent County, MI; City Manager of South Haven, MI, and Assistant City Manager of Greenville, MI.

Vanderberg has been an active member of the Michigan Municipal Executives, including serving as MME Board President, MME Board member, and is currently chair of MME's Experience Committee. He also was chair of MME's Lustrav Task Force. In addition, he is past president of the Michigan Association of County Administrative Offices (MACAO), chair of the Grand Valley Metropolitan Council (GVMC) Board of Directors, and chair of the former West Michigan Strategic Alliance. Vanderberg was appointed by Gov. Snyder to the Michigan Municipal Services Authority Board of Directors and Executive Committee and was appointed by Gov. Snyder and reappointed by Gov. Whitmer to the Michigan Child Lead Exposure Elimination Commission.

2019 | Edward Koryzno

Edward Koryzno has a long history in local government, having served as city manager in Fenton, Grand Haven, Spring Lake and Ypsilanti since 1981.

In 2012, he moved to the Michigan Department of Treasury, serving first as administrator of the Office of Fiscal Responsibility then as director of the Bureau of Local Government.

Koryzno has been an active member of the Michigan Municipal League, holding positions as regional officer, Workers Compensation Fund Board member, and Finance and Taxation Committee member. He has also been a prominent member of Michigan Municipal Executives, serving as president, Board member, and on the Conference Planning and Manager in Transition committees.

1999
Events and Trends

<p>POLITICS</p> <p>Government: John Engler (R) President: Bill Clinton (D)</p> <p>Columbine High School Shooting: The tragic school shooting at Columbine High School in Littleton, Colorado, in April 1999 shocked the nation and raised concerns about gun violence and school safety.</p> <p>Kosovo Conflict and NATO Intervention: The Kosovo conflict escalated in 1999, leading to a NATO-led military intervention against Yugoslavia. The conflict resulted in the eventual withdrawal of Yugoslav forces from Kosovo and the establishment of a United Nations administration in the region.</p> <p>MI Attorney General: Jennifer Granholm began serving as Michigan's Attorney General, embarking on the start of her career in politics.</p> <p>NATO's 50th Anniversary: The alliance, originally formed in 1949, marked the occasion with a summit in Washington, D.C., where leaders discussed NATO's role in the post-Cold War era.</p>	<p>TECHNOLOGY</p> <p>Bluetooth: The "Ericsson HBH-10," the first Bluetooth handset, was released. It was a pioneering product in the world of wireless communication and hands-free convenience.</p> <p>Napster Launched: Napster, a peer-to-peer file-sharing service, was introduced, revolutionizing the music industry and raising questions about copyright and intellectual property in the digital age.</p> <p>Home WiFi (IEEE 802.11): was created, which refers to a set of standards that define communication for wireless local area networks (WLANs). This sparked the development of routers to comply with IEEE 802.11, and in 1999, WiFi was introduced for home use.</p>
<p>ECONOMY</p> <p>WTO Prefests: The World Trade Organization (WTO) Ministerial Conference in Seattle saw significant protests and debates, with activists and labor groups expressing concerns about the impact of globalization and trade agreements on workers' rights and the environment.</p> <p>Introduction of the Euro: The euro, the new common currency for a significant portion of Europe, was introduced for electronic transactions, setting the stage for its physical circulation in 2002.</p> <p>Y2K Preparations: Preparations for addressing the potential Y2K computer bug issue were in full swing, with businesses and governments investing in efforts to avoid disruptions at the turn of the millennium.</p>	<p>CULTURE</p> <p>Women's World Cup: The 1999 FIFA Women's World Cup, hosted by the United States, garnered significant attention and enthusiasm, with the U.S. women's national soccer team winning the championship.</p> <p>Movies: The science fiction film "The Matrix" was released in 1999, becoming a cultural phenomenon and influencing cinematic style, technology, and storytelling.</p> <p>TV: SpongeBob SquarePants premiered on Nickelodeon. Created by Stephen Hillenburg, the show quickly became a cultural phenomenon with nearly 300 episodes to date and counting.</p>
<p>SOCIETY</p> <p>MI Population: 9,897,116 ▲ 0.5(9%) MI Minimum Wage: \$6.15 U.S. Average Annual Gas Price: \$1.17</p>	



Panel Discussion

Speakers:

- | | |
|-----------------|---|
| Bill Cousins IV | <i>Retired Township Manager, Cascade Twp.</i> |
| Curtis Holt | <i>Retired City Manager, City of Wyoming</i> |
| Deb Stuart | <i>City Manager, City of Mason</i> |
| Ashley Latsch | <i>City Manager, Grand Haven</i> |

Moderated by:

Mark Wollenweber, *MME Senior Advisor*