



SPECIAL EVENTS FOR THE CITY OF ANN ARBOR



Vision

A unified team, creating and sustaining excellence.

Mission

The City of Ann Arbor's mission is to deliver exceptional services that sustain and enhance a vibrant, safe and diverse community.

Core Values

Accountability
Commitment to Excellence
Integrity
Safety
Stewardship
Teamwork

Goals

Deliver exceptional service
Enable economic development
Ensure financial health
Integrate external engagement
Leverage information technology
Strengthen human capital

www.a2gov.org

Event Applications

- ▶ Most events are held annually
- ▶ First time events that close the streets require a meeting
 - ▶ Impact to stakeholders
 - ▶ Profit vs. Non-Profit
 - ▶ Timing

STAKEHOLDERS - Primary

- ▶ Police
- ▶ Fire
- ▶ Legal
- ▶ Engineering
- ▶ Parks

STAKEHOLDERS - Secondary

- ▶ Downtown Development Authority
- ▶ Street Associations
- ▶ University of Michigan
- ▶ Ann Arbor Area Transportation Authority

How many events are held in the City?

- ▶ The number of events that close City streets has varied from year to year, but average around 100 per year. Those on the larger end usually include events that may not happen on an annual basis. The recent University of Michigan Football Parade is an example of a last minute event that had to be presented to City Council quickly for approval—had the timing for a Council meeting not been prior to the Parade, the streets would have been closed administratively.
- ▶ For last minute events, the City Administrator or the Police Department have the authority to close the streets without Council approval for public safety.
- ▶ The Ann Arbor Art Fair was at one time considered a Special Event, but it has been approved by City Council as a City Ordinance.



What is considered a Special Event?



Runs



Car Shows



Green Fair



Concerts



Parades



Protests/Marches
and Rallies

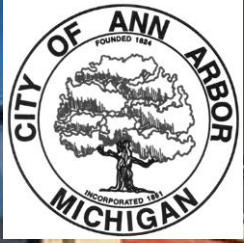


THANKSGIVING DAY

5K & 1K

ANN ARBOR TURKEY TROT









AT LIBERTY PLAZA
LOCAL BARS • BRUNCH • 2015 • THURSDAY 11-1
CORNERS OF LIBERTY & DIVISION

LOCAL BARS • BRUNCH • 2015 • THURSDAY 11-1
CORNERS OF LIBERTY & DIVISION

OUTDOOR CONCERTS
CORNERS OF LIBERTY & DIVISION

SONIC LUNCH
2015 SUMMER CONCERTS AT LIBERTY PLAZA
CORNERS OF LIBERTY & DIVISION

BANK OF ANN ARBOR PRESENTS



**2012 SUMMER
OUTDOOR CONCERTS**
CORNERS OF LIBERTY & DIVISION

THURSDAYS • NOON • FREE

BANK OF ANN ARBOR PRESENTS

SONIC LUNCH



2015 SUMMER CONCERTS • LIBERTY PLAZA • THURSDAYS • NOON • FREE

BANK OF ANN ARBOR PRESENTS



2015 SUMMER CONCERTS • LIBERTY PLAZA • THURSDAYS • NOON • FREE

SONIC LUNCH

PRESENTED BY
BANK
OF ANN
ARBOR
SUMMER
CONCERTS

2015 8TH ANNUAL

LIBERTY
PLAZA

THURSDAY'S
NOON
FREE



PRESENTED BY
BANK OF
ANN ARBOR

HOSTED BY
107one

2015
CONCERTS AT
LIBERTY PLAZA

THURSDAYS
NOON
FREE

PRESENTED BY
BANK OF ANN ARBOR

HOSTED BY
ANN ARBOR'S 107one

SONIC LUNCH





Hash Bash and Monroe Street Fair



QUESTIONS?

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