



LEVEL UP

UNLOCKING LIFE 2.0

86,400

SECONDS

30,200

SECONDS

▶ 08:40 16AUG12 | LEAD II X1.0 HR=51

I DIED

ACKNOWLEDGE

PHY 804700



END OF LIFE 1.0

THE START OF LIFE 2.0

A large, weathered, cylindrical tombstone stands in a cemetery. The stone is dark grey and shows signs of age with some moss or lichen growth. It sits on a rectangular base. In the background, other tombstones of various shapes and sizes are visible, along with green trees and grass. The overall scene is a quiet, somber setting.

THE TOMBSTONE TEST

WHAT'S WRITTEN ON YOUR TOMBSTONE?

WHAT WOULD YOU REGRET IF TODAY WAS YOUR LAST DAY?

A group of people are silhouetted against a sunset sky as they jump off a dark cliff. The scene is dramatic, with the sun low on the horizon, creating a mix of orange, yellow, and blue tones. The people are captured in mid-air, their bodies in various dynamic poses, suggesting a moment of high energy and risk-taking. The cliff edge is visible on the right side of the frame.

20 SECONDS OF INSANE COURAGE

SAY WHAT YOU MEAN, NEED OR WANT WITH NO FILTER



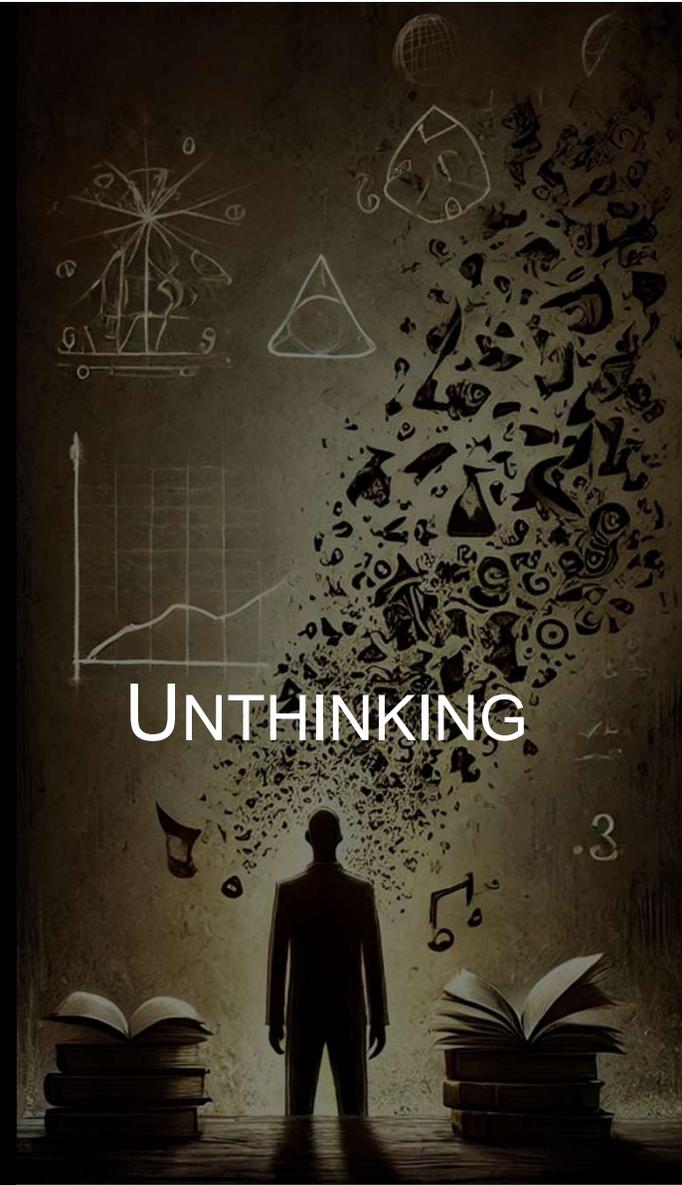
SURVIVE THE CHANGE

300 SUNRISSES OR SUNSETS

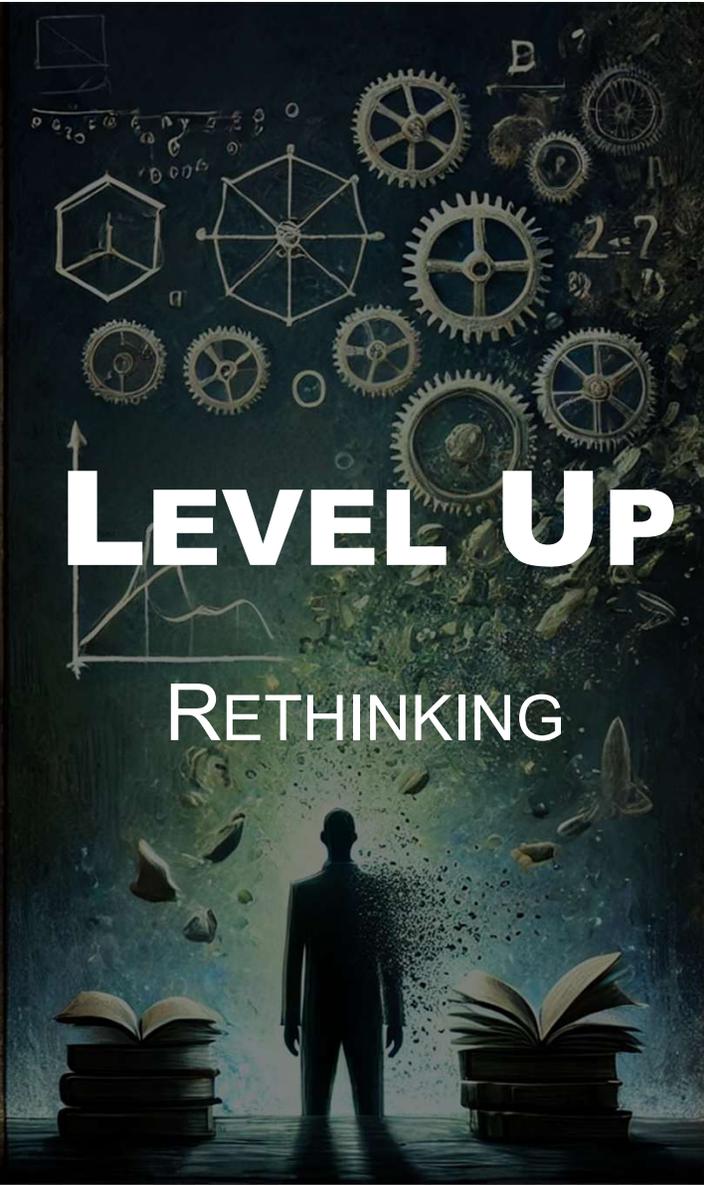


LEVEL UP

UNLOCKING LIFE 2.0

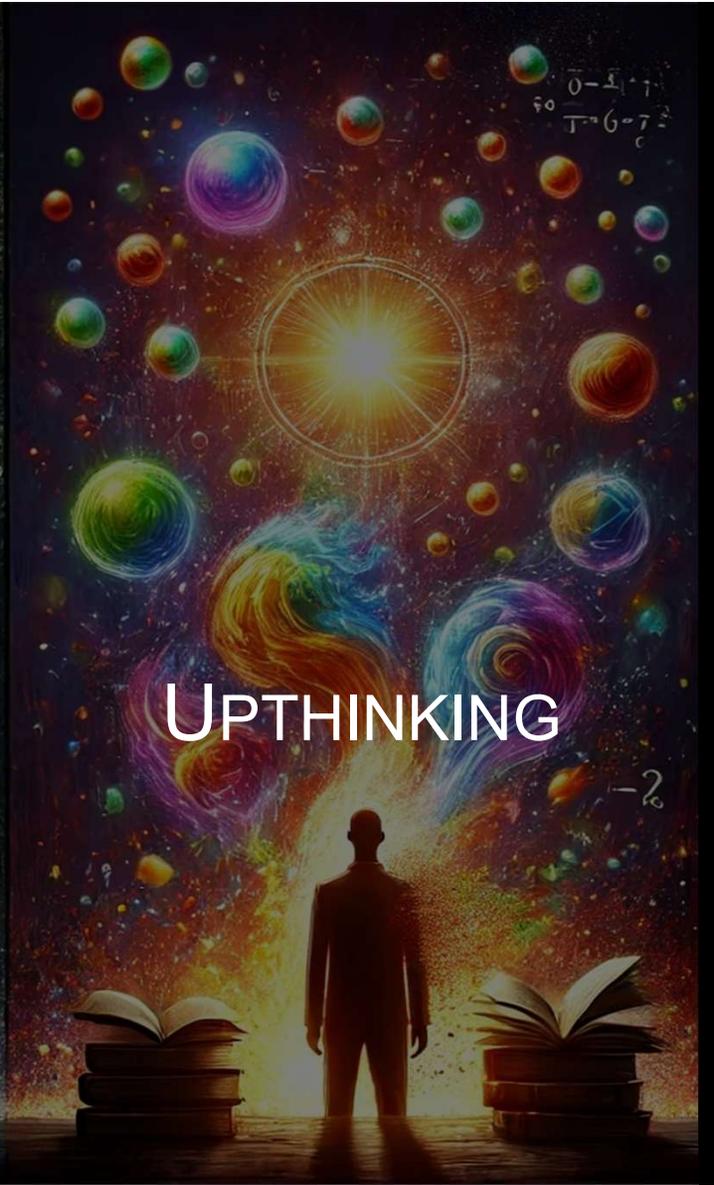


UNTHINKING



LEVEL UP

RETHINKING

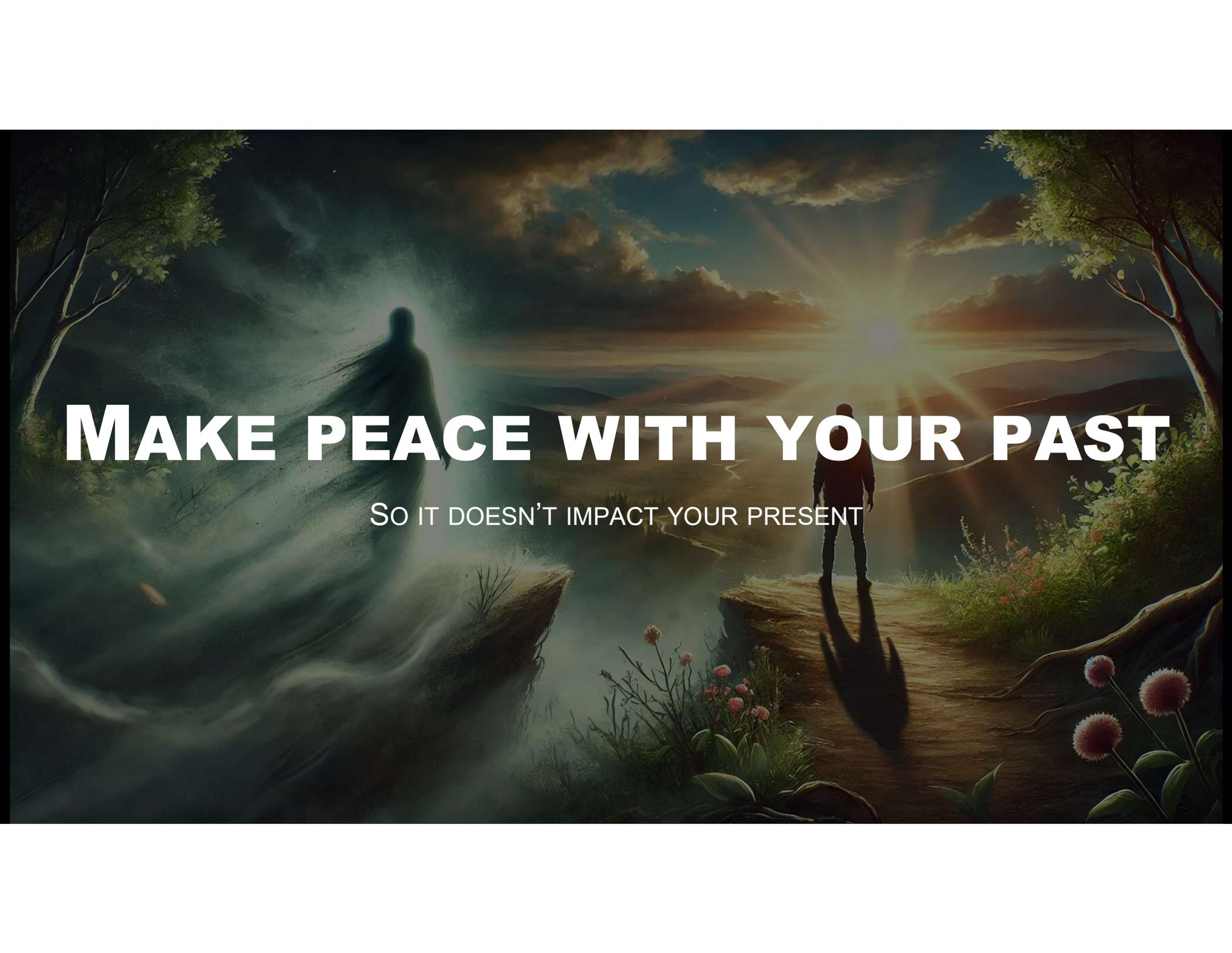


UPTHINKING

A woman with short dark hair and glasses is looking down with a somber expression. She is wearing a grey tank top. Surrounding her are several hands from different people, all pointing their index fingers directly at her. The background is a plain, light-colored wall. The overall mood is one of being judged or criticized.

PEOPLE WON'T ALWAYS UNDERSTAND

THAT'S OK
PEOPLE ARE INVESTED IN WHO YOU ARE TODAY

A surreal landscape painting. On the left, a ghostly, translucent figure in a dark, flowing robe stands on a rocky outcrop, looking towards the center. On the right, a person in dark clothing stands on a wooden path, looking out over a vast valley. The sky is filled with dramatic, dark clouds, with a bright sun or moon setting or rising in the distance, casting long rays of light across the scene. The foreground is filled with lush greenery and pink flowers. The overall mood is contemplative and serene.

MAKE PEACE WITH YOUR PAST

SO IT DOESN'T IMPACT YOUR PRESENT

A surreal landscape with a wooden deck, a person, and floating clocks and hourglasses against a starry sky. The scene is filled with various sizes of antique-style wall clocks and hourglasses, some floating in the air. The background is a dark, starry sky with a glowing horizon line. In the foreground, a person stands on a wooden deck, looking out over a vast, flat landscape. The overall mood is contemplative and philosophical.

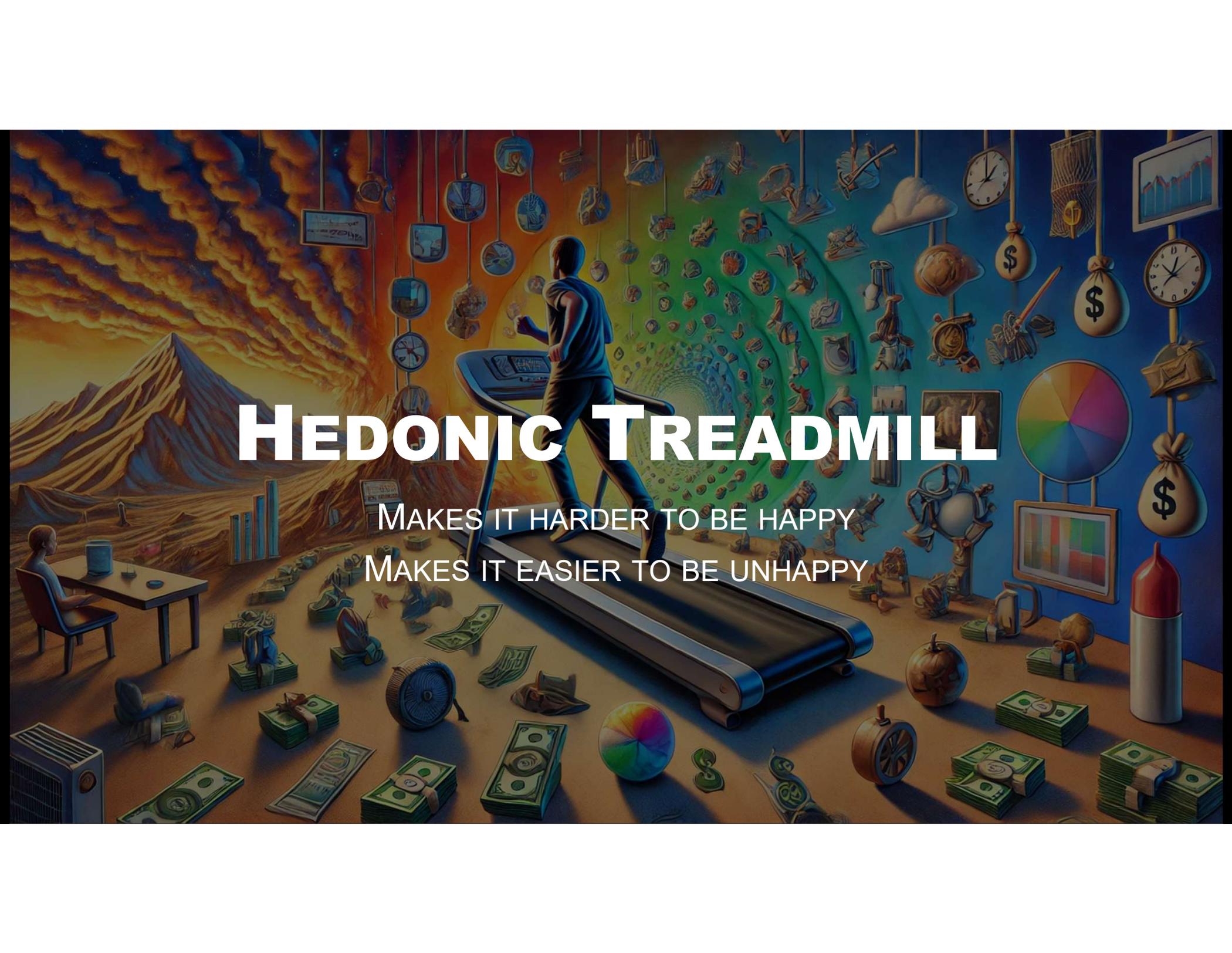
TIME IS A MISUNDERSTOOD MIRACLE

TIME IS A FACT AND A FEELING
IT IS LINEAR AND DEFINED, BUT NOT EQUAL
IT HEALS ALMOST EVERYTHING
TIMING MATTERS

A diverse group of people, including men, women, and children of various ages and ethnicities, are standing in a lush, magical garden. They are positioned around a small stream that reflects the sunlight. The scene is filled with vibrant flowers, including pink and white lotuses, and tall blue and pink flowers. Sunlight rays stream down from the sky, creating a warm and ethereal atmosphere. The people are dressed in casual, modern clothing, and many have their hands over their hearts, suggesting a moment of reflection or prayer.

**NO ONE'S IN CHARGE OF OUR
HAPPINESS**

...EXCEPT US

A surreal illustration depicting a man in a blue shirt and dark pants running on a treadmill. The room is filled with various objects, including stacks of money, a pie chart, a clock, a bag of money, a computer monitor, a desk with a chair, and a large window showing a landscape with mountains and a sunset. The scene is lit with warm, golden light from the window, contrasting with the cooler blue tones of the treadmill and the man's clothing. The overall atmosphere is one of constant motion and the pursuit of material wealth.

HEDONIC TREADMILL

MAKES IT HARDER TO BE HAPPY
MAKES IT EASIER TO BE UNHAPPY

A surreal landscape with winding paths, people, and a river. The scene is bathed in a warm, golden light, suggesting a sunset or sunrise. The paths are made of a soft, glowing material and lead through a landscape of rolling hills, trees, and a river. People are seen walking along the paths, some in traditional attire. The overall mood is contemplative and serene.

DON'T COMPARE YOUR LIFE TO OTHERS

AND DON'T JUDGE THEM

YOU HAVE NO IDEA WHAT THEIR JOURNEY IS ABOUT

A lion stands majestically on a large rock in the center of a savanna landscape. The sky is filled with dramatic, golden-brown clouds, suggesting a sunset or sunrise. In the foreground and middle ground, a large flock of sheep with thick, light-colored wool and curved horns surrounds the lion. The sheep are looking in various directions, some towards the lion. The overall scene is a classic metaphor for leadership and the perception of others.

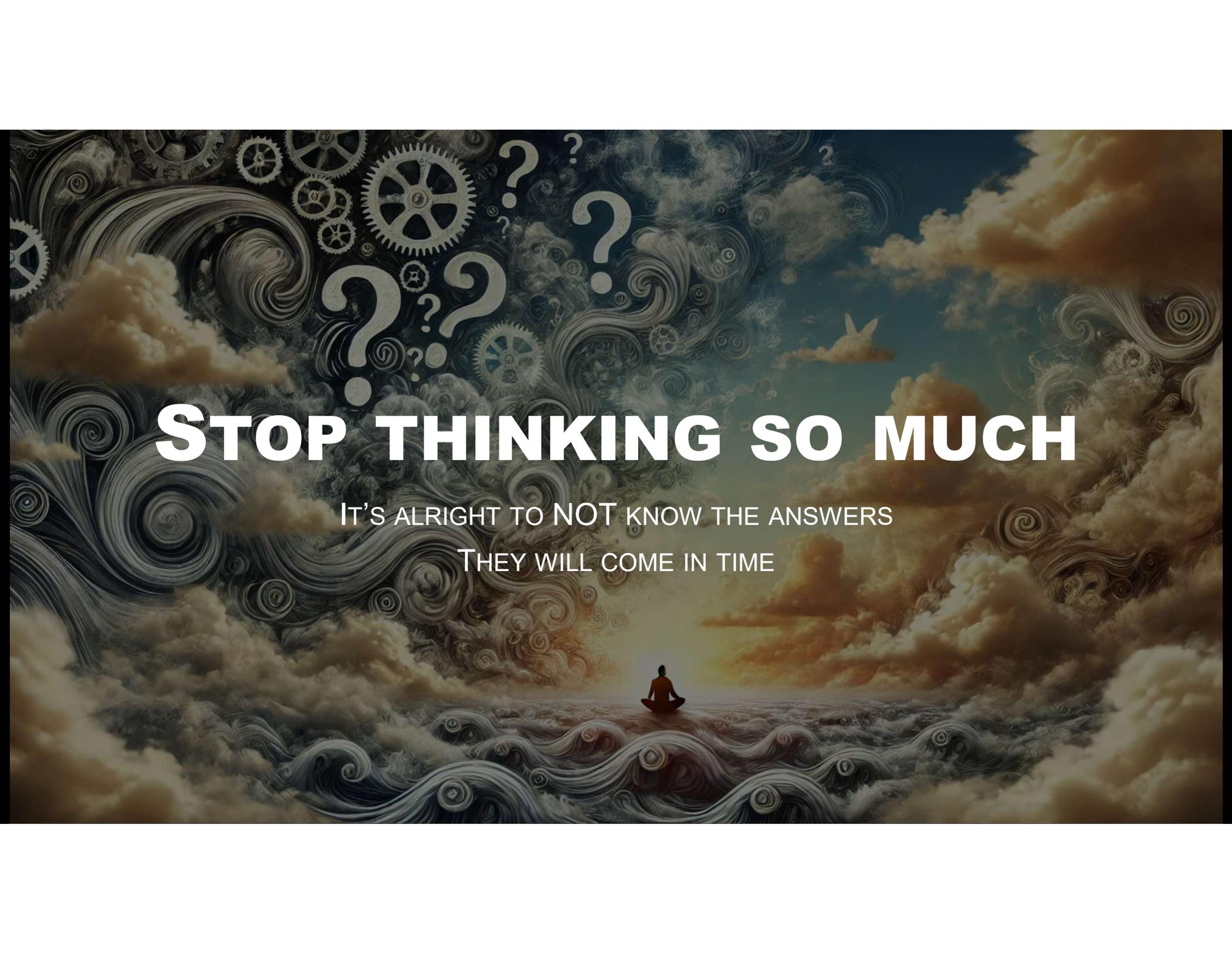
WHAT OTHER PEOPLE THINK OF US

...IS NONE OF OUR DAMN BUSINESS



HATERS GONNA HATE

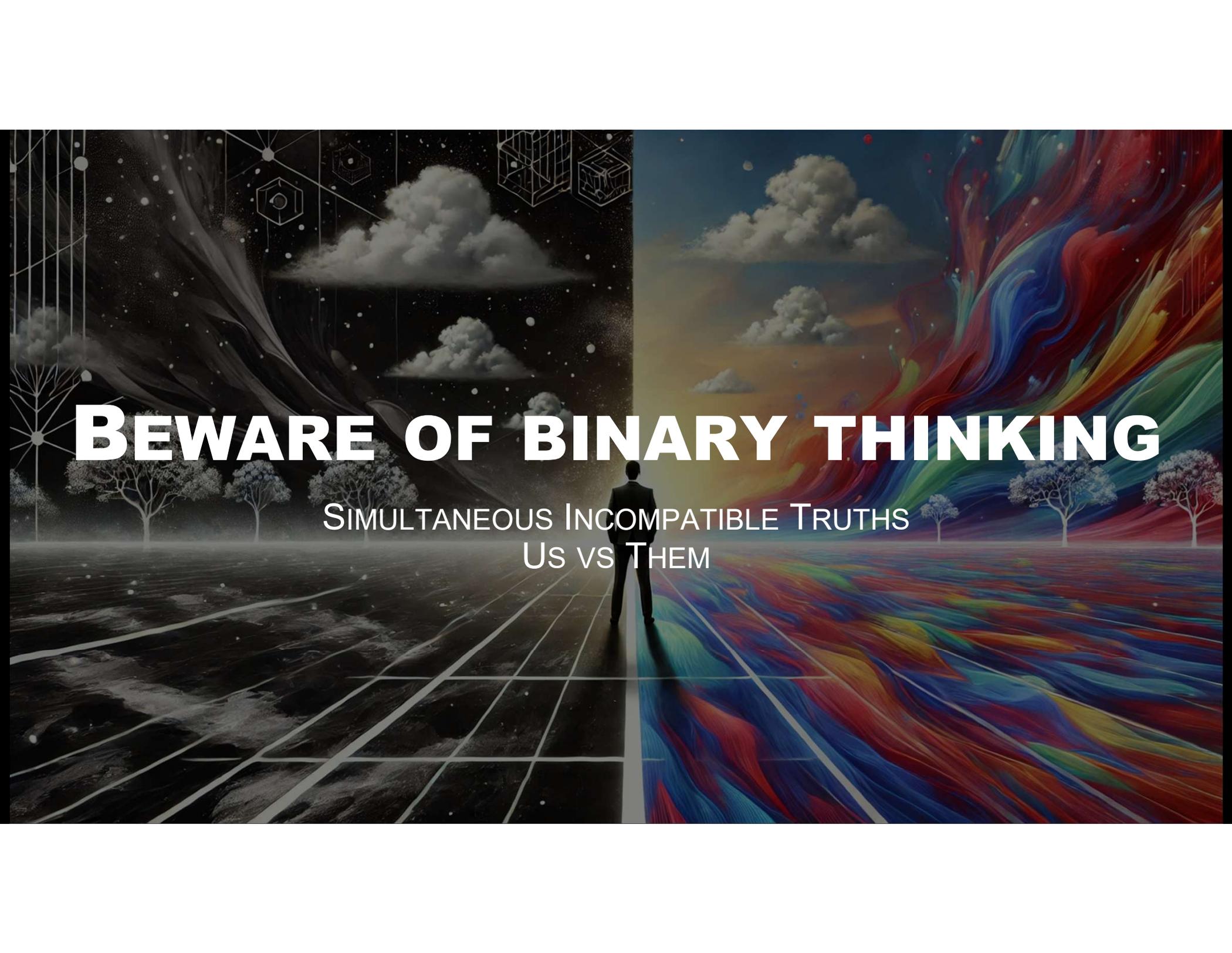
TAYLOR SWIFT RULE

A surreal landscape where a person is meditating on a path of clouds. The sky is filled with gears and question marks, symbolizing deep thought and uncertainty. The overall tone is contemplative and philosophical.

STOP THINKING SO MUCH

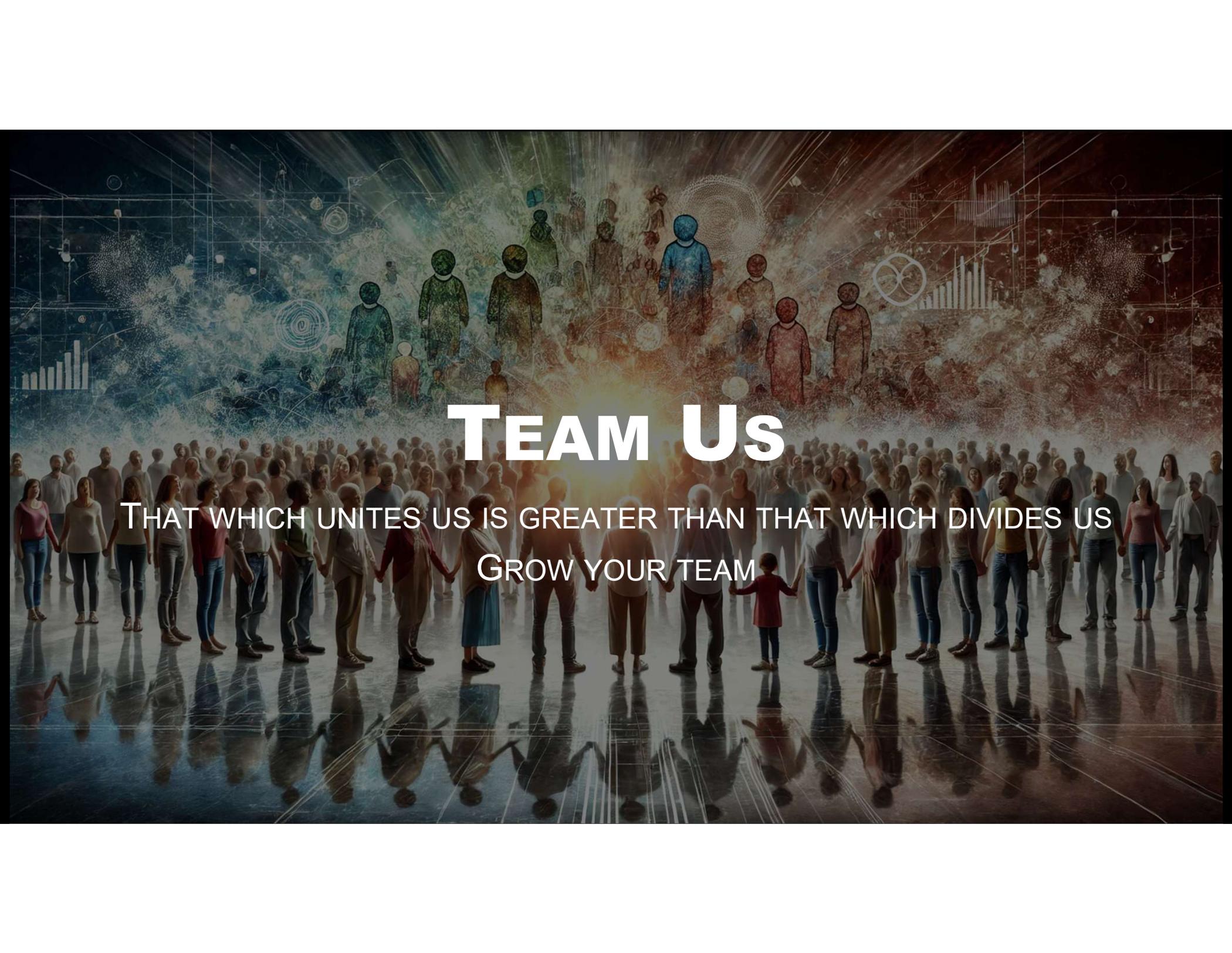
IT'S ALRIGHT TO NOT KNOW THE ANSWERS
THEY WILL COME IN TIME





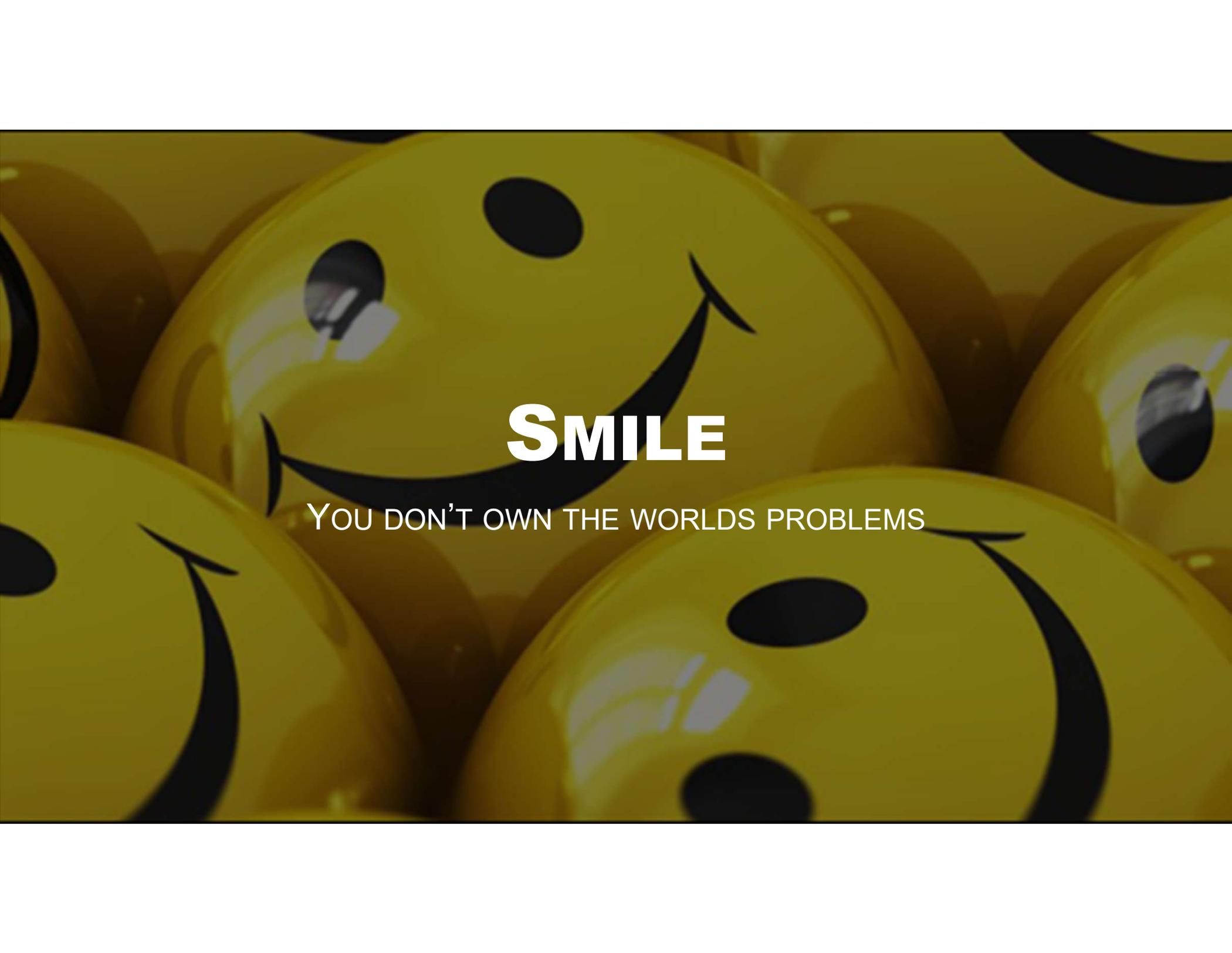
BEWARE OF BINARY THINKING

SIMULTANEOUS INCOMPATIBLE TRUTHS
US VS THEM



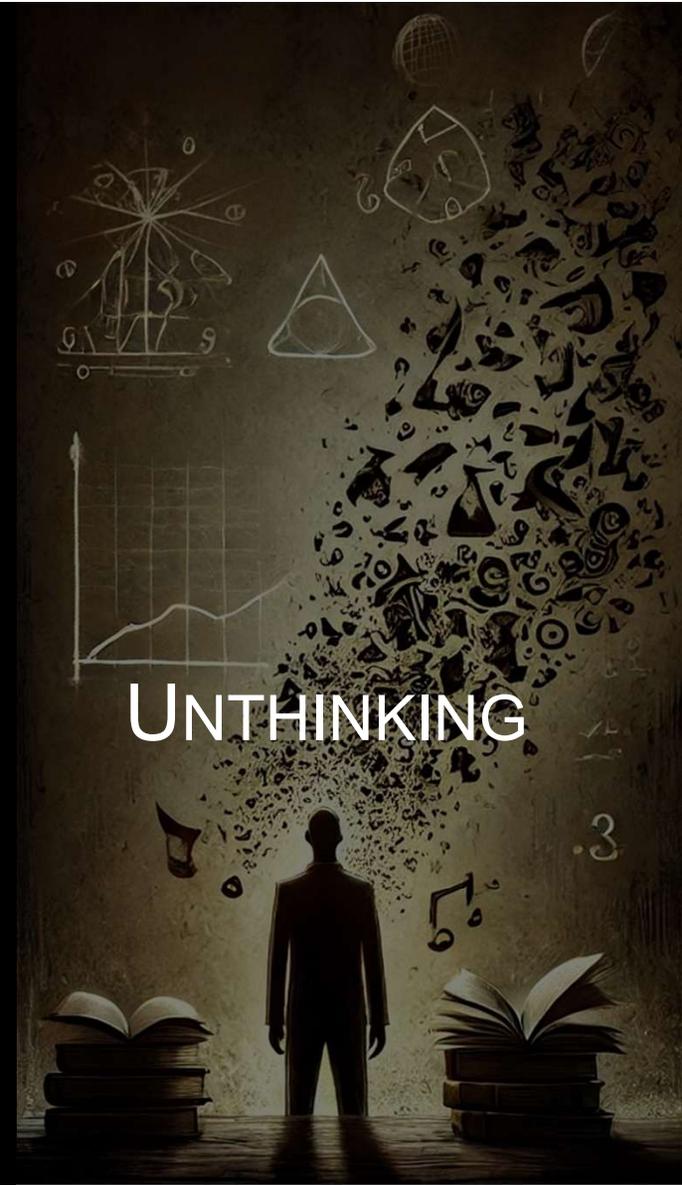
TEAM US

THAT WHICH UNITES US IS GREATER THAN THAT WHICH DIVIDES US
GROW YOUR TEAM

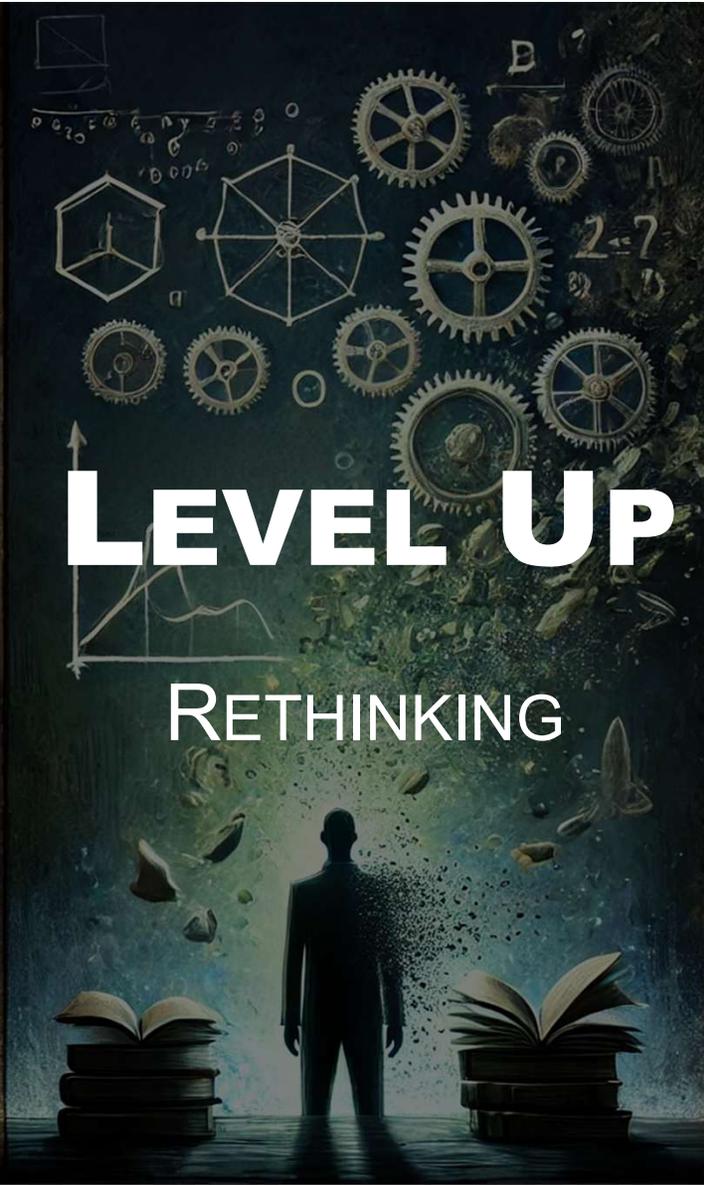
The background of the image is a dense, overlapping pattern of yellow smiley faces. Each smiley face has two black dots for eyes and a wide, black, upward-curving mouth. The faces are slightly offset from each other, creating a sense of depth and movement. The overall color palette is a warm, golden-yellow with black accents.

SMILE

YOU DON'T OWN THE WORLDS PROBLEMS

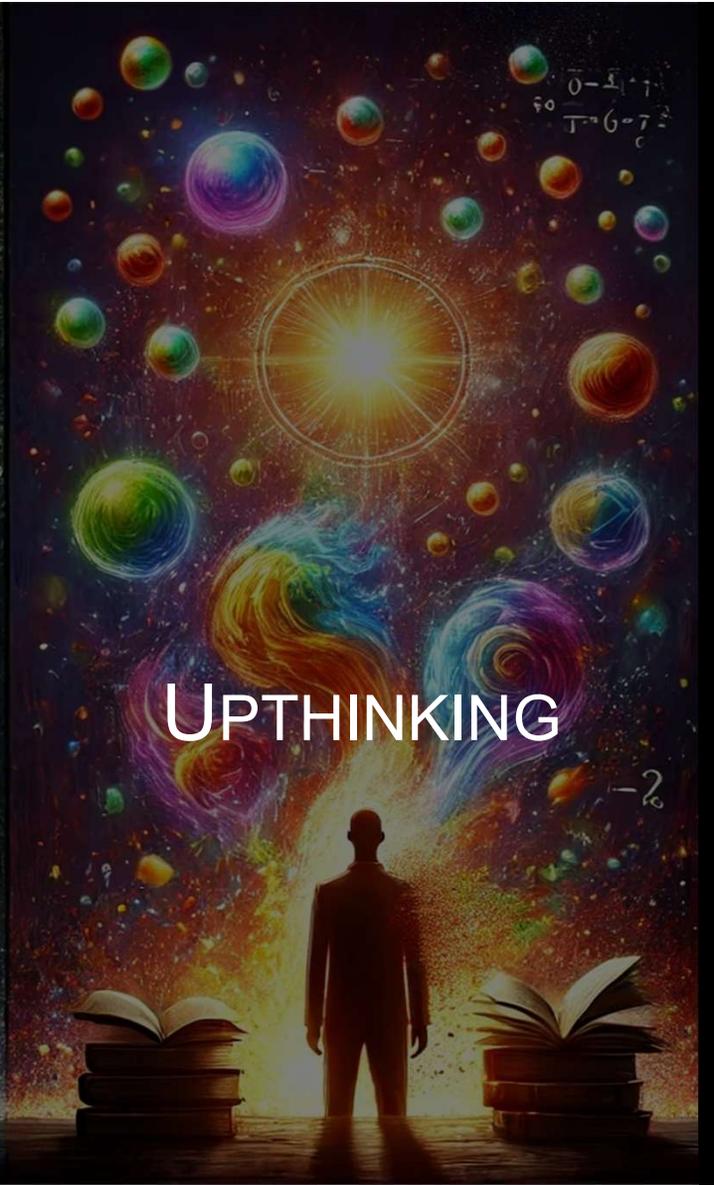


UNTHINKING



LEVEL UP

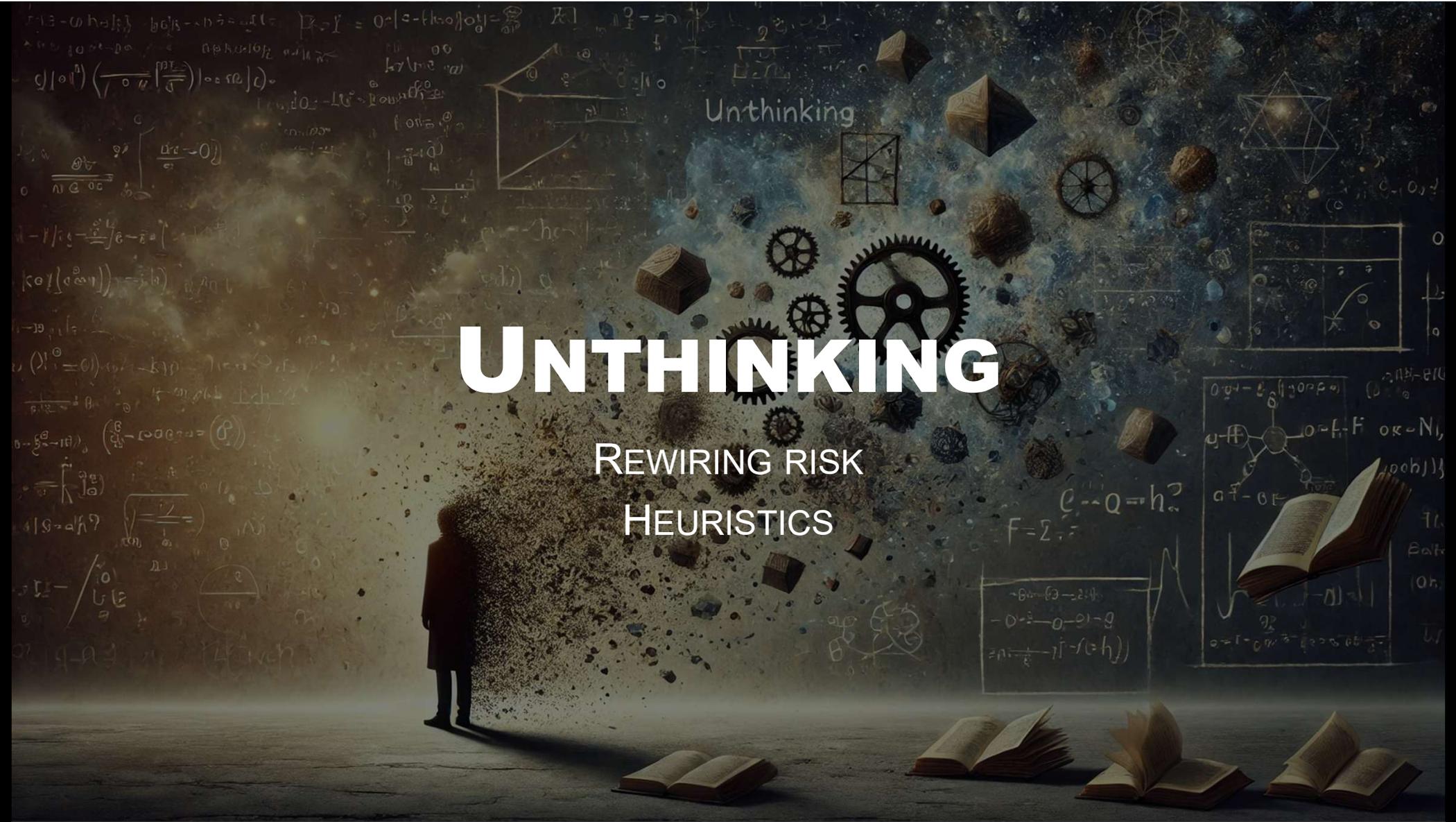
RETHINKING

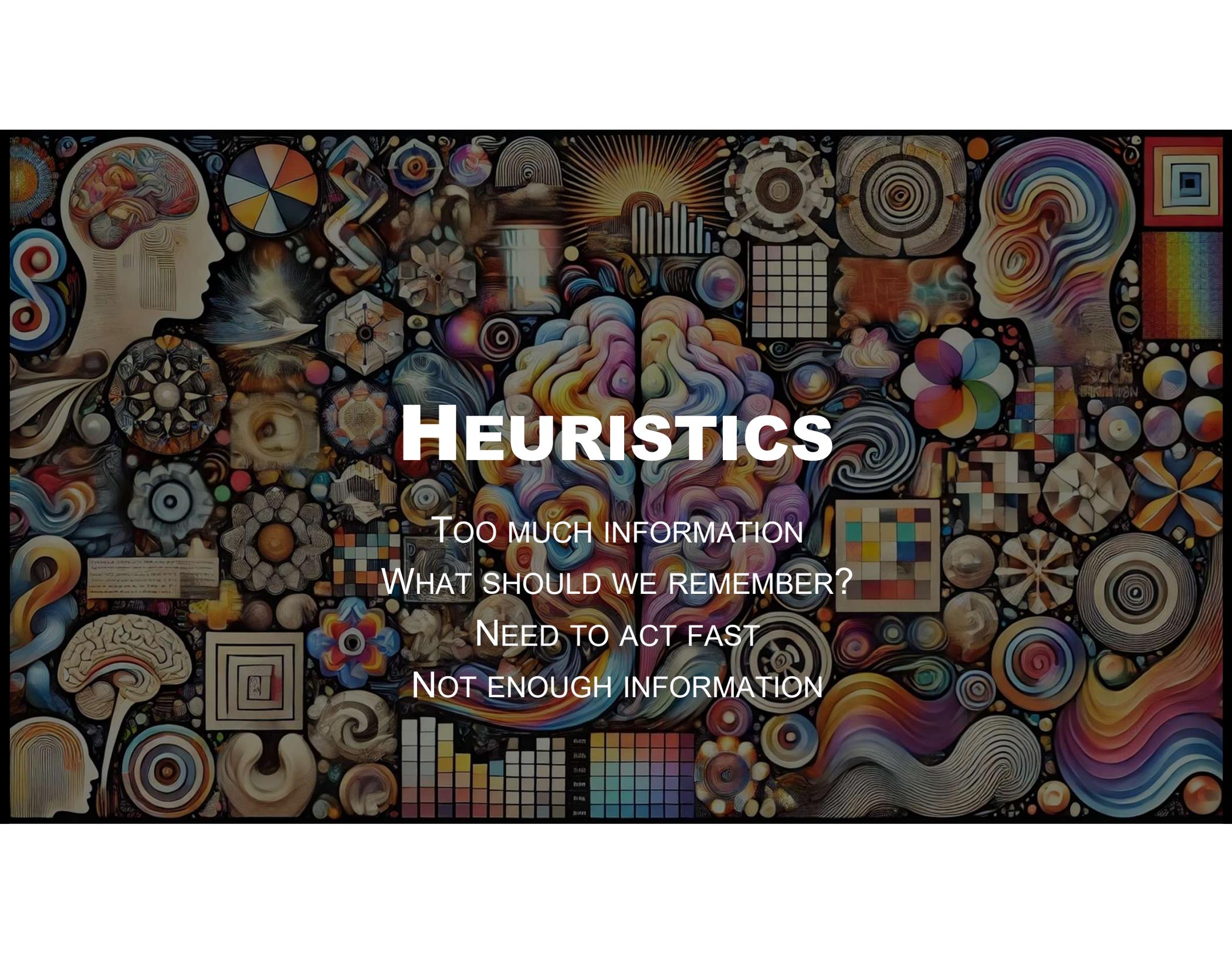


UPTHINKING

UNTHINKING

REWIRING RISK
HEURISTICS





HEURISTICS

TOO MUCH INFORMATION
WHAT SHOULD WE REMEMBER?
NEED TO ACT FAST
NOT ENOUGH INFORMATION



HEURISTICS

RELATIVITY
CERTAINTY
EMOTION



RIVER OF OUR EXPERIENCE

OUR EXPERIENCE WORKS AGAINST US WITH RISK
...AND INNOVATION

UNTHINKING

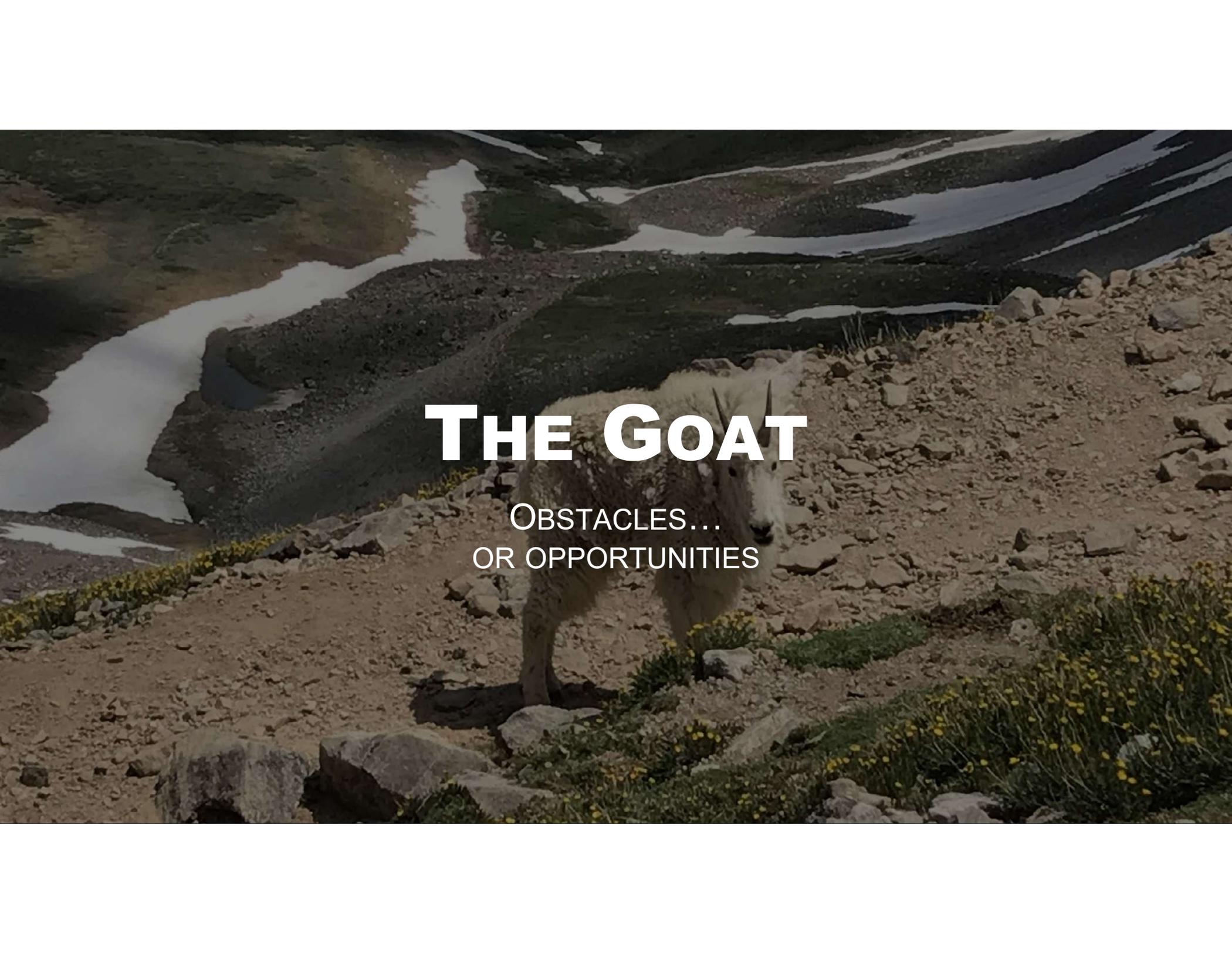
WE NEED TO UNLEARN WHAT WE "KNOW"





RETHINKING

CHANGE YOUR PERSPECTIVE
CHALLENGE YOUR THINKING

A mountain goat with curved horns stands on a rocky, high-altitude slope. The background features a stream flowing through a valley with patches of snow on the surrounding mountainsides. The scene is captured in a cinematic style with a slightly desaturated color palette.

THE GOAT

OBSTACLES...
OR OPPORTUNITIES

**WHAT IS YOUR GREATEST
ACCOMPLISHMENT?**

WAS IT EASY?

SUCCESS OR FAILURE?

Free cursors
for your screen!

Click here!



Andre



Male
37 years old
COLUMBIA, SOUTH
CAROLINA
United States

Last Login:
8/9/2006

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SUCCESS OR FAILURE?

Andre is in your extended network

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Andre's Blurbs

About me:

I enjoy working with others. For this reason I have been involved in small business and politics. Both allow me to travel and make new friends. Also, I enjoy spending as much time outdoors as possible. Some of the things I like to do when I have free time include flying (pilot), biking, Nascar, hunting & snow skiing.

Who I'd like to meet:

Andre's Friend Space



TIVO

SUCCESS OR FAILURE?

A man in a white short-sleeved shirt, dark trousers, and a dark cap is riding a Segway on a green lawn. He is leaning forward, holding the handlebars. The Segway is tilted, and its front wheel is visible in the lower-left corner. The background is a blurred green lawn.

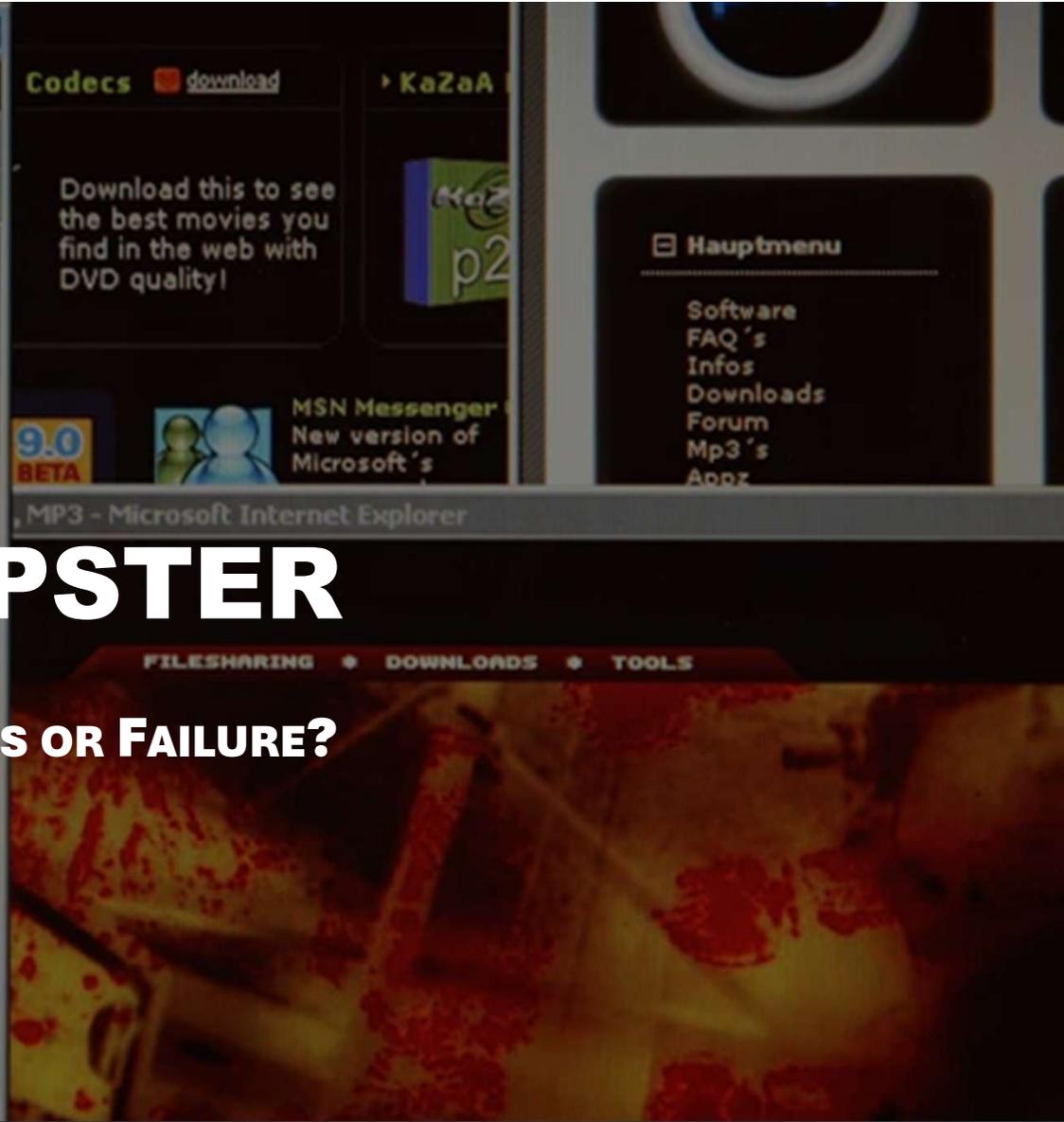
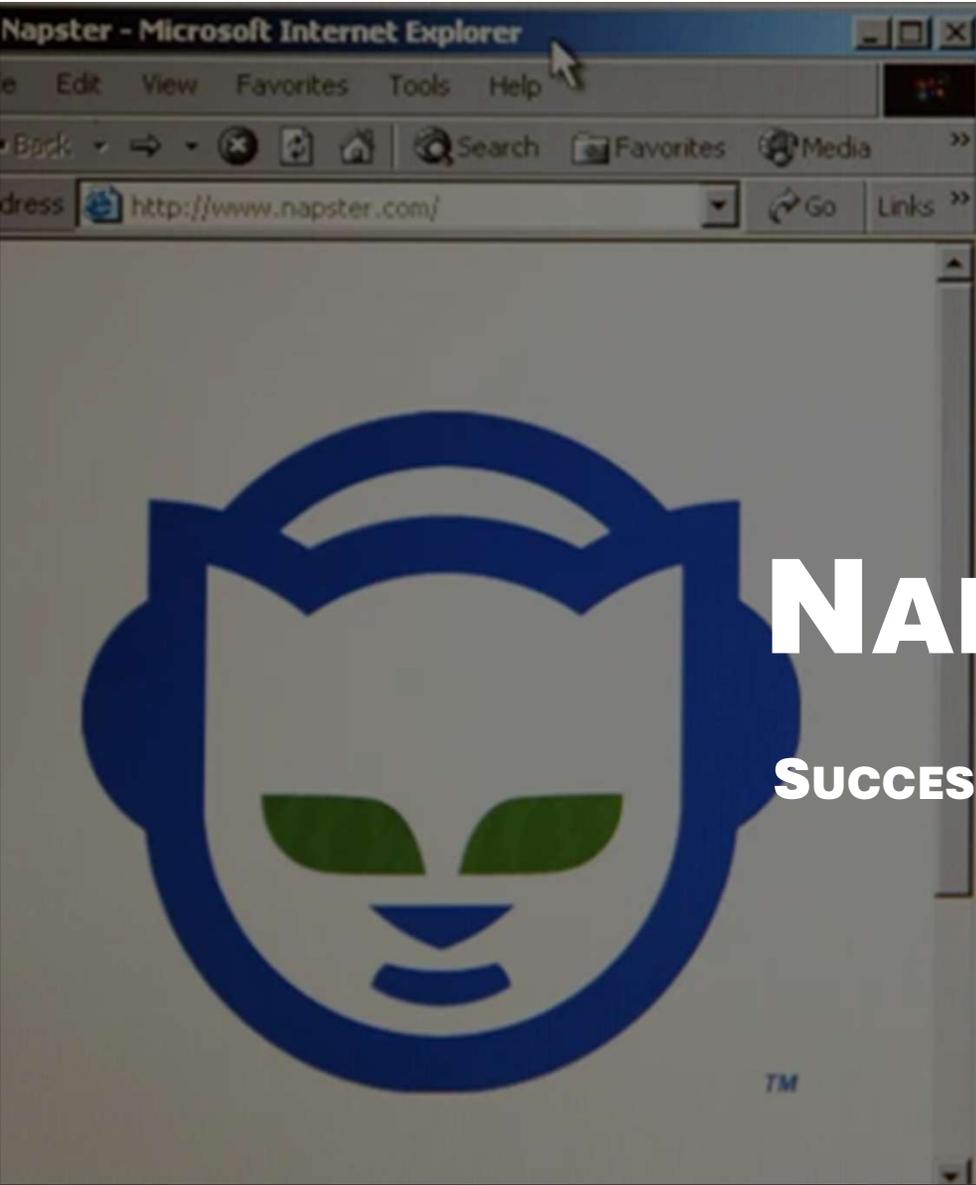
SEGWAY

SUCCESS OR FAILURE?



BLACKBERRY

SUCCESS OR FAILURE?



NAPSTER

SUCCESS OR FAILURE?



AOL

SUCCESS OR FAILURE?



QR CODES

SUCCESS OR FAILURE?

SUCCESS OR FAILURE?

IT DEPENDS

WHAT PREVENTS YOU FROM BEING SUCCESSFUL?

FEAR OF FAILURE

IMPOSTER SYNDROME

PERFECTIONISM

FEAR

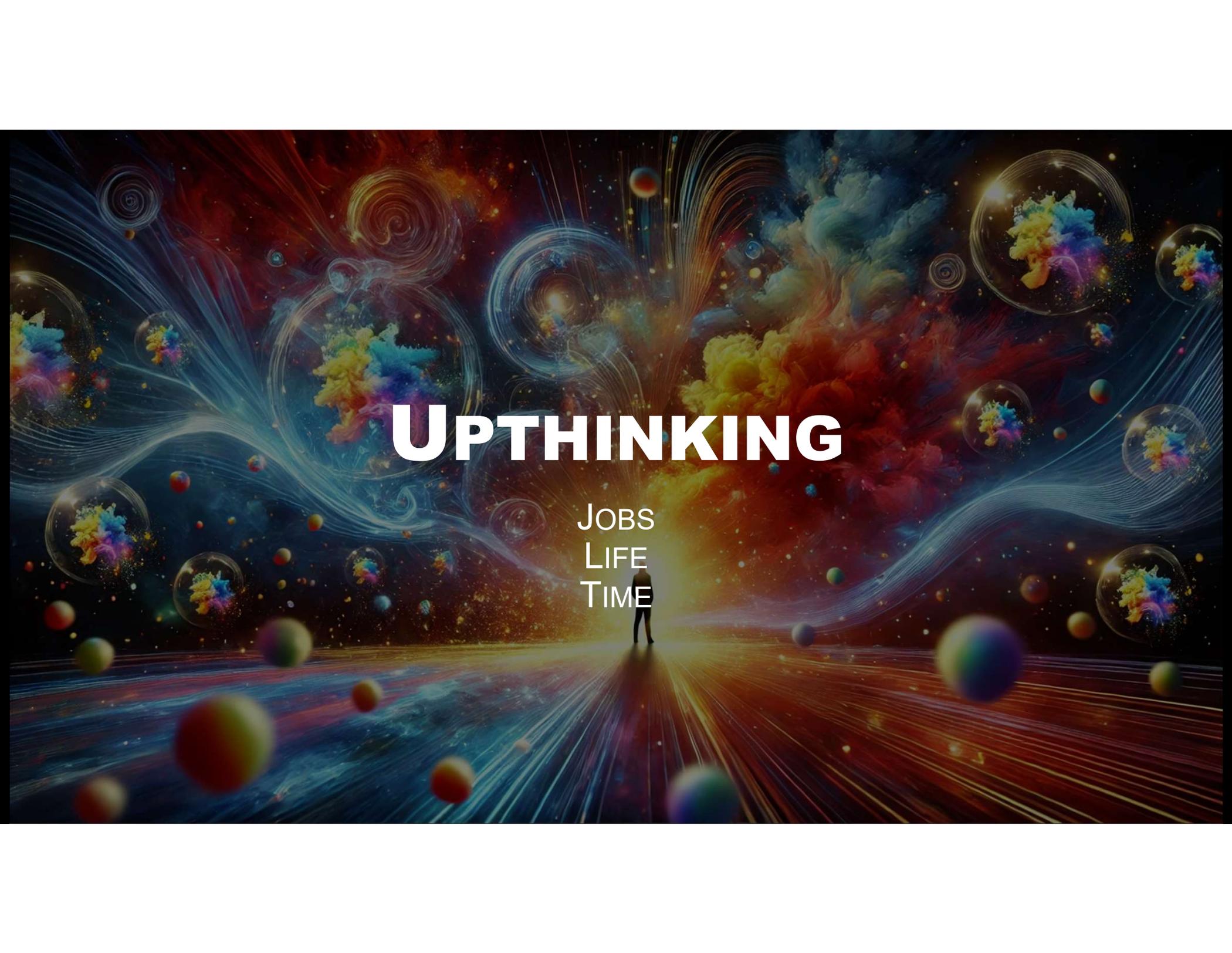


RETHINKING

TURN OBSTACLES INTO OPPORTUNITIES

REDEFINE FAILURE

TACKLE THE FEAR



UPTHINKING

JOBS
LIFE
TIME

FIND THE FOREVER JOB

YOUR GIFT

YOUR REAL CURRENCY

YOUR CREDIBILITY

A close-up photograph of a pair of hands holding a small, rectangular gift box. The box is wrapped in light brown paper and tied with a red ribbon that has a white dotted pattern. The hands are positioned on either side of the box, with the fingers gently gripping it. The background is a soft, out-of-focus light color.

FIND YOUR GIFT

WHAT IS IT YOU DO BETTER THAN ALMOST ANYONE WITH
WAY LESS EFFORT?

A one-dollar bill is shown at an angle, with a shower of small, multi-colored confetti pieces falling from the top right towards the bottom left. The background is dark, making the bill and confetti stand out.

FIND YOUR REAL CURRENCY

WHAT IS IT THAT PAYS YOUR SOUL?
WHAT FILLS YOUR CUP AND LEAVES YOU MORE ENERGIZED?

A hand is shown pointing upwards with the index finger, touching the rightmost of five gold stars. The stars are arranged in a horizontal line across the top of the text.

CHECK YOUR CREDIBILITY

DO YOU HAVE THE EXPERIENCE?

DO YOU HAVE THE SKILLS?

DO YOU HAVE THE REPUTATION?



GET TO

MARY JANE'S LAST DRIVE



UP THINK YOUR TIME

INCREASE THE QUANTITY

IMPROVE THE QUALITY

50,000

SECONDS



WILDLY DIFFERENT LIFE

WROTE A TOP-SELLING BOOK, LEFT MY JOB, CONNECTED HUNDREDS WITH THEIR MISSION, JUMPED OUT OF PLANE, RODE WORLDS LARGEST SWING, MADE MY LIVING AS AN ARTIST FOR A YEAR, KEYNOTE SPEAKER FOR THOUSANDS, CLIMBED TALLEST MOUNTAIN IN ROCKIES, CLOSER WITH MY FAMILY, RAN IN A SPARTAN RACE, MENTORED OVER 100 LEADERS, BECAME A KICK-ASS FATHER, TRAVELED TO NEW ZEALAND, ARTIST IN A DOZEN ART SHOWS, VISITED 50 CITIES IN A YEAR, BUILT A DISC GOLF COURSE, PERFECTED MY BBQ, JUMPED IN FROZEN RIVER, AND ON...

A dramatic, dark mountain landscape with a person standing on a peak, looking up at a bright light source on a distant mountain peak. The scene is filled with jagged, rocky mountains under a cloudy sky. The lighting is low, with a bright light source on a distant peak creating a lens flare effect. The overall mood is one of challenge and achievement.

LEVELING UP TAKES COURAGE

AND YOU CAN

**THANK
YOU!**

NICK KITTLE
SUSTAINOVATION
WWW.SUSTAINOVATION.US



Nick Kittle

Government Performance and Innovation Coach,
CEO, Keynote, Trainer & #1 Best-Selling Author

