



Annual Sponsorship Opportunities

2023-2024



Michigan
Municipal
Executives

A State Affiliate of ICMA



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About MME

**Strengthening the
Quality of Local
Governance through
Professional
Management**

Mission Statement



MME works to provide members' professional development, support their personal growth, and promote the municipal executive profession in Michigan. In service to its members and their communities, MME seeks to enhance management excellence, continuous improvement, and high ethical standards.

About Us

Michigan Municipal Executives (MME) is the primary professional organization in Michigan for local government managers and administrators and their leadership teams. The purpose of MME is to foster and encourage the personal and professional development of its members in order that they may better serve their communities and to promote, encourage, and preserve high ethical standards for municipal administrators.

Board & Committees – Our Board of Directors is made up of 16 members. Directors are selected for three-year terms, with four Directors elected each year at the Annual Membership meeting. There are 5 overarching committees made up of MME members, with a chair and vice-chair. These committees meet throughout the year to discuss, plan, and offer recommendations to the Board of Directors on a variety of issues and potential actions.

Board of Directors – The Board of Directors is made up of 15 corporate members including, the President, President-Elect, the immediate Past President, and 12 directors elected by the MME membership at its annual business meeting at the Winter Institute. The directors are elected for 3-year terms, four in the even years, and four in the odd years. All officers and directors shall be voting members of the Association, except the secretary-treasurer. The ICMA Midwest Vice President designated as the State Liaison Officer and the State Liaison Officer from the ICMA are designated as ex-officio non voting members of the Board of Directors.



It is important to evaluate and meet the professional development needs of MME members through effective and pertinent programming and assistance.

Winter Institute and Summer Workshop provide opportunities for personal and professional development, networking, connecting with companies and firms providing much needed services to local governments, and importantly knowledge sharing.

These events often include keynote speakers, mobile workshops and tours, dinners, receptions, and featured panels and breakout sessions featuring best practices and new ideas in public service.



Event Highlights

Winter Institute 2023:
180 Attendees

Summer Workshop 2023:
124 Attendees

Winter Institute 2023
Sponsors: **Total 31**

Summer Workshop 2023
Sponsors: **Total 22**

Event Schedule 2024

**JAN 29-
FEB 01**

Winter Institute

Lansing, Michigan

Winter Institute is held in late January to early February and averages 225+ attendees. Winter Institute offers sponsors opportunities to meet and address larger numbers of MME members.



**JULY 16-
JULY 19**

Summer Workshop

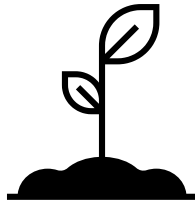
Marquette, Michigan

Summer Workshop is typically held in late July and averages 100+ attendees. Summer Workshop offers a more laid-back setting and allows for more one on one interaction with members.

Sponsorship Options and Benefits



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Annual

Sponsorship includes:

- Complimentary registration for (2) at the Winter Institute and (2) at Summer Workshop. *\$1,000 value*
- Complimentary Annual Consultant MME Memberships for (2) staff members. *\$500 value **
- Opportunity to address attendees at both the Winter Institute/Summer Workshop during the welcoming remarks & 5 minutes at each conference to highlight your firm *
- Opportunity to introduce a keynote or featured speaker at each event *
- Reserved Vendor Booth at the Winter Institute and Summer Workshop, including signage identifying your firm as an **Annual Sponsor**
- MME Sponsor Ribbons on event name tags
- Logo on presentation screen loops (sole logo on the first sponsor slide)
- Recognition in Winter Institute and Summer Workshop programs and online materials
- Recognition on the MME website event registration pages.
- Opportunity to publish one article in a quarterly MME newsletter covering a topic related to local government management
- Opportunity to publish one blog post on the MME website covering a topic related to local government management.
- Sponsor Tent Cards on tables

\$10,000
2 Available



Platinum

Sponsorship includes:

- Complimentary registration for (2) at the Winter Institute and (2) at Summer Workshop. *\$1,000 value*
- Complimentary Annual Consultant MME Memberships for (1) staff members. *\$250 value*
- Opportunity to introduce a speaker at the sponsored event and five minutes to highlight your firm during a breakout session *
- Reserved Vendor Booth at the Winter Institute and Summer Workshop, including signage identifying your firm as an **Platinum Sponsor**
- MME Sponsor Ribbons on event name tags
- Logo on presentation screen loops (sole logo on the first sponsor slide)
- Recognition in Winter Institute and Summer Workshop programs and online materials
- Recognition on the MME website event registration pages.
- Opportunity to publish one blog post on the MME website covering a topic related to local government management.
- Sponsor Tent Cards on tables

\$6,000
3 Available per event

Sponsorship Options and Benefits



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GOLD

Gold

Sponsorship includes:

- Complimentary registration for (1) one at the sponsored event either Winter Institute or Summer Workshop . *\$250 value*
- Opportunity to introduce a speaker at the sponsored event and five minutes to highlight your firm during a breakout session
- Reserved Vendor Booth at the sponsored event either Winter Institute or Summer Workshop, including signage identifying your firm as an **Gold Sponsor**
- MME Sponsor Ribbons on event name tags
- Logo on presentation screen loops (largest logo on third sponsor slide)
- Recognition in sponsored event programs and online materials
- Recognition on the MME website event registration pages.
- Sponsor Tent Cards on tables

\$3,000

6 Available 3 each event

SILVER

Silver

Sponsorship includes:

- Complimentary registration for (1) one at the sponsored event either Winter Institute or Summer Workshop . *\$250 value*
- Reserved Vendor Booth at the sponsored event either Winter Institute or Summer Workshop, including signage identifying your firm as an **Silver Sponsor**
- MME Sponsor Ribbons on event name tags
- Logo on presentation screen loops (mid sized logos on third sponsor slide)
- Recognition in sponsored event programs and online materials
- Recognition on the MME website event registration pages.
- Sponsor Tent Cards on tables

\$2,000

10 Available 5 per event

Sponsorship Options and Benefits



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BRONZE

BRONZE

Sponsorship includes:

- Complimentary registration for (1) one at the sponsored event either Winter Institute or Summer Workshop . \$250 value
- Reserved Vendor Booth at the sponsored event either Winter Institute or Summer Workshop, including signage identifying your firm as an **Bronze Sponsor**
- MME Sponsor Ribbons on event name tags
- Logo on presentation screen loops (third sponsor slide)
- Recognition in sponsored event programs and online materials
- Recognition on the MME website event registration pages.
- Sponsor Tent Cards on tables

\$1,000
Multiple Available

VENDOR
BOOTH

Vendor Booth

Sponsorship includes:

- (1) One Complimentary Vendor Reception Ticket; additional tickets can be purchased for \$25.00
- Reserved Vendor Booth at the sponsored event, including signage identifying your firm as a sponsor
- Special Ribbons on name tags identifying you and your staff as Vendors
- Recognition in programs for sponsored event

\$500
Multiple Available

Sponsorship Options and Benefits



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Program Sponsor

Sponsorship includes:

- Recognition in programs for sponsored event

\$250
Multiple Available



Other

Sponsorship includes:

Additional Sponsorship Opportunities

- Conference Mobile Workshops
- Dinners and conference receptions
- Social activities and networking events
- Professional Development Trainings and Seminars
- ICMA MME Reception \$750 per sponsor (six available)

[Inquire for more Information](#)

Thank you!
Hope you are
interested!

Website <https://www.mme.org/sponsorship/>

For questions about sponsorships or if your interested
in becoming a sponsor please contact:

Nicole Klepadlo, MME Support at nicole.klepadlo@gmail.com