



# Annual Sponsorship Opportunities

2026



Michigan  
Municipal  
Executives

A State Affiliate of ICMA

# About Us

Strengthening the Quality of Local Governance through Professional Management.

## Mission Statement

MME works to provide members' professional development, support their personal growth, and promote the municipal executive profession in Michigan. In service to its members and their communities, MME seeks to enhance management excellence, continuous improvement, and high ethical standards.

Michigan Municipal Executives (MME) is the primary professional organization in Michigan for local government managers and administrators and their leadership teams. The purpose of MME is to foster and encourage the personal and professional development of its members in order that they may better serve their communities and to promote, encourage, and preserve high ethical standards for municipal administrators.

Committees - There are seven (7) overarching committees made up of MME members, with a chair and vice-chair. These committees meet throughout the year to discuss, plan, and offer recommendations to the Board of Directors on a variety of issues and potential actions.

Board of Directors -The MME Board of Directors is made up of sixteen members including the President, President Elect, Vice President, Immediate Past President, and twelve Directors. They are elected by the voting members of MME and take office at the Annual Membership Meeting during the Winter Institute each year. The Board of Directors also includes a non-voting Secretary/Treasurer and non-voting ex-officio members from the International City/County Management Association (ICMA).



It is important to evaluate and meet the professional development needs of MME members through effective and pertinent programming and assistance.

Winter Institute and Summer Workshop provide opportunities for personal and professional development, networking, connecting with companies and firms providing much needed services to local governments, and importantly knowledge sharing.

These events often include keynote speakers, mobile workshops and tours, dinners, receptions, and featured panels and breakout sessions featuring best practices and new ideas in public service.



## Event Highlights

Winter Institute 2025:  
**227 Attendees**

---

Summer Workshop 2025:  
**135 Attendees**

---

Winter Institute 2025:  
Sponsors: **Total 34**

---

Summer Workshop 2025  
Sponsors: **Total 20**

# Event Schedule 2025-2026

JAN 20-  
JAN 23

## Winter Institute 2026

Traverse City, Michigan

Winter Institute is held in late January to early February and averages 225+ attendees. Winter Institute offers sponsors opportunities to meet and address larger numbers of MME members.

JULY 14-  
JULY 17

## Summer Workshop 2026

Boyne Mountain

Summer Workshop is typically held in late July and averages 120+ attendees. Summer Workshop offers a more relaxed setting and allows for more one on one interaction with members.



A State Affiliate of ICMA



## Annual

### ANNUAL SPONSORSHIP INCLUDES:

- Complimentary registration for (2 attendees) at Winter Institute AND (2) at Summer Workshop - \$2,000 Value
- Discounted registration rate for up to (3) additional staff at \$250 per person for Winter Institute AND Summer Workshop - \$750 Savings
- Complimentary Annual Consultant MME Membership for up to (5) company representatives to attend each event - \$2,125 Value
- Opportunity to address attendees at BOTH Winter Institute + Summer Workshop during the welcoming remarks & 5 minutes at each conference to highlight your firm
- Opportunity to introduce a keynote or featured speaker at BOTH events
- Reserved Enhanced Vendor Booth at the Winter Institute + Summer Workshop, including signage identifying your firm as an Annual Sponsor
- MME Sponsor Ribbons on event name tags
- Logo on presentation screen loops (logo on the first sponsor slide)
- Recognition in Winter Institute + Summer Workshop programs and online materials
- Recognition on the MME website event pages
- Opportunity to publish one article in a quarterly MME newsletter covering a topic related to local government management
- Opportunity to publish one blog post on the MME website covering a topic related to local government management
- Sponsor Tent Cards on tables

\*Sponsorship Benefits apply to both Winter Institute and Summer Workshop for the Platinum Sponsorship

\*See SPONSORSHIP FAQ for additional information

**\$10,000**  
3 Available



A State Affiliate of ICMA



## Platinum

### PLATINUM SPONSORSHIP INCLUDES

- Complimentary registration for (2 attendees) at Winter Institute AND (2) at Summer Workshop - \$2,000 Value
- Discounted registration rate for up to (3) additional staff at \$250 per person for Winter Institute AND Summer Workshop - \$750 Savings
- Complimentary Annual Consultant MME Membership for up to (5) company representatives to attend each event - \$2,125 Value
- Opportunity to introduce a speaker at BOTH sponsored events and 5 minutes to highlight your firm during a breakout session
- Reserved Enhanced Vendor Booth at the Winter Institute and Summer Workshop, including signage identifying your firm as an Platinum Sponsor
- MME Sponsor Ribbons on event name tags
- Logo on presentation screen loops (logo on the second sponsor slide)
- Recognition in Winter Institute + Summer Workshop programs and online materials
- Recognition on the MME website event registration pages
- Opportunity to publish one blog post on the MME website covering a topic related to local government management
- Sponsor Tent Cards on tables
- Sponsorship Benefits apply to both Winter Institute and at Summer Workshop

\*Sponsorship Benefits apply to both Winter Institute and Summer Workshop for the Platinum Sponsorship

\*See SPONSORSHIP FAQ for additional information

**\$6,000**  
3 Available



A State Affiliate of ICMA



## Gold

### GOLD SPONSORSHIP INCLUDES

- Complimentary registration for (1) one at the sponsored event either Winter Institute OR Summer Workshop - \$500 value
- Discounted registration rate for up to (2) additional staff at \$250 per person for sponsored event - \$500 Savings
- Opportunity to introduce a speaker at the sponsored event and five minutes to highlight your firm during a breakout session
- Reserved Enhanced Vendor Booth at the sponsored event either Winter Institute OR Summer Workshop, including signage identifying your firm as an Gold Sponsor
- MME Sponsor Ribbons on event name tags
- Logo on presentation screen loops (largest logo on third sponsor slide)
- Recognition in sponsored event programs and online materials
- Recognition on the MME website event registration pages
- Sponsor Tent Cards on tables

\*See SPONSORSHIP FAQ for additional information

\*Requires ONE (1) MME Consultant Membership that supports up to 3 company representatives at the sponsored event

**\$3,000**

8 Available / 4 Per Event



## Silver

### SILVER SPONSORSHIP INCLUDES

- Complimentary registration for (1) one at the sponsored event either Winter Institute OR Summer Workshop - \$500 value
- Discounted registration rate for up to (1) additional staff at \$250 per person for sponsored event- \$250 Savings
- Reserved Standard Vendor Booth at the sponsored event either Winter Institute OR Summer Workshop, including signage identifying your firm as an Silver Sponsor
- MME Sponsor Ribbons on event name tags
- Logo on presentation screen loops (mid sized logos on third sponsor slide)
- Recognition in sponsored event programs and online materials
- Recognition on the MME website event registration pages
- Sponsor Tent Cards on tables

\*See SPONSORSHIP FAQ for additional information

\*Requires ONE (1) MME Consultant Membership that supports up to 2 company representatives at the sponsored event

**\$2,000**

6 Available / 3 Per Event



A State Affiliate of ICMA



## Bronze

### BRONZE SPONSORSHIP INCLUDES:

- Complimentary registration for (1) one at the sponsored event either Winter Institute OR Summer Workshop - \$500 Value
- Discounted registration rate for up to (1) additional staff at \$250 per person for sponsored event- \$250 Savings
- Reserved Standard Vendor Booth at the sponsored event including signage identifying your firm as an Bronze Sponsor
- MME Sponsor Ribbons on event name tags
- Logo on presentation screen loops (mid sized logos on third sponsor slide)
- Recognition in sponsored event programs and online materials
- Recognition on the MME website event registration pages.
- Sponsor Tent Cards on tables

\*See SPONSORSHIP FAQ for additional information

\*Requires ONE (1) MME Consultant Membership that supports up to 2 company representatives at the sponsored event

**\$1,000**  
Multiple Available



## Program

### EVENT PROGRAM SPONSORSHIP INCLUDES:

- Recognition in the sponsored event, Winter Institute OR Summer Workshop through the following ways:
  - Logo in event program
  - Name on listing of all sponsors

\*See SPONSORSHIP FAQ for additional information

**\$250**  
Multiple Available



A State Affiliate of ICMA



## Vendor Booth



### STANDARD VENDOR SPONSORSHIP INCLUDES:

- (1) One Complimentary Vendor Reception Ticket and Booth - Value \$35.00
- Signage identifying your firm as a sponsor
- Special Ribbons on name tags identifying you and your staff as Vendors
- Recognition in programs for sponsored event

\*Sponsorship level does not grant access into other event activities, sessions or meals  
 \*See SPONSORSHIP FAQ for additional information



**\$500**  
Multiple Available



### ENHANCED VENDOR BOOTH SPONSORSHIP INCLUDES:

- Vendor Table for (2) two during the following activities at sponsored event
  - Signature Networking Breakfast, including breakfast for two (2)
  - Signature Networking Lunch, including lunch for two (2)
  - All day vendor table
- Two (2) Complimentary Vendor Reception Tickets and secured booth; additional tickets can be purchased for \$35.00
- Signage identifying your firm as a sponsor
- Special Ribbons on name tags identifying you and your staff as Vendors
- Recognition in programs for sponsored event

\*Sponsorship level does not grant access into other event activities, mobile sessions, or sessions  
 \*See SPONSORSHIP FAQ for additional information



**\$850**  
Multiple Available

**SOLD OUT**



A State Affiliate of ICMA



OTHER



EVENT  
OPPORTUNITIES

## OTHER OPPORTUNITIES

\$1000

Past President Dinner: A more intimate experience, with MME's leadership of past presidents. Logo visibility, and opportunity to network.

\$2000

Breakfast Sponsor: Welcome our attendees bright and early during all three mornings of our event at our Networking Breakfast. An opportunity for your company logo presence, welcome remarks, and networking with 125+ attendees.

\$3500

Welcome Reception Sponsor (2 hours) This a full exposure moment at our events to all of our registered attendees. Join us at our Welcome Reception, company logo presence, welcome remarks, and networking 200+ attendees.

\$1200

Mobile Tours Sponsorship: Gain visibility as a sponsor of our exclusive mobile tours, offering attendees a unique, hands-on experience. Showcase your brand while supporting engaging, on-site learning opportunities. Tours vary by event.



A State Affiliate of ICMA

## SPONSORSHIP FAQ

### IMPORTANT DATES

- Deadline for Winter Institute 2026 is Friday December 5<sup>th</sup>, 2026 to ensure your company is included in print and digital event materials.

### SPONSORSHIP + INVOICE

- Please complete the [sponsorship form](#) for Winter Institute when you have decided which tier is the best fit for your company.

### WHAT IS INCLUDED

- Complimentary Registration covers just the event fee. If sponsors wish to attend mobile workshops, the welcome reception, or other special events they must pay the additional fees.
- A consultant membership is required for those registering at the offered discounted rate.

### ADDITIONAL FEES

- Additional Vendor Reception Tickets - \$35.00 each
- Upgrade from a Standard Booth to an Enhanced Booth - \$100.00
- Consultant Membership - \$425.00

### COMMUNICATION

- Sponsorship communication on logistics, registration, payment and more will occur periodically before the event
- Sponsors will receive an attendee registration list 2 weeks out from the sponsored event

### SECURING YOUR SPONSORSHIP

- All sponsorship inquiries can be directed to Nicole Klepadlo, MME Support at [nicole@nonprofitspot.com](mailto:nicole@nonprofitspot.com)
- More information [www.mme.org](http://www.mme.org)

# Thank you!