



Gregg G. Guetschow, Ph.D.

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Profile Summary

Throughout my career in public service, I have worked to make communities better places in which to live. During more than 40 years of professional practice, I have refined a complete set of management, leadership, communication, and facilitation skills essential to the success of people and organizations. My experiences in city management, advising, teaching, and nonprofit governance demonstrate strengths in problem-solving and capacity-building within diverse organizations and settings. The success of the people and organizations with which I have been associated has been the result of my ability to recognize the challenges and opportunities they face, quickly grasp the social, economic, and political environments, craft of vision of the near and far futures, envision possibilities, and communicate effectively with stakeholders.

Interim Management Experience

Interim Village Manager, Lake Odessa, MI	1/2023 – 4/2023
Interim Village Manager, Dundee, MI	8/2022 – 1/2023
Interim City Manager, Hastings, MI	5/2021 – 9/2021
Interim City Manager, Ionia, MI	12/2020 – 2/2021
Interim City Manager, Charlotte, MI	9/2007 – 1/2008

Other Professional Experience

President & CEO, Gregg Guidance, LLC, Charlotte, MI	10/2020 - Present
City Manager, Charlotte, MI	1/2008 – 10/2020
Owner-Advisor, Halcyon Advising, Owosso, MI	2007 - 2010
City Manager, Owosso, MI	10/1989 – 2/2007
City Manager, Hillsdale, MI	10/1981 – 10/1989
Village Manager, Dundee, MI	11/1979 – 10/1981
Administrative Assistant, Otsego, MI	12/1978 – 11/1979
Administrative intern, Otsego, MI	9/1978 – 12/1978

Nonprofit and Volunteer Experience

Treasurer, Rotary International District 6360 (Southwest Michigan)	7/2023
Assistant Governor, Rotary International District 6360 (Southwest Michigan)	7/2022 - Present

Senior Advisor, International City/County Management Association, Washington, D.C.	5/2022 - Present
Member, Board of Directors, Friends of Beach Market, Charlotte, MI	5/2021 - Present
Member, Board of Directors, Charlotte Networking for Development and Opportunity, Charlotte, MI	2011 - Present
Member, Board of Trustees, Memorial Healthcare, Owosso, MI	2002 - 2008
President, Owosso Rotary Club, Owosso, MI	7/2007 - 6/2008
President, Michigan Capital Area Chapter of the American Society for Public Administration, Lansing, MI	2004 - 2006
Member, Legislative and Urban Affairs Committee, Michigan Municipal League, Ann Arbor, MI	2002-2007
Member, Board of Trustees, Health Support Corporation, Owosso, MI	1999 - 2002
Member, Board of Directors, Shiawassee Regional Chamber of Commerce, Owosso, MI	1989 - 2002

Instructional Experience

Adjunct Professor, Baker College of Owosso, Owosso, MI	2007 - 2011
Presenter, "Problem-Solving and Innovation," L.E.A.D., Charlotte, MI	2015 - Present
Advisor, American Legion Auxiliary Girls State, Michigan State University, East Lansing, MI	2010 - 2019
Keynote Speaker, Leadership Shiawassee, Owosso, MI	Multiple Dates

Selected Group Process Facilitations

Strategic Planning, City of Albion, MI	2/2023
Strategic Planning, City of Springfield, MI	1/2023
Visioning, City of South Haven, MI	2022
Board and Staff Retreat, Montessori Children's House, Lansing, MI	10/2014
Board and Staff Retreat, Charlotte Chamber of Commerce, Charlotte, MI	2/2012
Board Development, Michigan Association of Community and Adult Education, Lansing, MI	2009

Education

Ph.D., Western Michigan University, School of Public Affairs and Administration, Kalamazoo, MI; Dissertation title: "Coordination, Collaboration, and Culture: Local Economic Development in a Time of Networks"	2007
Research Fellow, Western Michigan University, Kalamazoo, MI	2001 - 2002
Master of Public Administration	1978
Bachelor of Arts, cum laude, Western Michigan University, Kalamazoo, MI; Majors in Political Science and Sociology	1975

Selected Presentations and Publication

Panel Member, "How to Prevent Things Going South," Michigan Municipal Executives Winter Institute	February 2023
Panel Member, "Collective Bargaining 101," Michigan Municipal Executives Winter Institute	February 2023

Panel Member, "Figuring Out if You're in Trouble as a City Manager," Michigan Municipal Executives Summer Workshop	July 2022
Presenter, "The Other Ethics: Virtues for Leadership and Life," Michigan Municipal Executives Winter Institute	January 2022
Presenter, "Making a Graceful Transition," Michigan Local Government Management Association	July 2007
Panel Member, "Local Government Fiscal Stress," Michigan Capital Area Chapter of the American Society for Public Administration, Lansing, MI	April 2003
Panel Member, "Conflicts of Interest," Research Ethics Symposium, Western Michigan University, Kalamazoo, MI	May 2002
"The Creation of Conrail and its Impact on Railroad Regulation," <i>Policy Perspectives, vol. 8, no. 1</i>	2000
Values-based Discipline," <i>Public Management; (Selected for Annual Editions: Human Resources 2001/2002</i>	May 1999
Commencement Address, Baker College of Owosso, Owosso, MI	June 1998

Selected Awards and Recognitions

Rotary Hero, Charlotte Rotary Club, Charlotte, MI	5/2023
Vocational Excellence Award, Owosso Rotary Club, Owosso, MI	4/2002
Best Doctoral Student Paper, American Society for Public Administration Section on Transportation Policy and Administration, Washington, D.C.	4/2000

Association Memberships

Life Member, International City/County Management Association, Washington, D.C.
Retired Member, Michigan Municipal Executives, Ann Arbor, MI
Member, Charlotte Rotary Club, Charlotte MI

Interim Management References

Karen Banks	President	Lake Odessa, Mi	president@lakeodessa.org	(269) 838-9863
Andrea Hickey	Former President	Dundee, MI	andrehickey@gmail.com	(734) 637-6319
Dave Tossava	Mayor	Hastings, MI	dtossava@hastingsmi.org	(269) 948-9544
Dan Balice	Mayor	Ionia, MI	jdbalice@chartermi.net	(616) 902-1037

General Management References

Thomas Hitch	Attorney-at-Law	McGinty, Hitch et al	tomhitch@mcgintylaw.com	(517) 351-0280
Michael Kluck	Attorney-at-Law	Loomis Law Firm	mrkluck@lomislaw.com	(517) 349-7610
Ginger Terpstra	Former Clerk/Treasurer	City of Charlotte, MI		(517) 420-4770